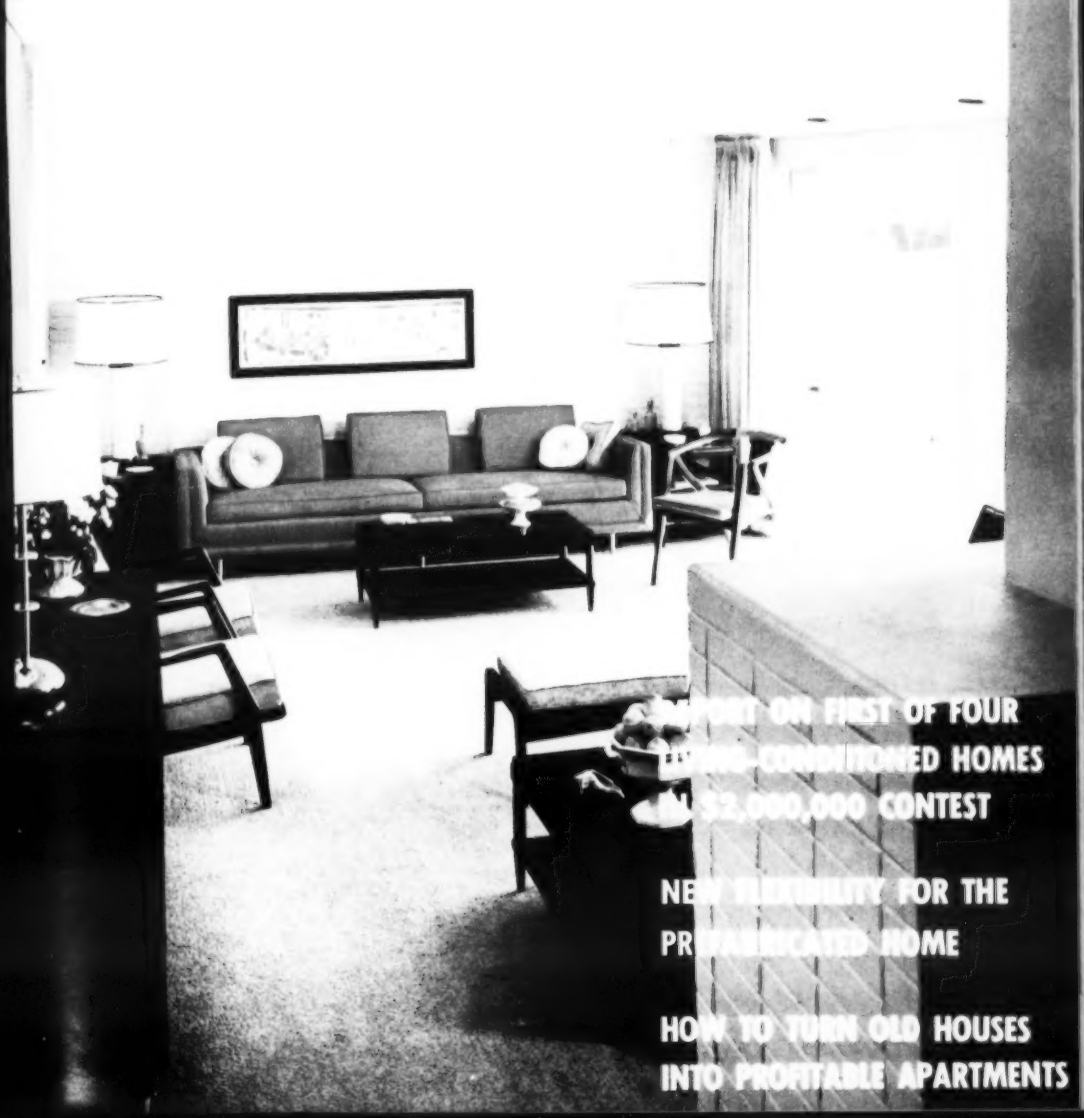
LIVING

FOR YOUNG HOMEMAKERS

SEPTEMBER 1955 35 CENTS



REPORT ON FIRST OF FOUR
LIVING-CONDITIONED HOMES
IN $2,000,000 CONTEST

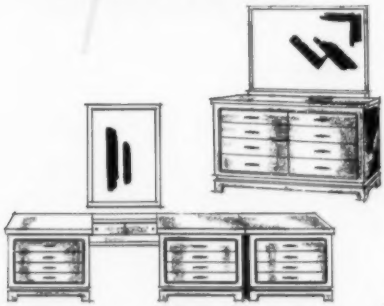
NEW FLEXIBILITY FOR THE
PREFABRICATED HOME

HOW TO TURN OLD HOUSES
INTO PROFITABLE APARTMENTS

Today's Modern

Introduction to happier living!

MAHOGANY TROPIC TAN FINISH



GIVE YOUR BEDROOM THIS PROFESSIONAL DECORATOR TOUCH

Panorama is a special kind of modern bedroom furniture designed to give the effect of elegance in good taste, as well as practical usefulness. You can buy in a variety of pieces and arrange in a functional manner, or as you wish to fit wall spaces or room sizes. Its graceful proportions, warm color and exquisite details, such as the ebony black drawer pulls, all blend together into an atmosphere of modern decor and living comfort. See it at better furniture and department stores, or send 10¢ for descriptive literature with professional decorator hints.

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United Furniture Corporation

LEXINGTON, NORTH CAROLINA

Now! AIRFOAM furniture cushions

any size—any shape—

MADE-TO-YOUR-MEASURE through convenient stores!

DOES YOUR FAVORITE ARMCHAIR have a beat-down seat cushion? And your faithful sofa—do its cushions look so-o-o tired? Wouldn't you like to revive them, beautify them, "comfortize" them? Wouldn't you like to do it quickly, economically—and with AIRFOAM?

It's really quite easy:

Goodyear, only maker of genuine AIRFOAM, has set up an amazingly simple plan that enables you to get precisely the size and shape AIRFOAM cushions you need—at a convenient nearby store—and without waste, fuss, disappointment or bother.

Just do this:

1. Print your name and address on coupon below and mail to Goodyear, Box 48, Akron, Ohio.

2. You will receive—ABSOLUTELY FREE—

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List of stores in your vicinity that have AIRFOAM Do-it-Yourself Centers

3. Go to any store listed and they will give you—ABSOLUTELY FREE—the new, ingenious, AIRFOAM Cushion Pattern Form. By following its step-by-step pictures and simple hints, you can easily make your own "professional" pattern—right on the AIRFOAM Pattern Form!

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But do it now. Thousands will avail themselves of this opportunity—and first come will be first to make their furniture lovely to live with again!

Airfoam

MADE ONLY BY **GOODYEAR**

THE WORLD'S FINEST, MOST MODERN CUSHIONING

GOODYEAR, BOX 48, AKRON, OHIO. Please send me FREE AIRFOAM How-to-do-it Folders and FREE list of convenient stores supplying AIRFOAM cushions-to-my-measure. There is no obligation.

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Airfoam—T. M. The Goodyear Tire & Rubber Company, Akron, Ohio

We think you'll like THE GOODYEAR TELEVISION PLAYHOUSE—every other Sunday—NBC TV Network

Chairs in black or natural finish.

Over a century of working with solid woods enables Unique's Master Wood Workers to build furniture from extremely hard, solid pecan wood. The exceptionally beautiful grain is reflected richly in the clear soft finish. Illustrated is a setting from the open stock dining room group.

For Your Treasure House—

Distinctive Sabine Pecan

in SOLID PECAN from the heart of native forests in Louisiana

Plan a delightful bedroom with a choice of pieces you will treasure forever. The durable, stable quality of solid pecan permits rendering of the soft-flowing, shaped and curved tops, and smoothly-shaped, raised panels.

Occasional pieces with molded foam rubber cushions are ideal to combine with dining room groupings for combination living-and dining areas, so popular in homes today.

Write for name of dealer nearest you. Complete portfolio picturing the entire Sabine Solid Pecan Group; the Old Salem Collection in Solid Honduras Mahogany; as well as bedroom and dining room groups in Solid White Ash and Solid Knotty Pine. Send 25¢ in coin to Unique Furniture Makers, Dept. LV255, Winston-Salem, N.C.

Unique

WINSTON-SALEM NORTH CAROLINA

Master Woodworkers Since 1854

Speaking of Living

Sarasota, Florida, builder Ralph P. Farrell, Jr., adhered closely to our specifications

Since the appearance of the four HOTPOINT LIVING-CONDITIONED homes in the May issue of LIVING For Young Homemakers, 150 builders have played host to more than 3,000,000 people who visited the model homes in cities and towns across the country. In some cities, the opening was as colorful as a Hollywood *première*, the house being the star performer, brilliantly illuminated to receive the excited guests, most of whom had never before seen a LIVING-CONDITIONED home. And like a theatrical opening, a thousand-and-one details frantically came into focus before the curtain went up. In many cases, the grooming of the house was a family affair, the builder's wife taking as much interest in the decoration as if it had been their own home. The stores, too, took a personal interest in the home's appearance, the wife of the owner often supervising the project. All in all, the enthusiasm proved that builders entered the program in a spirit of wholehearted co-operation as sincere exponents of the LIVING-CONDITIONED philosophy. This month we are featuring the home designed primarily with the Midwest in mind and it is shown in detail as it was built in Mount Prospect, Illinois (page 84). This roundup of other houses of the same design bears out our belief that a truly living-conditioned home is eminently practical in any part of the country. As we have visited the houses in the various cities, we have been reminded, too, that houses are much like people, that even though they resemble one another, they also strongly reflect the personality and philosophy of the builder and the characteristics of his area. Here are some of the highlights from builders' reports to us. **Sarasota, Florida: Ralph P. Farrell, Jr.**, writes that his house set a record for visitors to model homes in his area, says their enthusiasm has convinced him that "practical modern living can be had at a price comparable to the conventional type of development house." His wife, Mary, and sister, Nancy, were on hand for the opening to act as hostesses, along with Mrs. Garver Smith (of the Smith Furniture Company) who decorated the home. **Tacoma, Washington:** builder **Sherman L. Rowland** and his partner, **Bob Cowdon**, sold their model home the first day it was open to a young doctor and his family and they have taken orders for 25 more just like it. Sherman Rowland followed the specifications closely, used *Waylite* concrete block. **Jackson, Mississippi: Richard T. Parker** reports "there wasn't one single unfavorable remark about this house." He noted these comments: "Best model home I have ever seen; the floor plan is excellent." **Dayton, Ohio: Paul Lapp** says he has never had a home the public accepted so well. The opening was a gala affair, with ladies from the local utility company on hand to receive guests. **Milwaukee, Wisconsin:** the success of the home here was in large measure due to the enthusiasm of two young men of the **Rite Realty Company** who saw the value of building this kind of a home as the first of a new tract. Builder **Carl Stessl** tells us that the favorite features of visitors were the skylight and the fireplace which divides the living and dining areas. **Tucson, Arizona: Robert Lusk**, president of the building company, and his wife opened their model home with a party attended by Mayor Don Hummel, Brigadier General James Edmundson, commanding officer of the Davis-Monthan Air Force Base and other luminaries. **Battle Creek, Michigan: Clarence DeVoll** quotes visitors as saying: "This is the only model home we have ever seen in which nothing should be changed." **Birmingham, Alabama:** the project was a family affair here, builders **Charles R. Byrd, Sr. and Jr.**, on hand to officiate. They sold their home completely furnished to grandparents who disposed of a two-story house and all their old furniture. They are now delighted with their new way of living, proof that LIVING-CONDITIONED features admit no age barrier in their acceptance. **Kingsport, Tennessee: Charles P. Wright of Rentenbach & Wright** says that this home has influenced his firm's ideas greatly on the use of more built-in appliances for future houses. He likes the possibility of incorporating the cost of appliances in the loan. [Continued on page 8]

Among 40,000 visitors to Tacoma, Washington, home were builder Sherman L. Rowland and wife

Richard T. Parker built in Jackson, Mississippi

Humphrey Hansen played host to 15,000 in Sioux City, Iowa

Dayton builder Paul Lapp and Mrs. Lapp relax on the terrace

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With Molded Foam Rubber Cushions

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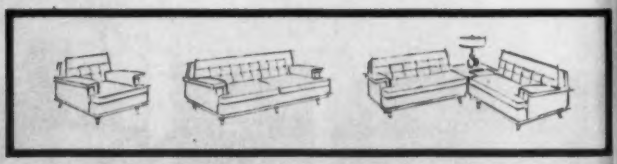
Three Piece Sectional with molded foam rubber reversible cushions $389.00



Arm Chair $89.50 Sofa $179.00 2 Piece Sectional $219.00. All with molded foam rubber reversible cushions.

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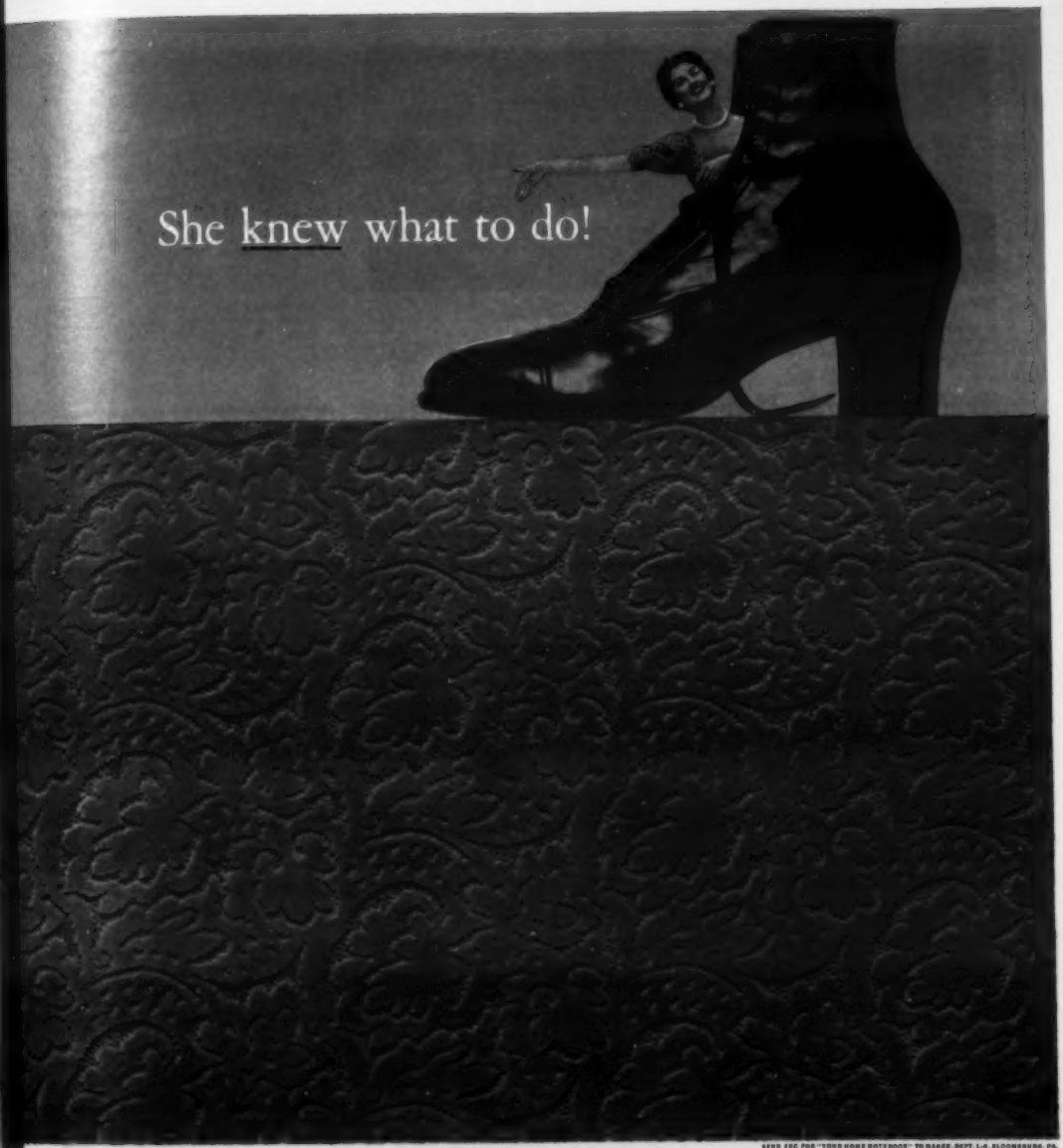

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An up-to-date lady lived in a shoe.../Her apartment was small, her budget was, too. / She shopped for her carpet with taste and with care / And of course chose Magee for its beauty and wear.

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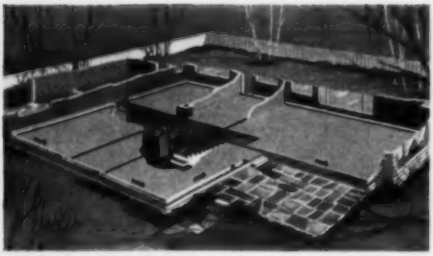
KINGDOM: Illustrated, in stylized textural leaf motif, all wool, with the richly dimensional effect that blends equally well with contemporary or traditional decor. Exquisite color selection: Cameo Beige, Aqua, Granite Grey, Cocoa Tan, Cascade Green, Horizon Green, Grecian Mauve, Charcoal. In 27 inch and 9, 12, 15 and 18 foot widths.

YOUR HEATING SYSTEM starts with an efficient, economical American-Standard boiler that's fuel-saving and outlasts other heating plants by many years.



ENCIRCLING WARMTH is yours when an American-Standard heating system distributes *clean, even, completely draftless* hot water comfort around the cold outside walls of your home by means of small pipes hidden in modern baseboard panels. These American-Standard baseboard panels replace bulky radiators and old-fashioned baseboard . . . allow complete decorating freedom.

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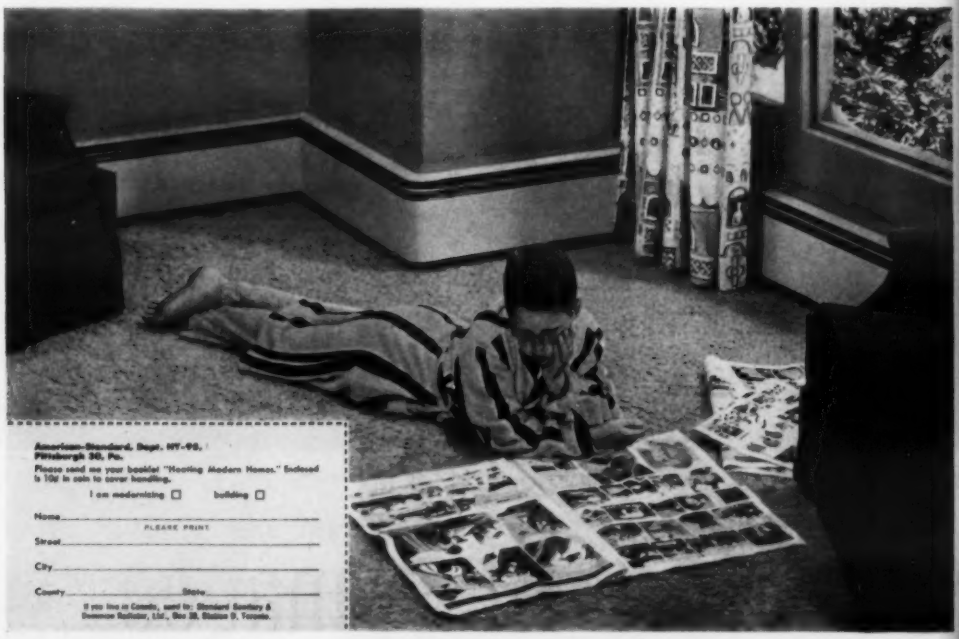
At the heart of the new American-Standard heating system is a completely automatic long-lasting, corrosion-resistant, airtight, efficient cast-iron boiler for gas, oil or coal.

ONLY $2.98 A WEEK, plus installation, puts a modern American-Standard boiler in your home. For more information see your American-Standard retailer (he's listed in the Yellow Pages of your phone book under "heating equipment"), or mail the handy coupon. Plumbing and Heating Division of American Radiator & Standard Sanitary Corp., Pittsburgh 30, Pennsylvania.

AMERICAN-Standard

HOT WATER HEAT



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HALF the world is half asleep! Men who could be making *twice* their present salaries are coasting along, hoping for promotions but doing nothing to bring themselves forcefully to the attention of management.

They're *wasting* the most fruitful years of their business lives . . . throwing away thousands of dollars they may never be able to make up. And, oddly enough, they don't realize—even remotely—the tragic consequences of their failure to forge ahead while time is still on their side.

These are the men who are unknowingly headed for the frustrations and the disappointments of mediocrity. They'll go part way up the ladder and down again by the time they're fifty years old. They'll be executive material in their twenties and thirties—and clerks in their fifties. They'll have high hopes for themselves and their families while they're young; but only struggling, skimping and regret later on when their earning power should be at its height.

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If you want to discover how to succeed while you are still young—if you want to avoid the heartbreak of failure in later years—send today for *"Forging Ahead in Business"* . . . one of the most practical and realistic booklets ever written on the problems of personal advancement.

Here you will find—not a "pep talk," not an academic lecture—but cold, hard *facts* on how to improve your position and increase your income. You will be told what the qualifications of an executive are in today's competitive market . . . what you must *know* to make $15,000, $20,000 or more a year . . . what you must *do* to accumulate this knowledge.

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Speaking of living [Continued from page 3]

Battle Creek, Michigan, home was built by Clarence DeVoll

Birmingham, Alabama, model was sold to grandparents who changed a way of life to have it

Builder Don Crecelius took time out to rest in the comfortable living room of his Indianapolis model home

First week of rain didn't discourage eager Milwaukians from turning out to inspect Carl Stessel's attractively-fenced version of the Midwest design

[Continued on page 14]

for the young in heart

This is FLORENTINE. As you see, the happiest floor fashion in many a moon. A really new linoleum idea, joyous as mardi gras. You'll want these singing colors, this dancing pattern, in many a room. Decorating inspiration, ladies, and it stays delightful in daily living! You can have it in ten marvelously unusual colorings. By the yard, or in 9-inch tiles your man can combine harlequin style. An exclusive Pabco Original, it costs no more. See Florentine in full glory at your dealers. Or write us.

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Photographed at B. Altman & Co., 5th Ave., N.Y.

living a dream . . .

is much more fun when you see it coming true. To help make your dreams a living reality, the creative and decorative talent of four great names in home furnishings have joined in these pages to show you how you can completely decorate a living-dining room and a bedroom in either colonial or modern style.

To set the stage for this modern living-dining room, we selected Townley Cotton Broadloom by Artloom, whose lush, plain texture is so sophisticated and smart, yet unobtrusive. Its antique gold pile gleaming with burnished highlights, is the vital bond that integrates the room's decorative elements: the combination of deep, patterned and light textured washable wallpapers, the plain draperies, and the light furniture. In the tempo of modern living, Townley is exceptionally practical, extremely moderate in price. It is woven on real carpet looms with genuine carpet backing for gratifying serviceability, cling-to-the-floor heft, perfect cleanability. For the complete story of Townley and its adaptability to both modern and traditional interiors, write for the booklet, "Carpet Color Schemes for New Home Personality." Artloom Carpet Co., Inc., 295 Fifth Ave., New York 16, N. Y.

CARPETING
Townley Cotton Broadloom woven by Artloom Carpet

FURNITURE
Birchcraft Casual Modern by Baumritter

DRAPERY FABRIC
McTavish Stripe by Everfast®

WALLPAPER
Imperial Washable Wallpapers *Great Heavens* (No. 6232) and *Ranch House* (No. 67253)

Advt.

living a dream (cont'd)

Now turn back the clock and you see the same living-dining room decorated in the tradition of early America. We started with the walls, and our Glendura Soil-Proof wall-covering has an authentic Colonial motif that will never lose its charm and character because it is guaranteed soil-proof and scrubbable. It is hung above a paneled dado of Imperial washable wallpaper, achieving all the effectiveness of a Williamsburg restoration. These beautiful walls form an inviting background that harmoniously brings together the early American furniture, the wall-to-wall carpeting and the soft floral print of the drapery fabric. All wallpapers by Imperial are precision-trimmed for easy hanging and are backed by a 3 year free-replacement guarantee. For further information on Glendura Soil-Proof Wallcoverings and Imperial Washable Wallpaper, write to Dept. E-3, Imperial Paper & Color Corp., Glens Falls, N. Y. or see your Imperial dealer.

WALLPAPER
Glendura Soil-Proof Wallcovering by Imperial (Monroe No. 441) Imperial Washable Wallpaper (Dado Paneling (No. 6302)

CARPETING
Townley Cotton Broadloom, woven by Artloom Carpet

DRAPERY FABRIC
Hampton pattern by Everfast®

FURNITURE
Ethan Allen American Provincial by Baumritter

Photographed at B. Altman & Co., 5th Ave., N.Y.

Advt.

Photographed at B. Altman & Co., 5th Ave., N.Y.

living a dream (cont'd)

Here is a bedroom that induces gentle slumber and pleasant dreams. The walls done in pale straw yellow textured washable wallpapers, harmonize perfectly with the furniture's honey beige tone and the soft blue coloring of the carpet. The Everglaze chintz draperies and dust ruffle, all by Everfast, add the vibrant touch . . . a gay medley of geometric forms called *Circles and Squares* printed on a background of ultramarine blue. The bed topper of quilted chintz is a variation in hue of the turquoise carpeting. It's consoling to know that lengthy enjoyment of these lovely fabrics by Everfast is assured, because "*We unreservedly guarantee that should a drapery fabric by Everfast fade for any reason during the life of the fabric, we will refund not only the cost of the material but also any reasonable making up cost.*" This guarantee has been made famous for 36 years, by Everfast Fabrics, Inc., 70 West 40th Street, New York 18, New York.

ALL FABRICS
Everglaze Circles and Squares on chintz by Everfast®

WALLPAPER
Imperial Washable Wallpaper (Mill No. 55147)

CARPETING
Townley Cotton Broadloom, woven by Artloom Carpet

FURNITURE
Bircheraft Casual Modern by Baumritter

Advt.

living a dream (cont'd)

But now let's see the same bedroom decorated in the Early American manner. In planning it, we started with the furniture—charming Early American designs from Baumritter's open stock Ethan Allen American Provincial Collection. These pieces are adapted and scaled from the originals to meet the storage and decorative needs of modern American living—this is furniture that makes the most of small rooms, and limited wall space in bedroom, living room or dining room. There's a wealth of drawer and shelf space in these handsome pieces—all hand-finished to a rich brown nutmeg tone. And see how smoothly Ethan Allen blends with the overall color scheme of the room—the whimsical and intriguing wallpaper, the dramatic Rouge Red wall-to-wall carpeting, the striking accent notes of bedspread and draperies. For suggestions about Early American interiors, send for the Ethan Allen Furniture Brochure. For ideas on contemporary interiors, write for the Birchcraft Furniture Brochure. 25¢ each. Address inquiries to T. Baumritter Co., Inc., 171 Madison Avenue, New York 16, N. Y.

FURNITURE
Ethan Allen American Provincial by Baumritter

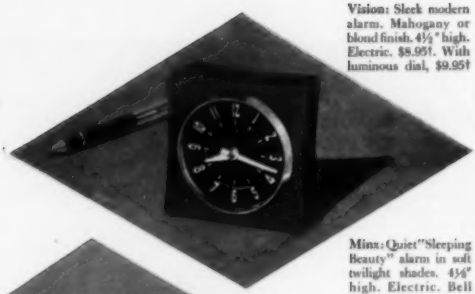
DRAPERY FABRIC
McTavish Plaid by Everfast®

BEDCOVER
McTavish Tweed by Everfast®

WALLPAPER
Imperial Washable Wallpaper-Carriage Trade (No. 67261)

CARPETING
Townley Cotton Broadloom, woven by Artloom Carpet

Photographed at B. Altman & Co., 5th Ave., N.Y.



Vision: Sleek modern alarm. Mahogany or blond finish. 4½" high. Electric. $8.95†. With luminous dial, $9.95†

Minx: Quiet "Sleeping Beauty" alarm in soft twilight shades. 4¼" high. Electric. Bell alarm. Luminous dial, $5.95†. Plain, $4.95†

Classmate: Travels closed in leather case. "Convertible!" Open—has wide-awake face. 3 styles and 3 colors. Luminous dial, $9.95†

The News in fine clocks

THE DECORATIVE SMALL ALARM
BY SETH THOMAS

The news in fine watches

Twin watches: Here—a smaller edition of his. Shock-resistant (Incabloc). 17 jewels. Luminous dial. Gray leather band, $29.75. Expansion band, $35.75. (Fed. tax incl.) For free booklets of Seth Thomas* clocks, watches, write Dept. I.9, Thomaston, Connecticut.

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Division of General Time Corporation GT *Delta-C&S flies on Seth Thomas Time*

*Reg. U. S. Pat. Off. †Tax extra. Prices subject to change.

Speaking of living [Continued from page 8]

In Denver, Colorado, Advanced Homes set up an information booth in the front yard to answer the many questions of 15,000 enthusiastic visitors

Automobiles clogged roads of the Phoenix Development in Omaha, Nebraska, to visit builder Don Decker's LIVING-CONDITIONED home

Trimly-landscaped Kingsport, Tennessee, model of Rentenback & Wright was admired for stacked-block construction, its well-equipped kitchen

In Tucson, Arizona, Boyd Prior of Lusk Corporation received the C. W. Doellings and our Southwest editor, Patsy Swank

Set Your Scene with MENGEL "AT HOME"!

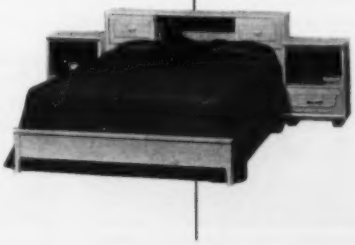
MENGEL *Permanized* FURNITURE

"All the world's a stage" . . . and what more *important* stage can you set than your own bedroom?

You'll be "at home" with Mengel's new *At Home* group of bedroom, dining-room and living-room furniture. It's bright, gay, modern—yet hallmarked with a family resemblance to the finest transitional furniture. It's sunshiny Oak, finished in glamorous Honey Tone. It's at home with *you*, at home with your accessories! More than 60 pieces to choose from.

Equally important, it's Permanized for greater strength and beauty—and only Mengel furniture is Permanized!

Mengel's *At Home* group can be seen now or soon at a fine dealer's in your neighborhood. Watch for his advertisements—he's "the *furniture* Man in Your Life"!



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with new improved Be

If you're a single-bed sleeper, Simmons has comforting news. Beautyrest news.

The Beautyrest mattress, for years the last word in luxury rest, has been improved 19% as measured by the United States Testing Co.

Even more than before—just the right firmness, just the right body-fitting comfort to soothe every tired inch of you.

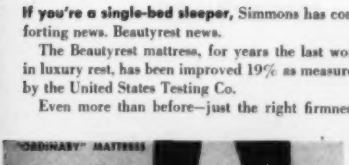
This same improved comfort feature has been recently added to the Beautyrest built for two.

The 837 completely independent springs allow husband and wife to sleep together—separately. Each gets individual comfort.

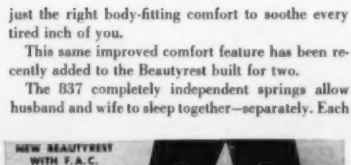
Because each single coil has more freedom of action than before, even a heavyweight husband cannot disturb the rest of his lightweight wife. Not even a jiggle when he turns in his sleep.

At last—single-bed comfort in a double bed!

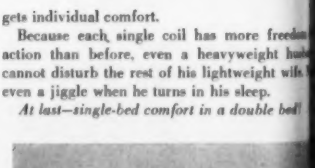
call th
ion Co
even g
springs
your be



In "ordinary" mattress, the springs are *tied together* top and bottom. Press down on any spring and the other springs go down with it. (See how glasses topple.) This mattress can sag under your hips.



In Beautyrest, the springs are *independent. Not tied together* either at top or bottom. Even if you stand on part of Beautyrest construction, the glasses won't tip. Proof that Beautyrest will never, never sag.



Body-fitting comfort. Every part of the body gets support. Independent coils even press up to fit the of your back. This is the kind of body-fitting comfort sees you wake refreshed, without an ache.

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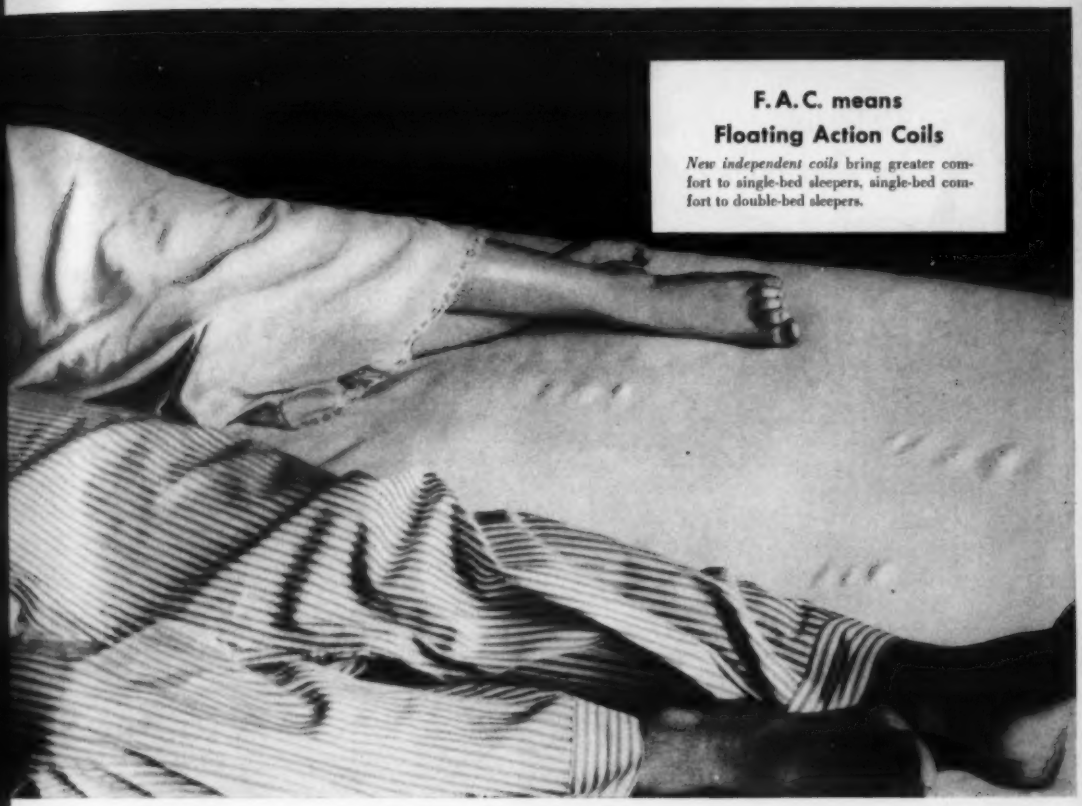


F. A. C. means
Floating Action Coils

New independent coils bring greater comfort to single-bed sleepers, single-bed comfort to double-bed sleepers.

-lb wife get independent rest–
ed Beautyrest!

Firmness And Comfort

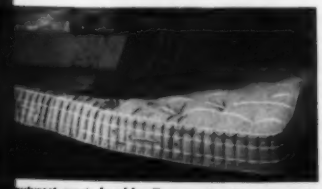
freedom call this new development F.A.C.—for Floating ght hus ion Coils. Now, each separate spring in Beautyrest ht wife. even greater freedom of action.

p. prings are freer than ever to adjust to each part ole bed! your body—bringing firm support to hips, where you need firm support—and gentle support to head and legs, where you want gentle support.

Beautyrest Means Better Rest

Most shoppers test a mattress by pressing down on it with their hands. But, this way can fool you. Don't press down. Lie down. In just one minute at a store selling Simmons, your own body will tell you the story of this wonderful new rest on the new Beautyrest. Why put off getting better rest beginning tonight?

Remember, when shopping, only Simmons makes the Beautyrest mattress, and only Simmons makes the Hide-A-Bed* sofa.



ody gets b o fit the ing comfo

utyrest most durable. Two proofs: (1) coils won't ak even under a bulldozer, shown above. (2) Under -pound roller at United States Testing Co., Beautyrest lasts the best of other mattresses 3 to 1.

Only Beautyrest offers these choices:

Standard model, $69.50; Extra-Firm model, $69.50; King-Size, 80" long, $79.50; Super-size models (longer and wider) also available; Dual-Comfort model (one half is standard, the other half is extra-firm), $79.50.

Beautyrest usually far outlives 10-year guarantee that brings the price to less than 2¢ a night.

Prices slightly higher in Canada.

Only SIMMONS makes BEAUTYREST

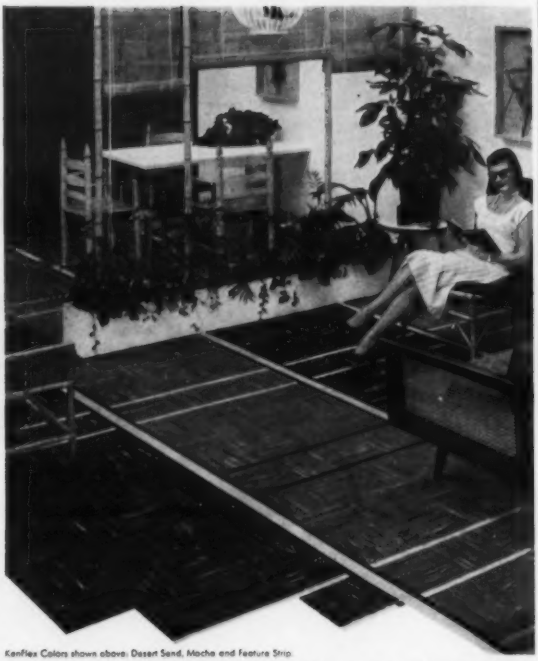
"AN OLD MATTRESS CAN HURT YOUR REST"

Compare the comfort! See the new Beautyrest at your favorite furniture or department store during September!

*Trade-mark Reg. U. S. Patent Office. Copr. 1955 by Simmons Co., Mdse. Mart, Chicago, Ill.

KENFLEX VINYL ASBESTOS TILE

"Colorful as a peacock"



Kenflex Colors shown above: Desert Sand, Mocha and Feature Strip

the vinyl tile floor that's easier to clean ...yet costs only $21.50*

Just one look at these softly gleaming, satin-smooth tiles and you know this floor will clean like magic! One look at those glowing "Peacock" colors and you know KenFlex is a decorating miracle for every room from basement to attic. Rich vinyl and sturdy asbestos fibers are blended to give you this longer-wearing, non-porous floor in clearer, brighter tile-deep shades that won't wear off. Dirt and grime can't grind in. Even hot kitchen greases, staining liquids wipe off with damp mop or sponge.

*Price for average self-installed 8'x10' KenFlex Floor. See KenFlex at your Kentile Dealer's, listed under FLOORS in your Classified Phone Book.

MUSIC FOR LIVING

By DAVID RANDOLPH

With the approach of fall—bringing with it thoughts of school days—a few suggestions regarding children's records might be in order. The records I have chosen range from the one- to ten-year-old group. This must, of course, be only a sampling of the many records available.

A delightful new idea combining both books and records for the preschool age group has recently been introduced under the title of *Magic Talking Books*. These are real books, each twenty-eight pages in length and measuring six and five-eighths by eight inches, which can actually be played on a phonograph! I realize that this statement may sound rather mystifying; therefore, let me explain how it is possible. Each book, which is approximately a quarter-of-an-inch-thick, has a hole going completely through the center. Thus, it can be placed on any phonograph turntable in the manner of an ordinary record. On the front cover there is impressed an actual phonograph record which plays for about a minute and a half.

Thanks to the inventiveness of the books' creators—a young couple named Bernard and Darlene Geis—the child can now read, or have read to him, a complete story—and he can also hear a recording of some appropriate music. The record is not a repetition of the text, but is coordinated with it, through music supplied by a fifteen-piece orchestra and various vocal soloists. In many cases, such as that of the familiar *ABC Song*, the melodic line is printed on the last page of the book.

As of the time of this writing, there are ten titles available, and each book retails for forty-nine cents. Among them are the *Singing Happy Birthday Book*, *The Speedy Little Taxi*, *Noah's Ark*, *The Magic ABC Book*, *The Noisy Baby Animals* (the music being the familiar *Old MacDonald Had a Farm*), *The Little Circus Train that Led the Parade*, and *The Story of Peter Rabbit*. Of course, additional titles are constantly being added. A great deal of music has been packed into the minute-and-a-half recording on the cover of each book. There is something doing every moment of the time, so that the child's interest is not likely to flag. In addition to the music itself, the recordings abound in sound effects connected with the respective stories. Since the books themselves are bound in hard covers, for durability, the makers have very sensibly rounded all the corners, for safety. Moreover, the covers are washable.

Here is a sampling of a number of records for various age groups, produced by the Children's Record Guild, one of the long-established organizations in the field. For the one- to two-year-olds, Pram Records, a subsidiary of the Guild, has published a record called *Toys* and *Sleepy Time*. On the first side, Tom Glazer sings some very simple songs describing several different toys. The songs are tied together by brief spoken passages. The second side begins with a yawn, and then contains several songs designed to put the child in the proper frame of mind for going to sleep. There is a very discreet guitar accompaniment to all the songs.

To encourage rhythmic participation on the part of the two- to four-year-olds, the Children's Record Guild has issued a record called *A Visit to My Little Friend*. A narrator describes the various

[Continued on page 74]

BATHROOM DESIGN BY VIRG SMITH

These smart fixtures cost as little as 32 cents* a day!

See what a room you can have...with

FRESH IDEAS, AND NEW U/R FIXTURES!

U/R Arctic White fixtures are the whitest made, by scientific test. With harder-than-steel surfaces they clean easily and resist scratches, chipping and stain for years.

"Easy Living" Kitchens by U/R bring new kitchen efficiency and beauty! Lovely steel wall and base cabinets . . . matching cabinet sinks . . . the fast and *quiet* U/R Food Waste Disposer.

The very *colors* of gleaming Universal-Rundle fixtures give you decorating ideas! Choose Azure Blue, Desert Tan, Jonquil Yellow, Verdant Green, Arctic White or Mist Gray — you're sure to find the color that will do the most for *your* bathroom plans. And you'll find that Universal-Rundle fixtures have fresh, modern styling, with a handsome simplicity that keeps its beauty through the years. Quality? Of course — quality backed by Universal-Rundle's 54 years of fixture leadership. Ask your plumbing contractor, builder or architect for the world's finest bathroom fixtures by Universal-Rundle.

Send for Bathroom Idea Book *and layout kit on bathroom planning and decorating! Packed with ideas you can use in building or remodeling. Full color bathrooms... decorating tips... remodeling hints! Yours for only 10c in coin. Write Universal-Rundle Corp., 271 River Rd., New Castle, Pa.*

*Plus installation

COPYRIGHT 1955, UNIVERSAL-RUNDLE CORPORATION

THE WORLD'S FINEST BATHROOM FIXTURES BY

Universal U/R Rundle

UNIVERSAL-RUNDLE CORPORATION, NEW CASTLE, PENNSYLVANIA • Plants in Camden, N. J.; Milwaukee, Wisc.; New Castle, Pa.; Redlands, Calif.; Hondo, Texas.

HOMES DESIGNED FOR YOUR FAMILY LIVING . . .

Personalized Coronados

IN YOUR CHOICE OF FLOOR PLAN, COLOR AND ARCHITECTURAL TREATMENT

Here is a fine wood home that you can honestly call yours, because *you* choose the features that go into it. From more than 100 variations, you choose the floor plan, the color, the wall finishes that suit *your* personality, *your* way of living.

Your kitchen can be large, or small, whichever you prefer. Your interior walls can be painted or natural wood. Your dining area can be part of the living room, or a separate area. Your Personalized Coronado can be just about anything that you want to make it. It is distinctively yours, even to the bright brass door knocker which can be engraved with your name.

Many plus features are a part of all these homes—features that are yours at no extra cost. For example: ceiling-high, sliding closet doors in all the bedrooms . . . an extra storage room . . . step-saving laundry . . . customized, easily cleaned steel kitchens . . . big party-size living rooms.

LOOK — *and compare! Compare — and* SAVE!

Your United States Steel Homes Dealer will be showing these homes beginning September 4. Be sure to see them. Watch your newspaper for announcement of time and place.

BEAUTIFUL STEEL KITCHENS . . . and practical, too. Designed to make light work of homemaking.

BIG PICTURE WINDOW, painted walls, and open planning give a feeling of freedom and spaciousness.

Every Personalized Coronado is *VALUE INSURED* for your protection

HIDDEN VALUES. All No. 1 quality material is used throughout; where you can see it, and where you can't.

NO EXTRA CHARGES.* Once you have picked your Personalized Coronado, the dealer will quote you a *firm* price. There will be no changes in plan or detailing, there will be no change in price.

ARCHITECTURAL PLANNING. Your Personalized Coronado is architecturally designed. Rooms are planned for comfort and convenience, for good traffic flow, for good light, and the structure is engineered for long life.

NATIONALLY ADVERTISED BRANDS. Every piece of equipment that goes into your Personalized Coronado is a leading product in its field, famous for its quality and service.

**Monthly payment varies with local taxes and building costs, and with the amount of your down payment.*

Manufactured by

UNITED STATES STEEL homes, *Inc.*

SUBSIDIARY OF UNITED STATES STEEL

"Coronado"—trade-mark of United States Steel Homes, Inc.

United States Steel Homes, Inc.
Dept. YH-95, New Albany, Ind.

Please send me literature containing plans of your homes and the name of my nearest dealer. (Please Print)

I do ☐ I do not ☐ own my own lot.
I plan to build this fall ☐ next spring ☐.

Name .....

Address .....

City .....

County ..... State .....

Brand name products featured in Personalized Coronados are listed on page 22.

These famous brands are featured in

Personalized Coronados

ALLIANCEWARE
Bathroom Fixtures

ARCO
Finishes

FENESTRA
Steel Windows

HOTPOINT
Appliances

MARKEL
Lighting Fixtures

MOR-SUN
Steel Furnaces

PERMAGLAS
Water Heaters

PHILLIP CAREY
Roof Shingles

STEELCRAFT
Sliding Closet Doors

THERMOPANE
Windows

USF WOOSTER
Metal Doors and Frames

VAN PACKER
Chimneys

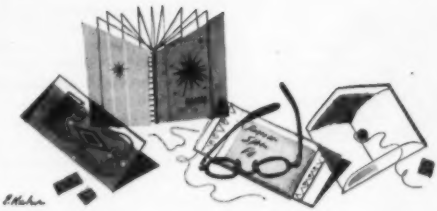
VEOS
Porcelain-on-Steel Wall Tile

YALE
Locks and Hardware

YOUNGSTOWN
Steel Kitchens

Famous products like these assure you an extra measure of value in every
PERSONALIZED CORONADO

Manufactured by
UNITED STATES STEEL homes, Inc.
SUBSIDIARY OF UNITED STATES STEEL



BEST IN BOOKLETS

To save readers time and money, LIVING for Young Homemakers is handling booklet requests directly. Fill in the coupon below, indicating by number the booklets you want. Be sure to include stamps or money order for those booklets requiring a remittance (marked by number with asterisks in coupon). Please do not send coins.

DECORATOR'S CORNER

1. A gracious home is a combination of many ingredients not the least of which are a floor plan to suit living needs, colors one likes to have around, carefully chosen carpets and rugs, gay and imaginative accessories and a clever finishing touch to add a note of individuality. Helpful decorating information for achieving a pleasing combination is the basis of the attractive Magee booklet, *Your Home Notebook*. Covering a variety of periods and types of rooms, full-color sketches accompanied by pages of decorating data provide many fresh ideas. Samples of Magee carpet styles are included and can be inserted in the perforated section on each sketch, enabling you to visualize a carpet pattern or color in each room. 25¢.

2. On the lookout for a change in the window treatments of your rooms? *15 Easy Ways to Add New Beauty to Your Rooms with Curtains of Dacron* offers many simple, easy-to-do curtain decorating ideas. Sketches of various window treatments will show you how to make a small window in a narrow room appear wide and spacious; how to create a bright, cheery atmosphere in a small dark room; how to decorate bay windows; enhance bedrooms with tailored or frilly canopies; dramatize small casements or perk up with tiers of smart café curtains. Directions for properly measuring windows are included. Free.

3. The facts about mahogany are set forth in precise question and answer form in the informative booklet *What Everyone Should Know About Genuine Mahogany*. You'll learn, for instance, about the qualities of genuine mahogany that make it so desirable for furniture construction; about the colors and finishes on mahogany and figures in the wood. Much helpful material is included on furniture construction to help you judge the quality of pieces you buy. Free.

FOOD TALK

4. Elegantly simple are the words to describe a barbecue meal based on the outstanding recipes featured in the Taylor Wine Company's *Come to Our Barbecue*. Any one of the tempting recipes—gay kebabs, broiled barbecued shrimp, wine-barbecued steak or duckling, honey-sherry-glazed spareribs, to name a few—can be cooked outdoors over a charcoal grill and many can be prepared indoors. Add a green salad, hot French garlic bread (recipe included), a jug of wine and the result will delight the most educated of palates. Free.

5. A just dessert for an appreciative family can be easily concocted from one of the *100 Prize-Winning Grand National Recipes* chosen from Pillsbury's recipe and baking contest. Easy-to-follow recipes—accompanied by full-color illustrations—are given for such tours de force as the open sesame pie with the date chiffon filling (first prize-winner), coconut crunch apple pie, Scandinavian fruit soup pie, Bavarian *guglhuph* or

[Continued on page 26]

You'll love the luxury of your Coronado's Fenestra Windows!

First thing to catch your eye will probably be the handsome appearance of these Fenestra* Steel Windows, both inside and out . . . the extra daylight permitted by the slender window sections that give you strength without bulk.

You'll be able to open and close them at the touch of a finger . . . to clean them quickly and install screens and storm sash, *all from inside the room*. And Fenestra Screens and Storms are specially made to fit perfectly—and inconspicuously—on Fenestra Windows. In your Coronado, or in *any* home, you can't buy more beautiful, more weather-tight or longer-lasting windows than Fenestra Steel Windows. Detroit Steel Products Co., Dept. L-9, 3439 Griffin St., Detroit 11, Michigan. *®

This Fenestra WindoWall available in many Coronado models

Fenestra
RESIDENTIAL STEEL WINDOWS

with this new Permaglas®

all other water heaters are old fashioned

One glance tells you. Here at last is the water heater that perfectly matches today's—and tomorrow's—designs for living.
Put this exciting new Permaglas wherever it's most convenient, and be *proud* to have it showing! You'll love using the exclusive new Eye-Hi temperature control . . . it's as easy to adjust as your oven.
And of course this brilliant new Permaglas has the famous glass-lined tank proved rust-proof by over 2,500,000 families. Patented, high-efficiency HEETWALL, too! It's the *only* new water heater!

Permaglas®

Through research, a better way

A.O.Smith

Permaglas Division, Kankakee, Ill. • Licensee in Canada: John Inglis Co., Ltd.

Every U.S. Steel Home uses a famous Permaglas water heater, and a De Luxe round model Permaglas is featured in...

Personalized Coronados

BY UNITED STATES STEEL HOMES INC.

YOUR COMBINATION FOR MODERN LIVING...

Personalized Coronados

BY UNITED STATES STEEL HOMES, INC.

With Automatic Warm Air Heat by

MOR-SUN

Your home is more than just a house. It reflects you — your personality, your good taste, your way of living. Personalized Coronados are like that because you choose the features you want from over 100 possible variations. But — regardless of floor plan, color scheme or physical arrangement — comfort is a basic essential in every home.

Complete, carefee comfort in every room of the Personalized Coronado is automatically maintained by a Mor-Sun Forced Warm Air Furnace. You just set the thermostat and relax — your home is kept at any selected temperature by a gentle flow of clean, warm, healthfully conditioned air. Years of high operating efficiency, low fuel bills and minimum maintenance are assured by the 10-year written guarantee on the heat exchanger of all Mor-Sun furnaces.

Watch for opening of the new Personalized Coronado in your area. Be sure to see it. Pay particular attention to the Mor-Sun Automatic Forced Warm Air Furnace that eliminates climate and heating worries *for good.*

• Manufacturers of warm air furnaces and air conditioners in styles and capacities for every home heating and cooling requirement. Distributed nationally, they are handled by leading heating equipment dealers everywhere.

You get so much more with MOR-SUN

MORRISON STEEL PRODUCTS, INC., *601 Amherst Street, Buffalo 7, New York*

See the home that you designed...

the *Personalized Coronados*

You plan it as *yours* . . . from door-knocker to colorful Youngstown Kitchen!

Perhaps you'll pick *this* step-saving Youngstown Kitchen in Dawn Yellow. Finishes are of highest quality enamel—baked-on to *keep* its beauty.

Here's one of the Youngstown Kitchens you get with your Personalized Coronado. It's all-steel, finished in new Meridian Blue. Warp-proof, rot-proof . . . easy to clean and keep clean . . . it lasts a *housetime!*

Here's a home that says it's *yours* from the moment you walk up to the front door. For *you* plan it!

You choose your exterior look, your interior colors. You pick the floor plan that fits your family—the room arrangement that matches your way of living. Even the bright brass door-knocker can be engraved with *your* name!

Naturally, only the finest nationally advertised products are featured . . . like the timesaving, all-steel *Youngstown Kitchen* in color.

Watch for the showing in your area of the Personalized Coronado. It's *your* chance to own *your* home at a price *you* can pay!

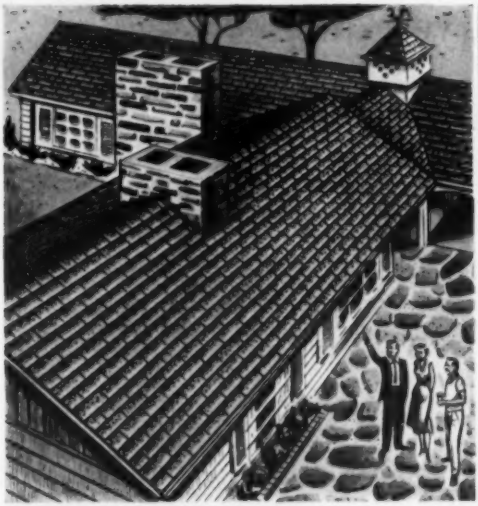
Manufactured by

UNITED STATES STEEL

USS homes, *Inc.*

SUBSIDIARY OF UNITED STATES STEEL

New Albany, Indiana



above all... a Carey

FIRE-CHEX shingle roof

for enduring beauty and protection!

Carey Fire-Chex shingles are known as the most beautiful shingles you can buy for your home. Made in rich solid colors and exclusive shadow-blends, Fire-Chex are the crowning touch in *high fashion*—and the last word in protection, too! They are the only roofing of any kind rated Class A* by Underwriters' Laboratories, Inc., highest fire-safety rating. And, after the hurricanes had smashed through the east last year, not a single Fire-Chex roof was found to be damaged. Many conventional roofs were torn into shreds! Be sure to ask your architect, builder or Carey dealer about Fire-Chex for your present home, or the new one you may be planning.

Harmonizing New Shadow-Blend and Solid Colors

WINEBERRY RED • GARLAND GREEN • SILVER RAIN
MOONMIST BUFF • DUSK GRAY • DELTA BROWN
TROPIC GREEN • VENETIAN RED • CHARCOAL BLACK
WALNUT BROWN . . . and CRYSTAL WHITE

*Without Asbestos Underlayment

Carey

Better Products for Better Building Since 1873

MAIL TODAY FOR FREE FOLDER

THE PHILIP CAREY MFG. COMPANY
Lockland, Cincinnati 15, Ohio, Dept. LV-9

Please rush my free illustrated folder showing beautiful FIRE-CHEX SHINGLES in new shadow-blends and rich, solid colors.

Name_____

Address_____

City_____ Zone____ State_____

Best in booklets [Continued from page 22]

Southern belle butterscotch cake, to name a few. Cooky and main dish recipes are also included. 25¢.

DO-IT-YOURSELF

6. Spilled milk or cocktails (or 'most anything else) is nothing to cry over if your guests are served on a *Nevamar* table. *Here's How You Can Build This Carefree Coffee Table* contains a detailed plan for making a modern table of *Nevamar*, plywood and wrought iron legs. The few simple hand tools and materials needed for the job are listed, working plans are given and a step-by-step instruction sheet tells how to proceed. Free.

7. A cement mixer is not needed for *Sakrete*, the prepared cement mix (just add water!) that can solve all the homeowner's building and patching problems. *How to Do Your Own Cement Jobs* is an excellent 47-page booklet that contains simple but detailed instructions for fifty home cement projects that include building walks and patios, steps, ponds, birdbaths, outdoor fireplaces, patching stucco, repairing sidewalks, etc. 25¢.

HOUSEKEEPING

8. On the spot because of a leaky pen or accidental tip of the ink bottle? Whatever the cause of your dismay over an ink stain, the Parker Pen booklet *How to Remove Ink Spots* will relieve your anxiety. You'll find out, for example, how to remove from paper and various fabrics spots of washable and permanent inks as well as those from ball-pen inks. Free.

9. Money management is an important aspect of family responsibility that is too often passed over in haphazard fashion. *A Discussion of Family Money* explains how budgets work and what they do, pointing out that no intricate bookkeeping is involved in keeping a workable budget nor is a program of desperate penny-pinching necessary. The booklet outlines a plan for better money management by dividing the budget into four basic sections: income, weekly set-asides, emergency fund, living expenses and offers suggestions for keeping down expenses, providing for emergencies, family savings, etc. Free.

10. Rx for blemishes on wood furniture—whatever the cause—can be found in *First Aid For Furniture* that contains explicit directions for treating scratches, gouges, spots and stains. If your particular problem is a cigarette burn, alcohol spot, heat mark or nail polish stain, for instance, you'll find the answer in this excellent booklet by Johnson's Wax. Free.

FOR SPECIAL USE

11. Self-expression when translated to the art form of painting requires some knowledge of means and methods. *Common Painting Problems*, offered by the Famous Artists School, will be of interest to anyone who wishes to master essential painting principles and techniques so that he can think more creatively and express his thoughts or what he sees imaginatively and with clarity. Some problems discussed: poor scale and proportions, poor placement and relationship of objects, perspective. 10¢.

12. Knowledge is power and the guidance given children today is the basic structure of their tomorrow. *Ride the Magic Carpet* is an exciting, full-color capsule of *The Book of Knowledge*, whose 20 volumes of profuse illustrations and wide range of subjects are well known as an encyclopedia children understand and as a fascinating storyteller. The excerpts included from this story of mankind—world events, biography and curiosity questions: riddles, rhymes and a geography lesson—provide an adventurous journey to be enjoyed and shared by all. Free.

13. A city slicker is made to feel quite at home on the farm during a farm vacation, a unique type of holiday that is becoming increasingly popular with tired city folk. *Farm Vacations and Holidays* lists more than a hundred farms throughout the country that accommodate guests and meet with standards of comfort, modern convenience and hospitality. A brief description of each is included: family activities (trout fishing, hayrides, square dancing), rates, accommodations for children and so on. 25¢.

14. A beautiful landscape to set off a new home need not depend upon lady luck if you follow *The Modern Method Lawn Builder*. This informative manual will provide you with the necessary know-how and methods as to testing soil, grading, seeding, fertilizing, watering and mowing which will enable you to produce, scientifically and easily, a successful lawn. There are also sections on caring for the established lawn, treatment for weeds, grubs, and crab grass. 25¢.

LIVING For Young Homemakers
Dept. L-9D
575 Madison Ave., New York 22, N. Y.

Indicate booklets desired by circling corresponding numbers below. Send stamps or money order if remittance required. No coins please.

1* 2 3 4 5* 6 7* 8 9 10 11* 12 13* 14*

Name_____

Address_____

City_____ Zone____ State_____

*remittance required for booklet

Hotpoint THE BEST BUY FOR MODERN LIVING ON A YOUNG-MARRIED'S BUDGET

Personalized Coronados, the wood-prefabricated homes built by United States Steel Homes Inc., offer you a *complete* house, fully equipped for modern living, including all the work-saving conveniences of both automatic electric kitchen and laundry.

Naturally, Hotpoint Quality Appliances *only* are recommended for these homes—for their exceptional combination of modern design and highest quality. Be sure to ask your local United States Steel Homes builder how easily a Hotpoint all-electric kitchen and laundry can be included in your mortgage for only a few dollars more a month.

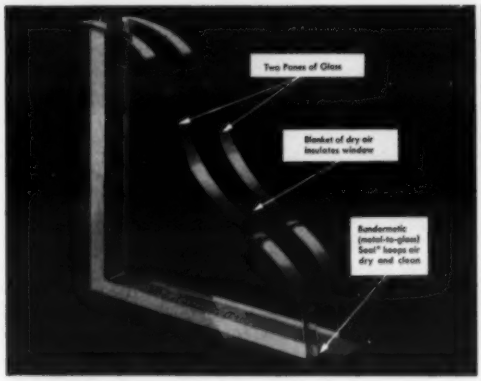
FEATURED IN *Personalized Coronados* BY UNITED STATES STEEL HOMES INC.

Hotpoint 50th Anniversary 1905–1955

Hotpoint... *First with the Finest for Fifty Years!*

RANGES · REFRIGERATORS · DISHWASHERS · DISPOSALL® · WATER HEATERS · FOOD FREEZERS · AUTOMATIC WASHERS · CLOTHES DRYERS · AIR CONDITIONERS

HOTPOINT CO. *(A Division of General Electric Company) 5600 West Taylor Street, Chicago 44, Illinois*



Thermopane® gives you

permanently insulated windows

Thermopane insulating glass puts a sealed-in blanket of air between you and outdoor cold, outdoor heat and outdoor noise. It's the modern, effortless way to insulate every window of your house—permanently, for year-round comfort. In the winter, *Thermopane* reduces drafts, cuts heating bills. In the summer, it keeps out the heat, helps your air-conditioning system do a better job. In the spring and fall, you'll really love *Thermopane* because it eliminates the bother of storm sash.

You might think that all this luxury would cost a small fortune. Yet, *Thermopane* insulating glass frequently costs no more than single-glazed windows, plus good storm sash. And you can buy *Thermopane* in sheet glass for economy, or in plate glass for the ultimate in clarity Choose a home with *Thermopane* in every window. And if you build or remodel, call your L·O·F Glass Distributor or Dealer for information. He's listed under "Glass" in the yellow pages of your phone book. Or write Dept. 895, Libbey-Owens-Ford Glass Co., 608 Madison Avenue, Toledo 3, Ohio.

LOF GLASS *Thermopane* INSULATING GLASS

LIBBEY·OWENS·FORD *a Great Name in Glass*

Thermopane insulating glass is a feature of the new Personalized Coronado U. S. Steel Home.

THE CLOTHES DRYER SAVES TIME, MONEY

By ANNA A. NOONE

Probably no other piece of electric household equipment since the advent of the electric refrigerator has done more to raise the standards of American living than the automatic dryer. Certainly no other piece of equipment has stirred more favorable reactions among homemakers. Owners, especially young mothers with infants, cannot say too much in praise of their dryer.

At a recent Columbia University Teachers' College Home Laundry Workshop, a young mother of two small sons was ecstatic about her new automatic laundry equipment, especially her new dryer. She pointed out that before she bought it, one of her most time-consuming jobs was hanging out laundry. In addition to carrying out seven washer-loads to the line each week, four of them baby clothes, she had the problem of watching the children. She could take the older child, age two, with her, but frequent trips indoors were necessary to check on the seven-month-old baby. At the request of the American Home Laundry Manufacturers' Association, she kept a record of the time spent and found that it took twenty to twenty-five minutes to hang up one load and another fifteen minutes to take it down again. In contrast to this drudgery, she was amazed that it took only one minute to toss a whole load of baby things from washer to dryer!

Cost of operation was another pleasant surprise. Her husband, an electric utility employee, put a meter on the dryer to determine cost of operation and found that the average consumption was 2.9 kilowatts per hour of use. In New England, where they live, the rate of 07½c per load meant a cost of about 51c per week or $25 per year!

[Continued on page 30]

Wunda Wave, a luxurious all-cotton Wunda Carpet in Cinnamon, also in 18 other decorator colors

in any event it's...

WUNDA CARPET

When it comes to thriving on a rough-and-tumble home program . . . you just can't beat a Wunda Carpet! (Wear-tested for years in over a million homes, no Wunda Carpet has yet been known to wear out!) Their luxurious beauty is a breeze to care for—fully washable, pile and back . . . colorfast . . . preshrunk . . . texture specially fluff-finished to keep its original beauty for life!

Now with 100% virgin nylon, rayon or all-cotton pile—from only $5.95 sq. yd.

AMERICA'S MOST WUNDA-FUL CARPETS • WUNDA LEIGH® • WUNDA PLUSH • WUNDA VELVET • WUNDA WEAVE® • WUNDA CREST™ • WUNDA LURE • WUNDA BELLE • WUNDA WILDA • WUNDA ROYAL

Why is crystal like Fostoria's "Heather" so lovely in candlelight?

OF COURSE, just about everything looks nicer in candlelight—but there's a special reason why *Heather* is so lovely. The etched pattern has a frosty finish, glows in candlelight as if lighted from inside. We leave the rest of the surface clear, and being hand-blown lead crystal, it sparkles brilliantly. This makes a charming study in contrasts, lovely in any light. (Just nicer with candles.) The illustration only hints at *Heather's* beauty, so we hope you'll see it "in person". The suggested place setting we show here is $11.50*. Conveniently in open stock because it's made by the Fostoria Glass Company in Moundsville, West Virginia.

**slightly higher in the West*

FOSTORIA

The clothes dryer saves time, money

[Continued from page 28]

This cost, she explained, was soon paid for by not having to buy as many clothes, towels and linens. For the children alone, she found that she could get along with only two pairs of overalls per child instead of five, one snow-suit instead of two and a minimum of diapers. Then there was the weather problem which confronts every mother. "You may not believe it," she said, "but before we got the dryer, every morning when I opened my eyes, I'd look out to see if it was a good drying day. With two children still in diapers, you can't imagine how it feels to have only three diapers left on a rainy day."

Working wives are equally eager to own a dryer. With a dryer, a working wife as well as the full-time homemaker can control conditions under which her family's laundry is done. Convenience of having a dryer whenever she has a few minutes to use it is vastly important, not to mention the savings in time, energy and cost of a laundress, prohibitive for the average homemaker.

The dryer reduces the clothing budget:

To the mother with a large family, the dryer means money savings by reducing the inventory of children's clothing, including outdoor winter wear. Home laundry experts recently made a study of savings possible in children's clothing. With a dryer, they found a four-year-old-girl's wardrobe can be cut from 80 to 40 items. Here are the suggestions in basic items:

AVERAGE WARDROBE WITHOUT DRYER	AVERAGE WARDROBE WITH DRYER
8 cotton dresses	4 cotton dresses
8 shirts	4 shirts
8 panties	4 panties
6 blouses	3 blouses
4 skirts	2 skirts
2 pinafores	1 pinafore

The same survey also shows that it is possible to save as much as $44, on an infant's wardrobe, reducing items from 85 to 51. Basic requirements were listed as follows:

BASIC BABY NEEDS WITHOUT DRYER	BASIC BABY NEEDS WITH DRYER
48 diapers	24 diapers
6 crib sheets	3 crib sheets
4 wrapping blankets	2 wrapping blankets

Studies made of the wearing quality of garments that were line-dried versus dryer-dried show that the new fabrics—nylon and rayons in particular—stand up much better when dryer-dried than when line-dried. Nylon slips, for instance, after 50 washings and drying in an automatic dryer showed no obvious wear, and practically no discoloration—only a little shrinkage. Rayon blouses washed and dryer-dried 50 times stood up much better than those that were line-dried. And, after 50 washings, there was little or no fading when dryer-dried.

[Continued on page 34]

Old Colony... testimony to your good taste for all the years to come

Meticulous attention to detail is a characteristic of Old Colony. Drawer pulls are faithful replicas of the Early American originals.

Dining room, living room, bedroom —choose from the over eighty authentically designed pieces in the Old Colony collection and time will verify your wisdom. This fine, solid birch furniture in rich, mellow finishes creates an atmosphere of warm and gracious hospitality in your home. Make your selection of Heywood-Wakefield's Old Colony at leading furniture or department stores.

Superbly comfortable Old Colony chairs adapted from old designs make a charming grouping near the living room fireplace.

HOME-PLANNED
Old Colony
by
HEYWOOD-WAKEFIELD
EST. 1826
Guaranteed by Good Housekeeping

NEW "HOW TO DECORATE WITH OLD COLONY" BOOK—Mary L. Brandt, nationally known decorating consultant, tells you how to plan an attractive home with Old Colony. Send 25¢ in coin for 28-page book. If you'd also like our decorating book on "Home-Planned Modern," send 50¢ in coin for both.

Heywood-Wakefield, Gardner, Mass., Dept. LV-14

I enclose ..... in coin for your books at 25¢ each. (check your choice) ☐ Old Colony ☐ Modern

Name_____

Street_____

City & Zone_____ State_____

Heywood-Wakefield are also makers of Ashcraft and Modern Furniture

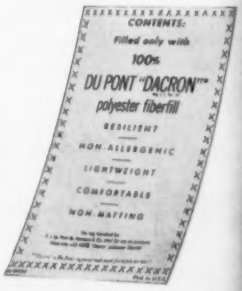
What chance have the sheep when the pillows are made of DACRON!
REG. U. S. PAT. OFF.

She's not counting sheep, but off to sleep . . . on cloud-soft pillows of "Dacron"!

They're such a *pleasant* surprise, these gently resilient, air-light pillows that coax you into restful slumber so quickly.

You'll love pillows and comforters of "Dacron" for their lasting loveliness . . . for the way they keep their inviting fluffiness and restful softness through years of use.

See lovely pillows and comforters filled with "Dacron"* polyester fiberfill when you shop. You'll find them with bright, new covers in gay prints and stripes (wonderful gifts!). Many are completely hand-washable. Look, too, for this important label that means you're getting sleep products filled only with 100% "Dacron"* polyester fiberfill. It's non-allergenic!



"Dacron" is Du Pont's registered trade-mark for its polyester fiber.

DACRON
POLYESTER FIBER

DU PONT
REG. U. S. PAT. OFF.
Better Things for Better Living . . . through Chemistry

This tag furnished by E. I. du Pont de Nemours & Co. (Inc.) for use on products filled only with 100% "Dacron" polyester fiberfill.

FREE MONOGRAM CHEST. To hold your silver, you'll receive this solid mahogany chest, lined with tarnish-resistant cloth. Hinges and handles are solid brass, and there's a brass plate for your monogram.

For only $3.75 a week *your service for 8 in International Sterling*

Take home your complete service for 8 in finest *solid* silver and pay for it while you enjoy it—as little as $3.75 a week!

This very evening you can set your table with your own precious International Sterling. Your set will include: 8 knives, 8 forks, 8 teaspoons, 8 salad forks, 8 soup spoons and 2 serving spoons. All in a solid mahogany drawer chest that's yours without charge.

Choose the pattern you love most. There are 15 lovely patterns—all unmistakably *solid* silver. Their deep-sculptured design, heavy weight and rich, warm color cannot be duplicated in a lesser metal.

If you bought International Sterling just for the sheer love of owning and using the finest solid silver, it would pay for itself many times over. But there are practical reasons, too, for choosing International Sterling. Its beauty is imperishable. Like real pearls—real silver grows even lovelier with everyday use.

Don't put off owning solid silver. Visit your silverware store — see International Sterling. The 42-piece service for 8 starts at $225.50, including Federal tax. Your dealer will tell you about his budget plan. The International Silver Company, Meriden, Conn.

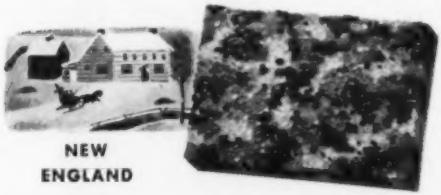
ALL PATTERNS MADE IN U.S.A.

Intriguing carpets...styled by Sanford

...to capture the CASUAL mood

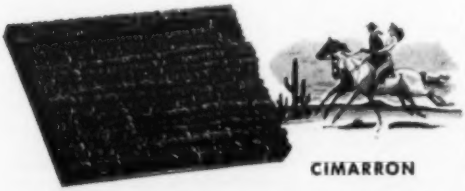
HAITI

All the warmth and color of the Caribbean have been woven into this new Sanford series. These themes of Haiti add to the American leisure trend, blending beautifully with any décor. Haiti is 100% wool textured carpet that defies footprints and soiling. Offered in a variety of inspiring colors.



NEW ENGLAND

Here Sanford has woven the Colonial mood into its famous Westlake group. These lovely tones can now enhance your favorite decorating styles. "New England" Westlake brings you a casual luxury that enhances any home. Made of 100% imported wool with the famous Dynatwist that gives a two-level effect. In all the lovely colors you'd expect of this exciting group.



CIMARRON

An exciting spacious Western theme already popular for many styles of décor. Colors that sparkle and enlarge a setting with the popular American informal touch. Cimarron adds just the effect you'd like to create for your own home. A two-level weave of imported wool and Viscalon* in all the spacious colors for which the West is famous.

*Special carpet rayon

• These are just a few of the many lovely Sanford carpets designed for today's living.

Sanford
CARPETS
295 5th Ave., New York, N. Y.

THE KEY TO BEAUTIFUL ROOMS SINCE 1838

The clothes dryer saves time, money

[Continued from page 30]

Savings in labor and time:

The dryer means reduction of physical strain, labor and work hours, plus the discomfort of having to brave the elements from sudden sleet to tropic sun—not to mention bending, stooping, stretching, while hanging clothes on the line. Experienced dryer-owners say sprinkling and dampening are reduced to a minimum. Also, if clothes are not overdried, it is no longer necessary to iron many pieces that formerly required at least a light pressing. Among the fabrics that come out of the dryer wrinkle-free are corduroys, wrinkle-resistant cottons and men's sport shirts, orlon coats, blue jeans, denims, slip covers, chenille bedspreads.

In an Ohio State University laboratory research on dryer-drying versus line-drying, a micro-motion film taken of workers showed that 57.5 minutes and 625 steps were required to hang, remove and fold eight pounds of clothes. With the dryer situated next to the washer, twelve seconds and three steps were required to load; fifteen seconds to remove, and ten minutes to fold.

What is an automatic clothes dryer; how is it constructed?

An automatic, tumbler-type dryer is a machine consisting of revolving drum or cylinder within an insulated cabinet that dries clothes by constantly tumbling them through a flow of clean, warm air. A heating element (electric or gas) is located outside the drum. The drum, usually of aluminum, baked enamel, *Epon*, *Galvoneal* or zinc-coated steel, may be solid or perforated. Many dryers have a *Mazda* lamp for interior illumination plus an ultraviolet light for ozonating the clothes. Adjustable temperature controls are found on many models for drying different fabrics. Timer controls, averaging from one to 75 minutes and up to 180 minutes, are also featured in many leading brands. Some dryers shut off when a given temperature is reached. A new feature found in some 1955 dryers is an added cycle that provides air-flow only, without turning on heater.

[Continued on page 38]

JEWEL-BRILLIANT REFLECTION OF YOUR GOOD TASTE!

Some day soon, enjoy the proud excitement of parking your *own* new Plymouth in your *own* driveway! It's made for you and all the Young in Heart—the biggest, longest, smartest car in its field . . . *Living Conditioned,* like the finest of modern homes!

Plymouth brings you the luxury of *functional space*—most leg room of all 3, front and rear . . . widest front seat . . . the biggest, most useful luggage compartment!

It offers the pride of *award-winning styling* . . . with a rangy, thrusting Forward Look that is beautifully modern. Totally free of hand-me-down, warmed-over features, Plymouth offers a new sweep of classic beauty . . . from true wrap-around windshield to the clean, sharp rake of fenders fore and aft.

Inside Plymouth is glamour to match the interior of your own home! You have a "decorator's choice" of rich-glowing fabrics . . . color-tuned to the noon-bright brilliance of Plymouth's outer finish. And because Plymouth *is* genuinely Living Conditioned, a damp cloth keeps Plymouth's "miracle fabrics" fresh and clean.

When you pick *your* Plymouth, choose from two great new engines . . . 22 trail-blazing new models . . . 41 glorious color combinations . . . 3 great lines priced for every purse!

See "PLYMOUTH NEWS CARAVAN" with John Cameron Swayze on NBC-TV and "CLIMAX!" on CBS-TV.

Officially declared MOST BEAUTIFUL CAR OF THE YEAR in unique award by famed Society of Illustrators

ALL-NEW PLYMOUTH

A great new car for the YOUNG IN HEART

You'll say it, too...

"WE NEVER KNEW DECORATING COULD BE SO FAST AND EASY!"

"CHOOSING OUR COLORS WAS FUN with the Cascade of Colors at the Super® Kem-Tone Dealer's. We could see such a wonderful array of colors at a glance and pull out big samples to take home."

"EASIEST PAINTING WE EVER DID! Super Kem-Tone's a joy to apply. One quick coat covered our walls, and we didn't have to bother with an undercoat. Goes on so fast, too."

"CLEANING UP WAS EASY. We simply wiped wet paint spots off woodwork with a damp cloth, and washed the tools in running water at the kitchen sink. It's *that* easy."

"AND WE COULD USE THE ROOM RIGHT AWAY. Super Kem-Tone dries in 30 minutes ... we could hang the pictures up almost immediately. And there was no 'painty' odor."

"WE'RE SO PROUD OF THE RESULTS. painting really looks professional. No marks, no brush marks ... It's a beau smooth, rubber-tough finish."

"AND IT'S SO EASY TO WASH. When thoroughly dry, Super Kem-Tone is guaranteed washable. It's a 100% latex paint ... repeated washings can't harm it."

RUGGED AND DURABLE. You can use Super Kem-Tone with confidence wherever abuse-proof durability is required. It is ideal for offices, schools, hospitals, stores, as well as homes. Its amazing latex film is rubber-tough, looks new for years. Truly a gorgeous wall finish.

MATCHING COLORS FOR WOODWORK. Color-match your woodwork and your Super Kem-Tone walls with identical colors in Kem-Glo®, America's favorite alkyd enamel. Flows on easily. Dries in 3 to 4 hours. Its smooth, hard film looks and washes like baked enamel. No undercoater needed.

MARTIN SENOUR

PAINTS

Chicago

Super Kem-Tone and Kem-Glo are also made and distributed by:

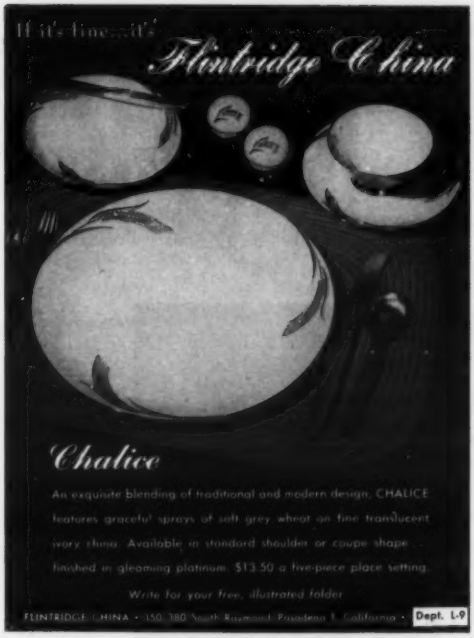
The Sherwin-Williams Co., Cleveland ... Acme Quality Paints, Inc., Detroit ... W. W. Lawrence & Co., Pittsburgh ... The Lowe Brothers Co., Dayton ... John Lucas & Co., Inc., Philadelphia ... Rogers Paint Products, Inc., Detroit.

Step into a garden—into the cool, inviting beauty of a Pastel Green bathroom. Eljer offers you sculptured color harmony . . . in cast iron, formed steel, and vitreous china plumbing fixtures . . . with jewel-like accents of chrome. Fashion-styled, too, in white and five other lustrous colors. See your plumbing contractor or write: Eljer, Division of The Murray Corporation of America, Three Gateway Center, Pittsburgh 22, Pennsylvania.

ELJER*

DIVISION OF THE MURRAY CORPORATION OF AMERICA

ELJER –the only name she needs to know in plumbing fixtures



The clothes dryer saves time, money

[Continued from page 34]

Practically all gas dryers can be used with bottled, liquid, manufactured or natural gas. Some have manual ignition, others feature automatic electric ignition. Gas dryers provide from 15,000 to 20,000 btus of heat per hour. (One new super-speed model provides 40,000 btus an hour.)

Electric dryers require heavy-duty 220/230-volt wiring. Heating elements range from 4200 to 4700 watts. For families who rent, and for homes that do not have heavy-duty wiring, electric dryers are also available for use on 115 volts. These low-voltage dryers are identical in every respect to the high-voltage models, except that it takes at least twice as long to dry a load of clothes. Most 110-volt dryers are made so that they can be easily converted to 220-volt use whenever desired.

Combination washer-dryers:

Homemakers with a floor-space problem will be interested in the newest development in laundry equipment—combination washer-dryers. One brand comes with a gas or an electric heater, the other two with electric only. With these combinations it is possible to do both operations—wash and dry a load of clothes—in one operation at the flick of a switch. And they take up no more floor space than the average automatic washer. It's also possible to wash separately, or to dry separately in these combinations. The initial investment for a combination washer-dryer may seem high ($525 to $550). Compared, however, to the purchase price of separate units placed side by side at an average price of $273 for an automatic washer, and $223 for an automatic dryer, it's not out of line.

How to choose a dryer:

Today there are many good dryers on the market; most of them convenient, safe, economical and easy to use. A well-designed dryer has a long life and few service problems. Choosing a dryer is a matter of deciding the type, fuel, model and price that fits individual needs and pocketbooks. 1955 dryers can be classified into three general types:

1. The sealed air system or condenser-type dryer (air and water).

Stockwell WALLPAPER

These smart designs were used in the

BUNKER HILL APARTMENTS
in
LOS ANGELES
recently remodeled
by the
BURNS DEVELOPMENT CO.

"Italian Holiday" has all the fascination of a rare old pictorial map and makes a delightful background for any room where interesting people like to talk about interesting things.

The companion paper "Siena" was inspired by the end-sheet papers in an early volume.

"ITALIAN HOLIDAY"
and
"Siena"
from the Villa Bella COLLECTION

C. W. Stockwell Co.
3262-L WILSHIRE BLVD.
LOS ANGELES 5, CALIF.

SEND 50¢ FOR SAMPLES OF BOTH DESIGNS.

2. The suction air-flow dryer.
3. The blower or pressure air-flow system dryer.

Sealed air system or condenser-type dryers use no air intake into the clothes compartment. Clothes are placed in a sealed inner cylinder, and the heated air is circulated and recirculated through the clothes, then cooled by one of two methods: (1) A constant stream of cold water passes through outer cylinder and down the drain. It carries with it all lint and moisture. Water connections and a drain are needed for this type dryer. (2) A cold air fan and tube flow cool air against a series of tubes, condensing steam into water, which drops into a pan below. The wet lint adheres to the tubes and is periodically removed. Sealed air system dryers do not require venting for moisture and lint removal.

Suction air-flow system dryers bring air from the outside into the dryer, heat it, force hot air through the clothes, and exhaust or expel moisture-laden air through a lint trap. Dryers using the suction air-flow system can be broken into two types: those using high heat and low air flow or low heat and high air flow.

Blower or pressure air-flow dryers use large, blower-type fans that channel the heated air directly into the center of the cylinder of tumbling clothes and out through the lint screen. Temperature controls are available on these models also.

Many leading dryer manufacturers are featuring two and three dryers in their 1955 lines designed to match their automatic washer lines. Low-priced, medium-priced and de-luxe models are available in gas and electric fuels. De-luxe models feature exterior styling, including illuminated guide lights on the control panel to show at a glance how drying cycle is progressing.

1955 electric-dryer prices start at $219.95 for 200/230 volt models, ($149.95 for 110-volt units), to $299.95 for de-luxe models. Gas-dryer prices range from $179.95 to $299.95 with automatic ignition.

Things to consider when buying a dryer:

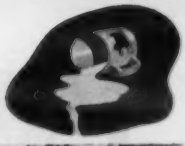
Gas versus electricity: Since gas dryers of reputable make are equally efficient, preference is usually based on the kind of fuel that is most economical to use in

[Continued on page 76]

Flexscreen's sheer woven-metal curtains frame your fires in shimmering beauty — yet provide absolute protection against flying sparks. Exclusive Unipull glides both curtains open or shut with one hand — keeps curtains always equally draped. Many attached and free-standing models to choose from — at your favorite store — easy to install. And — prices begin as low as $16.75! Write for free style catalog . . .
BENNETT-IRELAND, Inc.
1055 Peach St., Norwich, N. Y.
This Unipull Tab is found only on the true Flexscreen.

Flexscreen®

When TV thrills cause sudden spills...



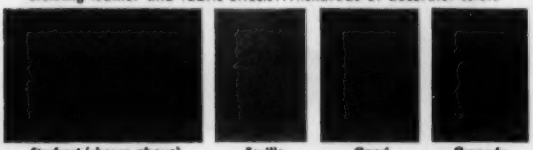
Fashion-right vinyl upholstery of
Du Pont Fabrilite®
wipes clean in seconds

Pretty stimulating fare the young are getting on TV these days—and accidents *will* happen, even with grown-ups! But it doesn't matter when your furniture is upholstered with dependable "Fabrilite,"* the supported vinyl upholstery that wipes clean as new with the whisk of a damp soapy sponge. "Fabrilite" has a dry, high-slip surface that collects less dirt day to day.

"Fabrilite" couldn't be smarter-looking. You have a wide choice of patterns in deep tones and pastels. Easy-to-clean "Fabrilite" makes even the lightest colors practical on furniture that gets the heaviest use. Better stores everywhere have quality furniture in "Fabrilite." Better upholstery shops everywhere have "Fabrilite" for re-upholstering. Also by the yard for you to re-cover dining-room chairs, table tops, etc. Look today.

**"Fabrilite" is also used for fine luggage, women's shoes and folding doors.*

Stunning leather and fabric effects . . . hundreds of decorator colors



Starfrost (shown above) | Seville | Capri | Granada Antique

A product of Du Pont chemistry with the dry, comfortable, soil-resistant surface

Look for this tag before you buy

DU PONT

BETTER THINGS FOR BETTER LIVING
. . . THROUGH CHEMISTRY

HERE'S THE HOME YOU'VE BEEN LOOKING FOR . . .

It has Everything

This NEW L-Shaped *Inland Home* designed for GRACIOUS LIVING

Look Bill:
—Here is everything we've dreamed of in a home—a perfect floor plan, garage, basement and a variety of exteriors—
Sue

C-824-G

C-822-G

C-825-G

C-823-G

★ *Choice of Designs*

C-820-G

C-821-G

This new Inland Home reflects a freshness of design—a skillful blending of new, durable materials and products with young ideas and innovations. Its architectural attractiveness and sound physical structure will give you real satisfaction and security. The contemporary L-shaped floor plan gives you three generous sized bedrooms, spacious living room, bath and a half, L-shaped kitchen, large dining room. It's designed so that you can reach any part of the house without passing through the living room! High bedroom windows provide for maximum privacy, ventilation and furniture arrangements. The master bedroom has a private lavatory. You have a choice of six different exteriors—one model with fireplace, one with porch. A roomy basement for storage, recreation or children's play, and garage with entrance from house are just a few of the quality features that you would expect to find in a much more expensive home.

Consult your Inland Home builder-dealer now for complete details on how you can become the owner of this distinctive home . . . and enjoy gracious living.

Inland Plan Book. Write for it today. Gives floor plans and specifications for more than 50 different homes. A complete story of what you get both inside and out in an Inland Home—and tells you how easy it is to own your own home. Enclose 25c in coin with request.

Inland Homes CORPORATION ®

501 College Street
Box 915, Piqua, Ohio

When shadows fall . . . there's nothing dreamier than this charming canopy bed. The chest-on-chest is solid Hearthtone maple, too.

PENNSYLVANIA HOUSE

Hearthtone Maple

...solid maple with an exciting new finish

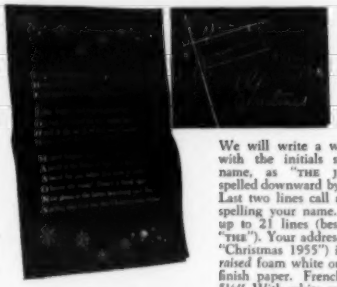
Hearth tones are warm friendly tones of dusky amber beauty. Pennsylvania House has brought these vibrant tones to solid maple . . . and this exciting new finish can be the start of a new personality for your home. From the sleeping beauty of the bedroom, to the cheerful living room . . . here is true Colonial styling scaled for modern homes and apartments. Choose the inexpensive luxury of Pennsylvania House solid maple furniture . . . for lasting loveliness that's always contemporary . . . always beautiful.

Plenty of room for His and Hers, in the 12 spacious drawers of this traditional triple dresser.

Send for the illustrated folder on the solid maple collection by Pennsylvania House—*it's free.*

PENNSYLVANIA HOUSE • PINE • TRADITIONAL FURNITURE

• PENNSYLVANIA HOUSE FURNITURE *in beautiful solid cherry and solid maple,* LEWISBURG, PENNSYLVANIA •



The Verse Initials Spell Your Own Name

We will write a warm, sincere verse with the initials spelling your own name, as "THE JOHN MASONS" is spelled downward by the verse pictured. Last two lines call attention to initials spelling your name. There's room for up to 21 lines (besides those spelling "THE"). Your address (or, if you prefer, "Christmas 1955") is on cover. All in *raised* foam white on soft green antique finish paper. French-folded to 4¼" x 5½". With white envelopes. 25—$3.45; 50—$5.95; 75—$8.45; 100—$10.95; 150—$15.45; 250—$22.50. Each Card over 250—9c. Postpaid.

Money-back Guarantee!

Yours Free!

Write for free 40-page catalog of unique, personal Christmas Cards!

Miles Kimball

19 Bond St. - Oshkosh, Wisconsin

Copper Dredge Set

A gleaming trio of "freshly minted" shakers in solid copper . . . at home on the range, attractive on the table. Generous salt and pepper measures 2⅛" x 3¼", large flour or sugar measures 2⅞" x 4⅜". So classically simple in design, they look equally effective in traditional, modern or Early American surroundings. Give a set to your favorite hostess!

3 piece set, $5.75 ppd.

Write for new 50-page catalog.

Jenifer House DEPT. L-9
New Marlboro Stage
GREAT BARRINGTON, MASS.

SWIVEL CAPTAIN'S STOOL

With Sturdy, Concealed Ball Bearing Swivel

Now . . . a swivel stool styled for the home. For the drink bar, food bar, kitchen counter, work or drafting table, office, etc. Ideal child's dining chair (turnings on legs allow easy sliding off as child grows). Large, contoured seat and wide curved back give maximum comfort. Rungs are just the right leg height for young or old. Thick knotty pine seat and back—hardwood legs and rungs. In finest hand crafted quality. Beautifully finished in mellow honey-tone knotty pine or maple.

Seat ht. 30 in. or 24 in. (Specify). **Only $16.95**

COMPLETE KIT—for easy home assembly. Pre-fitted, drilled, sanded, etc. with simple instructions. **$11.95**

Shipped Express Charges Collect

NOW—Large new catalog of Finished and Kit Farm Furniture and Wall Racks in Friendly Pine. Send 10¢ in coin or stamps.

No C.O.D.'s
Money Back Guarantee

Yield House
Dept. L9-5
North Conway, N.H.

TRIVETS!

Special
$1.00 EACH
2 for only
$1.89 POSTPAID

Better Order Both! Wonderful Gifts!

Special introductory offer! Big 7" by 8" cast iron trivets make wonderful wall decorations. The perfect low cost gift for everyone. Your choice of "A" or "B" for only $1.00 each . . . or both for $1.89. Order several of each at this low, low price.

Satisfaction Guaranteed or Money Refunded

FREE CHRISTMAS GIFT CATALOG in Color! Send for it!

Foster House
430 C9 S. Jefferson, Peoria, Ill.

WROUGHT IRON SWITCH PLATES

Attractive, Practical and Durable electric switch ornaments.

Designed to add warmth and beauty to the walls of any styled home . . . from Provincial to Modern. These handsome black wrought iron scrolled-framed plates fit over any wall switch or outlet. Give added protection to walls from finger marks. Ideal for any room . . . Living Room, Kitchen, Bed Room, Den, Foyer, etc.

#1 Single Switch ....$1.35 ea.
#2 Triple Switch ....$1.95 ea.
#3 Duplex Outlet ....$1.35 ea.
#4 Double Switch ....$1.65 ea.
#5 Combination Switch and Outlet ....$1.95 ea.

Other types available including Decorat Plates.

No C.O.D.'s please. We pay postage. Money refunded if not delighted. Order NOW!

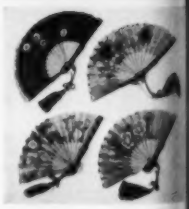
• Write for FREE Gift Catalog •

Laurie & Co Dept. 11L 507 5th Ave., New York 17, N. Y.

YOUR
MONEY'S
WORTH

Angelic little angel heads to hang on your wall are tinted in delicate natural-looking color tones and have wings tipped with gold. (One even has a ribbon in her hair.) Made of wood pulp and papier-mâché (not easily broken), there's a molded-in hanger on back of each. (Use them for tie-backs, swags, too.) Each is 4½" at the widest point, the pair is $1.98, plus 25¢ handling charges. Marbrite Co. (L-78), Box 62, Springfield Gardens, N.Y.

Lace-edged milk glass, slightly quaint, but ever so appropriate and decorative in a contemporary setting. This lovely bowl and matching candlesticks provide a delightful centerpiece for a dining table or buffet. Bowl, $6.60, 2 candlesticks, $3.90, 4 candlesticks, $6.95. Bowl with 2 candlesticks, $10.35, bowl with 4 candlesticks, $12.95, ppd. From Carl Forslund (L-78), 122 E. Fulton St., Grand Rapids 2, Mich.



Little girls will love these tiny pure silk fans as party favors. Big girls will adore them for luncheon place cards and as an ornament to tie on their bridge score pads. Imported from Japan, delicate fans have hand-painted designs, red silk tassels and open with a snap. Each is 6" wide (open) by 3½" high in assorted colors. Set of 6, $1.59, ppd. To order, write to Ward Phillips (L-78), Main at Washington, Carpentersville 9, Illinois.

Although a bit warm, Santa has a big grin on his face this September. Why? Because when we plan our shopping early, we avoid the last-minute rush. Every year resolutions are high, and then suddenly the season catches us flat-footed with nary a gift choice. This year we offer our readers an early opportunity to shop leisurely. How? With YOUR MONEY'S WORTH. Introduced for the first time, at the end of the shopping section, is a wonderfully convenient order blank that lets you make all of your purchases simply, with one check or one money order. No cash or C.O.D.'s, please.

A charming old-world melody is played by this lovely, unusual bracelet imported from Switzerland. Wind up the musical charm bracelet and it plays for 3 full minutes. Bracelet, gold-finished, the tiny music-box charm has gold-and-porcelain finish with a rose pattern after the famed *Rose in the Snow* glassware design. Nontarnishable, with precision Swiss workmanship, $9.98, incl. tax and post. Order from Thoresen's (L-78), 352 4th Avenue, New York 10, New York.

Pink elephants and a magnum of bubbling champagne go hand-in-hand! We choose this adorable pink elephant doorstop in heavy wrought iron. It weighs 4 pounds and has a sponge-rubber base to protect your floors. To see one is to want one, it's a festive conversation piece. There's one in solid brass for $10.95, too, all ppd. To order, write to Tennessee Chromium Plating Co. (L-78), 208 Louise Avenue, Nashville 5, Tenn.

Up-to-date! A wonderful thermo lunch box for school children keeps their midday meal as fresh and appetizing as when it was made. Insulation protects hot or cold foods. They'll like the gay Scotch plaid and each one is personalized with his or her first or last name. With school days ahead, it's a practical idea. $1.49 incl. name, ppd. Order from Carol Beatty Co. (L-78), 7410 Santa Monica Boulevard, Los Angeles 46, California.

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"WE'RE LOOKING FOR PEOPLE WHO LIKE TO DRAW!"

If you have talent, you can be trained for success and security...Find out with our

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Norman Rockwell, noted cover artist and faculty member of the Famous Artists Schools

Never before has there been such a demand for artists to fill high-paid jobs. That's why America's 12 Most Famous Artists make you this special offer: Even though thousands paid $1.00 to take our revealing 8-page Talent Test, you can now get it FREE. After you complete it and send it back, your test will be graded by a professional artist—FREE. Find out now if you have talent worth developing for a part-time or full-time Art Career. There is no charge or obligation of any kind. Mail coupon today.

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Married or unmarried, you'll find out if a full-time or part-time Art Career can be yours! This exciting test, printed on 8 large pages of drawing paper, reveals your sense of design, composition, form, observation, imagination, originality and picture sense. Yours FREE if you act today!

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Miss

Address .....

City, Zone, State .....

"Busy Susan"

CUTEST GIFT IDEA OF THE YEAR!

She serves candy, nuts and appetizers from six pink plastic cups that revolve on a satin black and copper finished wrought iron stand. 10" high, 12" in diam. Black leg tips. No. L-6.

ORDER TODAY! EACH, $4.95 Ppd.

Santa Claus-Land

SANTA CLAUS, INDIANA

***NEW!* BUBBLE LANTERNS**

low as $1.95

For dramatic lighting in a jiffy, simply hang these smart new Bubble Lanterns on an ordinary light cord and insert a light bulb! They fold flat, open at the side to install in seconds. Made in Germany of beautiful pleated lamp paper in white, sunset pink, striking black & white stripes; 12" and 16" sizes. Smart decor in any room, stunning hung in groups. Ppd., order several today. Specially priced!

(no cord's please)	12" size	16" size
White or Sunset Pink	$1.95	$2.95
Black & White stripes	2.50	3.95

Calif. residents add 3% tax

FREE! NEW CATALOG: unusual gifts, imports, home accessories. Write today.

BOWMAN'S, Dept. L95

1631 Filbert St., San Francisco 23, Calif.

Rockingham MEASURING CUP PITCHERS

Pretty and Practical . . . and such a value!

What a delight these quaint measuring cups are for practical purposes as well as a picture-pretty kitchen wall accent. They're made of ceramic with a heavy glazed luster. Designed to look like famous Rockingham-ware. Trimmed with a gay, colorful strutting chanticleer, they come in ¼, ½, ¾ and full cup sizes. Smart wooden rack included.

FREE Christmas Gift Catalog Write Today! Hundreds of exciting new ideas!

Complete set $2.95

plus 25c shipping

Order today on guarantee of satisfaction or money back

Helen Gallagher

413-CD Fulton St., Peoria, Ill.

The Inspired Gift—Pearlex Cutlery

Kirk's
STAINLESS STEEL

Smart young hostesses will want this fabulous and enthralling compliment to the dinner table. Kirk's Sheffield hand-forged cutlery has charm and graciousness and is easy to acquire, by piece or in sets.

No. 735 PEARLEX CARVING SET
3 pieces finest Stainless Steel, mirror polished and honed to extra fine sharpness. Beautiful Pearlex handles. Gift-cased. $11.00

PEARLEX STEAK SET No. 775
One of the finest 6 piece Steak Sets to give or to own. Tapered, serrated tipped sabre blades are honed to perfect sharpness. Gracefully contoured Pearlex handles. Gift-cased. $12.95

No. 757 PEARLEX BAR KNIFE
A week-end or housewarming gift, sure to be appreciated, is this beautifully sheathed Bar Knife. Has serrated edge, server and bottle opener. Can be used as a swizzle stick. $2.95

★ At leading Jewelry, Cutlery and Department Stores.
★ To receive beautifully illustrated Catalog showing all of the famous Kirk's Cutlery, send name of your dealer and 25¢ to cover postage and mailing.

KIRK'S LTD.
65 West Broadway, New York 7, N. Y. • Sheffield, England

A SELECTION OF *Unique Greetings*
Beautifully Designed • Personalized

Choose from 26 unusual Christmas Cards, each completely personal, like the Playing Card Greeting pictured at left. Our new 40-page Catalog is FREE for the asking. Write today.

FREE CATALOG

Miles Kimball 21 Bond Street, Oshkosh, Wis.

MAKE GRANDFATHER'S WATCH USEFUL

New! Treasure Dome Jr. Full size "bell-case" made of clear styrene with plastic base. Easy to wind timepiece, graceful home for treasured heirloom. Showcase for medals and fine keepsakes. $1.95 Ppd. Nameplate as shown (3 words) add $1. ORIGINAL TREASURE DOME made of crystal clear Dupont Lucite with polished hardwood base of mahogany, ebony or blonde. $3.95 Ppd. Carol Beatty, Dept. R-709, 7410 Santa Monica Blvd., Los Angeles 46, Cal. Send for FREE GIFT CATALOG of 200 selections.

BEAUTIFUL ORNAMENTAL IRON PORCH RAILING
Install It Yourself, ORDER BY MAIL
ONLY 1.80 Per Linear Foot

*Easy To Install *Gives Protection
*Adds Charm and Distinction

Now, YOU can easily install finest quality decorative ironwork for less than old-fashioned woodwork. Railing comes complete with all fittings . . . easy to install to fit most any platform up to 55 in. with 3 to 5 in. setback. Railings are 31 in. high, prime painted black. Post 1 x 1 x 33 in. Spindles 5/16 x 5/8 in. Railings can be cut to shorter lengths. 30" length—wt. 13 lbs. Other lengths proportionate. Order by mail, today! State length desired.

30" long—	$5.95
36" long—	6.95
42" long—	7.95
48" long—	9.20

Shipped prepaid

Write for literature on step railings, volutes, and complete line of ornamental ironwork.

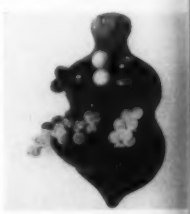
STANDARD EQUIPMENT, INC. Dept. L-9, Bel Air, Md.

YOUR MONEY'S WORTH

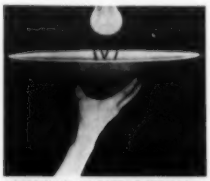
The surprise in this Christmas greeting: a 1-inch by 3-inch brass name-plate card with recipient's name engraved in black, to use on a door at home, the office, etc. Studded with colorful sequins on white stock, it's printed in red. $1.50 each, including name plate. Send name, printed plainly, for engraving on 1 or 2 lines. Order from Bowman's (L-78), 1631 Filbert St., San Francisco 23, California.

Set off by long, sleek lines, this beautiful imported Carrara-marble-top coffee table from the superb collection of Rene Brancusi stands 16" off the floor in keeping with the new low trend in décor. The top, shaded with swirls of white over gray, complements molded ebony legs on curved brass tips. 60" long x 20" wide, $88.50, shpg. chgs. coll. Request brochure. Rene Brancusi (L-78), 996-998 First Avenue, New York, New York.

Tops in the news. Personalized plastic tops for all standard-size glass baby food jars, (both small and junior) packed two each in a clear plastic envelope. Mothers know the difficulty of replacing original metal top on opened jars. They keep baby's food pure and free from other odors in refrigerator. Choose caps in pink or blue, monogrammed in gold or silver with *His* or *Her Majesty* or with baby's first name or initials (up to 6 letters). Set of any 2, $1.00, ppd. Heman Ely, Jr. (L-78), P.O. Box 62, Lancaster, Pa.



Lovely lavabo to hang upon your wall, and fill with real or artificial fruit, colorful vegetables or plant with trailing ivy. Early American in design, it's beautifully made in smooth-grained maple with a high glossy finish that blends perfectly with any setting. Hanging plaque, 16½" high x 13½" wide, with bowls, 10½" x 8½" in diameter, $3.95 each, plus 35c shpg. chgs. coll. Helen Gallagher (L-78), 413 Fulton Street, Peoria, Illinois.



CEILING LIGHT DIFFUSER CLIPS ON BULB!

Soften harsh lights from outmoded ceiling fixtures, exposed bulbs. Add modern touch with smart Lam Diffuser Shade. Shallow cone-shaped, of glass fibre and plastic, the silken web-like translucence prevents glare, spreads light. Fits any bulb up to 150 watts. Inexpensive, featherweight, practically unbreakable. Blends with any decor. 14" diameter...$3.25 (2 for $6.00)

Extension Arm for use with pull chain...60¢
Postpaid. No C.O.D. Guaranteed, of course.
225 W. Erie St.
Dept. D-146, Chicago 10, Ill.

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FOUR MONTHS' PRACTICAL TRAINING COURSE
TWO YEARS' INTERIOR DESIGN

Resident Day Classes
Start Oct. 3rd. Send for Catalog R
Period and Modern styles, color schemes, draperies, all fundamentals. Faculty of New York decorators. Personal instruction. Cultural or Vocational Courses.

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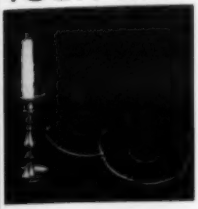
Starts at once. Send for Catalog C.
Same training for those who cannot come to New York. Practical, useful and intensely interesting.

NEW YORK SCHOOL OF INTERIOR DESIGN
29 East 72nd Street, New York 21, N. Y.

YOUR MONEY'S WORTH



Crystal bobèches. Lovely 3" imported crystal circles with a 1" hole to slip over your candles to catch messy candle drippings. Your tablecloth is protected from stain and your candlestick holders from hard-to-remove wax. They add an elegant touch to your holders. Choose the plain style at $1.52 for a set of 4, or the cut-crystal style at $2.73, set of 4. All ppd. Order from Paulen Crystal Co. (L-78), 296 Broadway, New York, New York.

A sleek new Cadillac or a gorgeous mink coat—these hungry little piggy banks know our dreams and slyly make us save. Of clear amber-tinted glass, so you can see your pennies, nickels and dimes mount up, they have pink painted snouts and ears and a green four-leaf clover, just for luck. Each, labeled in black and pink, *For My Cadillac* and *For My Mink*, is 6½" wide by 5¼" high. $1.95 each, ppd. Nouvelle, Ltd. (L-78), 227 W. Erie St., Chicago 10, Illinois.

Hide-A-Rod shower curtain covers up curtain rod with flounced valance. Large 6' x 6' shower curtain of strong piqué plastic comes in white, yellow, blue, rose, peach, silver, black, sea-green, dubonnet and hunter-green, with hand-screened 3-letter monogram in any color to contrast or match curtain, $5.95. (Matching ruffled draperies, not monogrammed, $4.95.) All ppd. Mosley Linens (L-78), 11 E. Washington Street, Chicago 2, Illinois.

A must for every good cook: Sturdy, steel cookbook rack (the best we've ever seen) adjusts to eye level so you can follow recipes easily; folds conveniently out of sight when not in use. Rack keeps cookbook away from work space and from splattering. (Use it for storing supplies within easy reach, too.) 10" x 15", $3.50; 10" x 20", $3.75 all ppd. Amy Abbott, Inc. (L-78), Post Office Box 306 Radio City Sta., New York 19, New York.

"Cutie-Pie" Pans
BAKE MINIATURE PIES FOR INDIVIDUAL SERVINGS

Your parties will be the talk of the town when you top them with individual pies baked in "Cutie-Pie" pans. Serve each guest his favorite pie . . . fresh fruit, custard, mince, pumpkin or that very special filling of your own. "Cutie-pies" are so easy to make! Exactly enough crust mix for six pies is included. Made of durable aluminum, pans are 5" wide, 1" deep.
Set of 6 pans and crust mix **$1.95**
Send for free catalog Postpaid

artisan galleries
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FIND THE WOOD STUD IN YOUR WALL WITH A
FORD DOWSER BALL

Indispensable when hanging pictures, mirrors, shelves; and when making alterations. *The original Stud Finder.* You may need one tomorrow.

THE ROLL OF THE BALL FINDS THE ACTUAL STUD IN THE WALL

NO MAGNETS!

Only $2.00 Postpaid. Moneyback guarantee; no C.O.D.'s please. *Dealers' inquiries invited.*

$2.00 ppd.

FORD PRODUCTS
Dept. 5-5 Port Chester, N.Y.

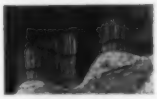
Send for free catalog showing finest quality custom made ROOM DIVIDERS • DOOR CLOSURES • BAMBOO DRAPES

Luana Wood Drape-Dividers— ¼" or ½" Slats (pictured above) only **30c** a sq. ft.
For room dividers or door closures. Special fabrication for economy, smart appearance. Specify ½" or ¼" slats when ordering swatch.

Luana Wood Draw Draperies – ¼" Slats only **35c** a sq. ft.
In natural Luana wood color (mahogany) Light comes through, you can't see through.

Abstract Print Matchstick Bamboo Drapes only **40c** a sq. ft.
Same background colors as Confetti Splatter shown below. Any one of these colors can be used for abstract print over-paint. Sample swatch made with white over-paint only.

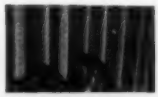
Custom Made Matchstick Bamboo Drapes
Natural color **24c** sq. ft.
Decorator colors **35c** sq. ft.
Colors as listed under Abstract Print. Custom made to your exact window or door size.



Standard Sizes Matchstick Bamboo Drapes
Natural color **18c** sq. ft. Decorator colors **30c** sq. ft.
Colors as listed under Abstract Print. A wide selection of standard sizes.

Modoka Woven Bamboo Drapes only **35c** a sq. ft.
Charcoal, brown or green matchstick bamboo with contrasting weaving.

Confetti Splatter Matchstick Bamboo Drapes only **40c** a sq. ft.



Background colors are Chinese Red, Kelly Green, Chartreuse, Beige, Cocoa Brown, Flame, Turquoise, Canary Yellow, White, Black, Sage Green, Carnation Pink or Clear Lacquer. Multi-color Confetti Splatter over-paint.

SEND 25c EACH FOR 8"x10" SWATCHES OF ABOVE ITEMS
Specify colors desired. Return for credit if you wish.
All prices above include fixed pleat tape and pin-hooks.

CLIP THIS COUPON and mail for complete information

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SPECIAL PRODUCTS COMPANY

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Our 6th year of selling direct by mail

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2750 Hyde at Beach, Dept. LS1, San Francisco, Calif.
Please send me free catalog, information about:
Name
Enclosed is 25c for swatch in ..... color
Please print
Name .....
Address .....
City ..... State .....

Cancelled Check File

Keeps cancelled checks, receipts, important papers all together under lock and key—and you always know just where they are! Metal file is 11½"x7½"x4½" high with handsome hammerloid finish in coppertone. Index file is backed to take up slack. File comes with two keys. Order No. **L-7727**, Cancelled Check File, **$3.98** postpaid.

Telephone Shelf

Holds the phone on top and it has space for the biggest directory below! The lovely wrought iron shelf is 11½"x8½"x5½" with diamond pattern sides and gallery rim on top. Attaches easily to wall. Dull black or white. Order **H-7634**, Telephone Shelf, **$3.98**.

Unusual Gifts Toys and Housewares

Yours Free! Write Now For Exciting 148-page Catalog!

Miles Kimball 193 Bond Street Oshkosh, Wis.

DECORATIVE ACCESSORIES

VENUS and CUPID MATCH HOLDER

Authentic reproduction of a Colonial match holder with open compartment for used matches, hinged compartment for unused ones and surface for striking. Hand cast in black iron, beautifully decorated with Venus and Cupid in relief. Measures 6½" x 4" x 2". **$3.50**

ORNAMENTAL SWITCH PLATES

A new twist to an old switch! This distinctive decorator's switch plate boasts an authentic heraldic design . . . makes light switches a decorative addition to any room. Hand cast in black iron. Single switch plate, **$1.65**. Double switch plate, **$2.25**.

All prices postpaid. Write for FREE catalog.

SETH and JED Dept. L-9 NEW MARLBOROUGH, MASS.

Early American Autos

Quaint antique auto prints lend nostalgic enchantment to the discriminating home and office. They're authentic, they're full colored in golden metallic frames—4¼" x 3". Each group of 4 mounted on black ribbon ready to hang as shown—or separately in your own arrangement. Specify Set #1 (Seldon, Packard, Autocar, Cadillac) or Set #2 (Ford, Duryea, Oldsmobile, Winton).

$2.98 postpaid per set

$4.98 for both sets.

Send check or m.o. Immediate delivery. Satisfaction guaranteed.

Jeff Elliot Craftsmen L-95

DIRECT FROM FACTORY!

SOLID BIRCH OR MAPLE!

Captain's Chairs

FULLY ASSEMBLED • READY-TO-PAINT

2 for $14.95

SADDLE SEATS • BENTWOOD BACKRESTS

The finest glue and dowel construction for a full lifetime of comfort and service. Smart clean lines that make them at home in any room. **Solid birch or maple** sanded silky smooth ready for use in solid, stain or lacquer. These chairs are full size—seat 12" x 16½", overall height 34½". **Maximum order, 2 chairs. Packed 2 of a kind to a carton. PROMPT DELIVERY—shop, shop, collect. Send check or money order. Sorry no C.O.D.'s. MONEY BACK GUARANTEE.** Complete instructions on "How to Finish Unpainted Furniture" sent FREE with each order. Ask for our beautifully illustrated 32 page catalog. "Tips and factory shortcuts. MAKERS OF FINE CHAIRS SINCE 1857

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STAINLESS STEEL

COLLAR STAYS

- *Won't Fuse To Collar If Ironed!*
- *Won't Twist in Shirt If Washed!*

At last you can end the inconvenience of broken and lost collar stays! No more rolled-up, wilted, sloppy-looking collars...thanks to Mrs. Damar's high-quality stainless steel collar stays that accommodate your entire shirt wardrobe. Guaranteed never to break, twist, bend or rust...even when shirt is washed and ironed. 3 different sizes to fit ALL your collar styles. Protruded top makes them easier to insert and remove—even in starched collars. A lifetime supply—50 for only $2.00, postpaid. 10-day money-back guarantee. Send check, cash or money order today!

Mrs Dorothy Damar

422 Damar Bldg., Newark 5, N.J.

IN CANADA: plus local sales tax. checks payable par Montreal. 77 Vitre Street West, Montreal, Que.

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FREE! Swatches on Request

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An unusual decorator fabric for draperies, table coverings, displays and practically every decorating situation. Also as a unique wall covering. Bath in 12 beautiful decorator colors. Ruby, Sunny Yellow, Blue, Coral, Dresden Blue, Turf Green, Old Gold, Chartreuse, Brown, Slate Grey, Natural and Lipstick Red. As low as 79¢ per yard.

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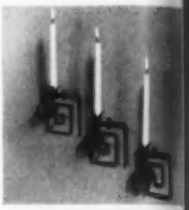
YOUR MONEY'S WORTH

With Christmas practically around the corner, we offer these handsome fireside jumbo matchbooks printed in red and black with *Warmest Wishes* and your name as sender on a decorative inside panel. 3⅝" x 4¼" with king-size 3" matches, wrapped in mailable, foil-lined envelopes. It's a different way of sending your Christmas cheer. $4.00 for 25; $7.50, 50; $10.75, 75; 100 for $14.00, all ppd. Order from Kimball Printing (L-78), 3 Bond Street, Oshkosh, Wisconsin.



Handsomely hand-wrought at a thrifty price. A set of 3 wall sconces in black wrought iron you can hang in arrangements to suit your individual taste. Lacquered for lasting beauty, each is 6" high by 4⅝" wide and extends 3½" from the wall. Set of 3, only $3.50. (They're $1.25 each if you want an extra one for each side of the mantel, etc.) All ppd. from Northmore's (L-78), Post Office Box 535, Park Ridge, Illinois.

Precision balance—the trick that weighs your outgoing letters and tells instantly when 3-cent postage limit is reached (overweight offsets balance). A 2-in-1 operation, it's a letter scale plus mail opener, with a beautiful design to look well on his or her desk and serve as a paperweight also. *Mail-A-Way* in chrome or copper finish, $1.98; gold-plated finish, $2.50, all ppd. Order from House of Schiller (L-78), 180 North Wacker Drive, Chicago 6, Illinois.

Interior finish dries in 3 hours (apply two coats in 1 day) on any wood surface—free of resin and resinous acids, won't peel, crack or darken wood with age. Choose *Clear Gloss Wood-Lac* for high-gloss surface or *Satin Finish Wood-Lac* for simulated hand-rubbed finish. Exclusive *Behr* process forms long-lasting finish, resistant to water, food, etc., $1.90, quart; $6.00, gallon, postpaid. Linseed Oil Prods. Corp. (L-78), 1107 South Fremont Avenue, Alhambra, California.

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YOUR MONEY'S WORTH

Order out of chaos! Breakfast can be a mad rush, that's why we adopted these wonderfully practical Swedish *Aggkopps*. The stainless steel retains heat so you can eat the egg right out of its shell. The marvelous ivory plastic egg-topper has cutting disks to remove top of shell easily. Simply put disk on top of egg, twist gently, egg is decapitated. Eggcup, $1.00 each, 4 for $3.75; egg-topper, $1.00, ppd. Taylor Gifts (L-78), Wayne 3, Pa.

Dixons' new *Five O'Clock* group, inspiringly designed with delicate lightness in a mellow, tawny beechwood (an extremely hard and tight-grained wood), polished and lacquered for stain-and-mar resistance. Foam-rubber cushions upholstered with exclusively woven fabrics. Armchair shown, only $61.50, shpg. chgs. coll. Brochure on entire group with wood and fabric samples 25c. Dixons Furniture Co. (L-78), Ellicottville, N.Y.

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Eye-catching conversation pieces to dangle from her wrist. The baby shoes, a sentimental reminder of baby's first pair in sterling silver, $2.50; in 14-carat gold, $8.40. For her frivolous side, 2 bright-red dice in a carrier in sterling-silver, $4.00; in 14-carat gold, $10.00. The turning carrousel with gay colored horses and flag in sterling-silver, $5.30; in 14-carat gold, $14.50; all inc. tax and post. Charm & Treasure (L-78), 509 Fifth Avenue, New York 1, New York.

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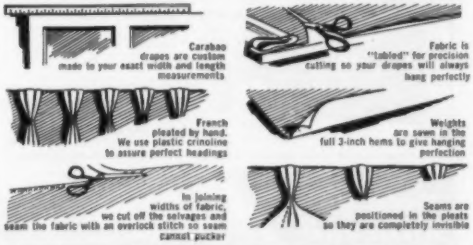

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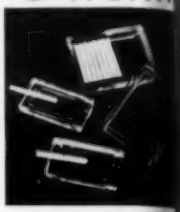

For the happy couple! One of the nicest presents we know of is to have their wedding announcement or invitation, an exact reproduction, etched on the lid of this fine Fostoria glass cigarette box. The box measures 5¼" x 4" x 1½", and with it you can order two matching ash trays with their first names. Box only, $8.95. 2 ash trays, $5.00. Complete set, $13.95, all ppd. To order, write to Holiday House (L-78), Bellevue Theatre Bldg., Upper Montclair, New Jersey.

Matchstick bamboo draperies of the finest custom-made quality in most popular sizes at very popular prices. Choose a lovely natural or decorative shade to set off your color scheme to its best advantage. A 30" by 5-foot panel, in natural, is only $2.40; in colors, $3.45. Send 25c for 8" x 10" swatch (specify color) and complete information. Write to Caraboa Special Products (L-78), 2750 Hyde Street, San Francisco, California.

Use Pipe Wrap to fully insulate your hot and cold water pipes (prevents cold water pipes from dripping; keeps heat in the hot ones). 3" wide *Fiberglas* stripping is held in place by special vapor seal tape and just winds around pipes for full protection. (A good way of ensuring a supply of hot water.) Kit with 25 feet of *Pipe Wrap*, $1.00, ppd. To order, write to Miles Kimball Co. (L-78), 215 Bond St., Oshkosh, Wisconsin.

Finish it now in time for Christmas! This clothes valet, a great value at the price, is a wonderful gift for the man of the house. It is 41" x 15", includes shaped coat hanger, trouser bar, tie bar and shoe rack. It's ideal for the guest room and college dormitory, too. Unfinished, hardwood, $2.98, or finished in mahogany stained hardwood, $3.98, each plus 35c post. Merrill Ann Creations (L-78), 102 Warren St., New York 7, N. Y.

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7 inches high

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4½" high

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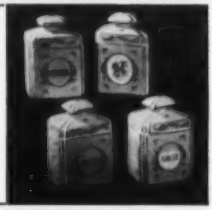

Fine Saddle Leather Chairs — Now 24.95

Not 50, not 35, but just 24.95 is our price for these large (36" high) leather chairs. Finest russet top-grain cowhide on ½" steel frames. Red, white or black leather, 25.95. Leather covers only, $21.95.

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Stand it on the table or desk, reverse the gold-color wire base and hang it on the wall or use it with a bracket over the head of the bed! Lamp has a lovely fibre-glas shade in non-fading translucent colors and is 9" overall. With cord. Order No. **H-439**, Three-Way Lamp, **$3.75** by mail, ppd.

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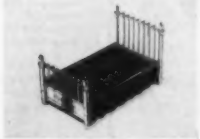
Comments galore when you serve the mints or cigarettes! It's an exact copy of an old-fashioned four poster bed done in black metal with gold-plated plastic head and foot boards. 2¼"x4½". Order No. **HF-4217**, Four Poster Dish, **$1.00.**



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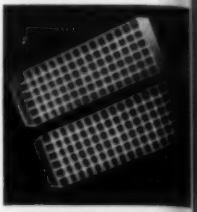

Plenty of ice cubes on hand. Ninety midget ice cubes (½" in size) with a twist of the wrist pop out of each of these flexible polyethylene trays. Stack several in the refrigerator, 2 occupy the space of one standard tray. Ideal for cocktails, highballs, iced coffee, tea, as well as a cold bed for salads, shrimps, etc. Set of 2, $1.25, 4 for $2.25, all postpaid. Order from Leecraft (L-78), 300 Albany Avenue, Brooklyn 13, New York.

A delightful find for a lovely idea in Christmas giving. This exact reproduction of an original pickle jar rests securely in a handsome silver-plated rack, and a pickle fork hangs at one side with a little cup to catch the "drip." 6½" high, cut-glass square bottle keeps pickles, etc., crisp and moist. Only $4.75, ppd. from Old Guilford Forge (L-78), Guilford, Conn.

Whiz at bridge! These unique cards make it an easier process. They're based on the point-count system, speed up bidding and assure an accurate count of the strength of your hand. Cards give the player visual aid, as point-count is printed on the faces of the high cards, 4, 3, 2 and 1 respectively on each Ace, King, Queen and Jack. Two decks, $2.25, 4 decks, $4.25, ppd. Laurie & Co. (L-78), 507 Fifth Ave., New York 17, N. Y.

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New ideal Self-watering decorative planter for top of the toilet fixture. White molded lid with deep planting area made to fit any standard toilet fixture, replacing the porcelain lid. Special absorbent wick hangs in water of tank, and across bottom of planter to constantly and automatically water plants. Complete with adapter to fit any tank. A really new idea in modern decorating. $4.95 postpaid. Carol Beatty, Dept. R-Z9, 7410 Santa Monica Blvd., Los Angeles 46, California. Send for FREE Catalog of 200 selections.

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Just wrap up your old fur coat, mail it to us now. Send your dress size and height on postcard. Pay postman $22.95 plus postage when new cape arrives. Or send for FREE Style Book now! Many different styles. Write I. R. FOX, 146 W. 29th ST., DEPT. 150, N. Y. C. 1, N. Y. FREE! If we cannot remodel your coat, we will clean or glaze it for you without charge and return it to you FREE!

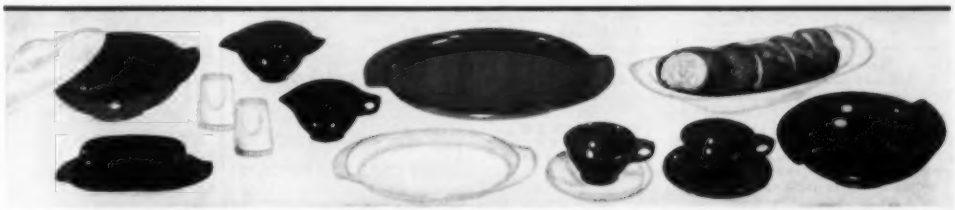
Look how the light shows through my new CANDESCENT —and it's just as unbreakable as my other Boontonware!

This is the most fabulous dinnerware you've ever seen. It's the brand new Boontonware "Candescent," and it has that glowing translucency you only find in the finest bone china. Hold it up, and you'll see little flecks running through that make it literally sparkle.

The colors themselves are just beautiful. There is a rare Oyster White—muted and soft and perfect with all the white decorating right now. There is a brilliant Turquoise, a Shrimp Pink clear as coral, a Charcoal deeper and handsomer than any you can imagine.

Yet with all its fine delicate look, "Candescent" is actually *guaranteed* against breakage.* It has a really amazing resistance to chipping and breaking. A good rich weight. A way of insulating food—keeping it hot or cold till you serve it. And it is completely safe in your dishwasher's hottest water.

Your nearest department store has Boontonware "Candescent" dinnerware right now. Go in and ask for it. Hold it up to the light. And see for yourself how fabulous it really is.



Boontonware Candescent comes in 16 pc. starter sets for four. Additional and service pieces available as open stock. Colors: Charcoal, Shrimp Pink, Turquoise Blue and Oyster White.

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JUST PRESS ON—THAT'S ALL!

• NO NAILS! • NO HOOKS! • NO SCREWS! • NO TOOLS!

Imagine a storm window that weighs less than 8 ozs.—yet seals out wintry blasts and humidity like magic! **FLEXIBLE**—you can push against it and it springs back to the original shape—never shatters! This amazing new type storm window is as **TRANSPARENT** as **CLEAR GLASS!** Not affected by snow, sleet, rain, dampness, because it is **100% WATERPROOF.** Resists climate changes—won't crack even at 25 degrees **BELOW** freezing! Will pass any and all Fire Department tests! To install, just press on with dual-purpose Adheso border—no nails, no screws, hooks or tools. Costs you only pennies, yet you can use and re-use it year after year for winter protection and comfort!

TRY ONE AT OUR RISK!

Over 1,000,000 of these new type storm windows were sold last winter alone. We invite you to try one, too, entirely at **OUR RISK**—no obligation whatsoever for you! When you've **TESTED** it—when you see how easily and quickly it goes on, you'll never again use the heavy, bulky, old fashioned kind! No more back-breaking installation! No more broken glass! It's a new, safe, sure way to winter comfort—for only pennies per window. **TRANS-KLEER** comes in rolls 36 inches by 432 inches—**ENOUGH FOR 10 AVERAGE SIZE WINDOWS, AT ONLY 4.95—HARDLY 49½c EACH!** In all, you receive **108 SQUARE FEET!**

LOW-COST HEALTH PROTECTION

PROVE IT YOURSELF WITH THIS SIMPLE MATCH TEST!

Try this: on a windy day, hold a lit match just inside a **CLOSED** window. The first strong gust of wind will blow it out. **NOW** put up a **TRANS-KLEER** window . . . you'll find that a lit match will **NOT** blow out **EVEN IF YOU KEEP YOUR REGULAR WINDOW OPEN!** No wonder so many have been sold! No wonder so many home owners, hospitals, farmers, buildings and churches are switching to **TRANS-KLEER!** To avoid disappointment, rush your order **NOW**—while our supply lasts! **SEND NO MONEY.** Simply fill in coupon and mail at once. Pay postman only 4.95 plus a few cents postage. Try a window for 5 days—test it. If not delighted, return the other 9 for **FULL REFUND. SPECIAL OFFER FOR QUANTITY: 7.90 for 2 full rolls (216 sq. ft.); 19.00 for 6 rolls; 35.00 for 12 rolls. ACT NOW! Mail the coupon TODAY! (CANADIANS: avoid tariff. Send direct to Thoresen Co., Dept. US-47, St. James St. West, Montreal 1, P.Q.)**

THORESEN'S

Dept. 162-K-47, 352 Fourth Avenue, New York 10, N.Y.

THORESEN'S, Dept. 162-K-47
352 Fourth Ave., New York 10, N. Y.

RUSH..... rolls TRANS-KLEER at 4.95 each (2 rolls —7.90; 6 rolls—19.00; 12 rolls—35.00). I understand one roll is enough for 10 windows, or 108 sq. ft. I will pay cost plus postage on arrival. I will try one FREE. If not delighted, I will return 9 remaining windows for full refund within 5 days. Include Adheso borders at no extra cost.

Name.....

Address.....

City..... Zone..... State.....

***SAVE POSTAGE by sending payment with order. In that case, we pay ALL POSTAGE to your door. Same money-back guarantee.**

LIFT ADHESO BORDER FOR AIRING

YOUR MONEY'S WORTH

Quaint little night light with hanging bracket (extends 3½" from wall), in black wrought iron with 4" white glass shade, 15" over-all, with bulb, $6.95. Regular size, 23½", hanging bracket hurricane lamp (also shown) has white hobnail milk glass shade with triple chain, bracket and base of black wrought iron, extends 13" from wall, comes with 3-way socket, $10.95. Both fully electrified, all ppd. (Add 50¢ west of Miss.) From the Jenifer House (L-78), New Marlboro Stage, Great Barrington, Massachusetts.

A most attractive marker to grace the front of your property. Finished in dull black, it has cast aluminum frame on wrought-iron stand and double-faced removable plate. Sturdily made for years of service, 28" high by 18" wide, $8.50, ppd. (For hand-painted letters, specify block, old English or antique style, that shine by day or night, add 10¢ per letter.) Malone's Metalcraft (L-78), 1013 Eighth Ave., South, Nashville 3, Tenn.

Pretty turned-up toes and jingling bows on these *Casba Capers* make them glamorous travel or at-home slippers. Six gilt coins on front tinkle when you walk just like a harem belle. Folding slippers made of colorful, washable, printed India cotton have suede leather sole interlined with cushiony sponge rubber and double sponge-rubber heel lift. (Nice idea for Christmas, too.) $3.95, ppd. Order from Artisan Galleries (L-78), 2100 North Haskell Avenue, Dallas 4, Texas.

Proudly display this handsome *Pledge of Allegiance* wall plaque in solid maple in glorious colors of red, white, blue and green. It's silk-screened and lacquered for fade resistance. The American Eagle spreads his wings over *America the Beautiful.* The famous *Minute Man* guards the 13-state flag and our 48 starred *Old Glory.* Plaque, 7" x 9" with brass ring for hanging, $3.00, ppd. Order from Kaskel's (L-78), 41 West 57th Street, New York 19, New York.

MOVIE CARTOON CUTOUTS

For the first time those clever WARNER BROS. cartoon characters are available for your play room, den and youngster's nursery walls. Bugs Bunny, Tweety and Sylvester, Yosemite Sam, Elmer Fudd, Sniffles, Daffy Duck, and of course, Porky Pig . . . all 8 in gay colors just as you see them on the screen. Up to 18" tall, plus 16 smaller versions for scrapbooks, furniture, etc. Package includes adhesive; instructions and ideas for mounting; AND for a limited time, 6 complete bedtime stories, written just the way they talk in the movies, Money-Back Guar. Please no C.O.D.'s. Mail your order today for full pkg. 24 characters and stories— **$3.98** Ppd.

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Benefit from results of our continuous survey of home-owner wants in sound, economical homes. For every plan you can get builder-proved blueprints and material lists at very low cost.

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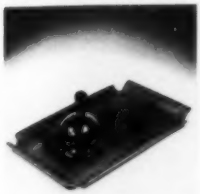
Studio C • 2434 N. E. Sandy Blvd.
PORTLAND 12, OREGON

YOUR MONEY'S WORTH



The essence of good design and simplicity is this spacious serving tray imported from Sweden. Crafted in modern, graceful lines to show off its natural wood grain, you can choose it in either teakwood or walnut. Alcohol-resistant, it measures 22½" long x 13" wide and is a gift idea you'll find hard to part with. $7.95, ppd. Scandinavian Imports (L-78), 1300 Harrison St., San Francisco 3, Calif.

No matter where I serve my guests, it seems they like my kitchen best! This is the motto on these fun-to-finish sampler kits for the toaster and your mixer. All finished except cross-stitched motto and design, printed on white *Boiltex*, with floss and instructions on how-to-do-it. Toaster cover kit, $1.25; Mixer cover kit, $1.75. All ppd. Susan Smith (L-78), Washington at Main, Carpentersville, Ill.

Flecked with gold—the "extra" touch on luscious shades of pink, white or black vinyl plastic upholstery gives these neatly styled wrought-iron bar stools their own personality. Padded ball-bearing swivel seats, 14" diameter by 29" high, have plastic-tipped legs with spiral brass ferrules. Each, $9.95 (add $3.00 for padded back) exp. chgs. coll. Order from Home Industries (L-78), 4012 8th Avenue, Brooklyn 32, New York.

Protect your car against rain, sun, dust and the coming winter weather with this heavy-gauge plastic car cover. It's a portable garage you can use anywhere and folds compactly for easy storing when not in use. Durable cover has double binding to withstand heavy usage. One size fits all makes and models. Clear plastic cover, $6.95, plus 45c post. Order from Mardo Sales Corp. (L-78), 480 Lexington Avenue, New York 17, New York.

Specially Priced

WONDERFUL, FULL LENGTH TRIPLE-VIEW MIRROR

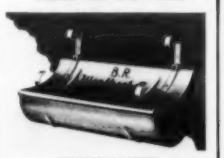
The most valuable aid to good grooming we've seen in years! Easily hung on any wall or door. Opens to a big 42½" x 36", yet folds to a compact 16" x 36". Fine bed in black wrought iron. Silvering guarantee... Shatterproofed Pittsburgh glass used exclusively.

It's a steal at only **$15.95**

Shipping charges coll. No C.O.D.'s

INTERIOR TRENDS
Dept. L89
56 Underhill Avenue Brooklyn 38, N.Y.

Holds ALL The Mail!



PERSONALIZED
Magazine Size Mail Box

This majestic mail box takes even Life magazine and protects it from the weather! 15"x6"x3½" in durable 24-gauge steel with baked enamel black or bronze finish. We will add your 2 initials and name (up to 9 letters) or house number in script or block style. Order No. **PA-6125**, Mail Box, **$3.25**, ppd.

Write Now For Free 148-page Catalog of Gifts!

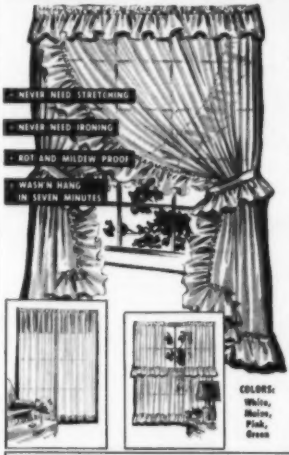
Miles Kimball
193 Bond St., Oshkosh, Wisconsin

HANG THESE BEAUTIFUL Fiberglas Curtains

IN YOUR OWN HOME **10 DAYS FREE**

IF DELIGHTED THEN PAY ONLY **50¢ PER WEEK PER PAIR!**

SAVE UP TO $13 A PAIR • 32 SIZES • 4 STYLES • 4 COLORS



LOOK AT THESE BARGAIN PRICES

RUFFLED

Width per pair	Length	Usually	Now
80"	45"	7.50	4.39
80"	54"	8.50	4.69
80"	63"	9.50	5.39
80"	72"	10.50	5.50
80"	81"	11.50	5.99
80"	90"	12.50	6.79
*80"	99"	13.50	6.99
*160" (Double Width)	72"	19.98	12.69
*160" (Double Width)	81"	21.98	13.79
*160" (Double Width)	90"	23.98	14.69
*160" (Double Width)	99"	25.98	15.79
*240" (Triple Width)	72"	28.98	19.98
*240" (Triple Width)	81"	30.98	20.98
*240" (Triple Width)	90"	33.98	21.98
*320" (Quadruple ")	90"	45.98	32.98

Sizes indicated with * *come in white only*

TAILORED

Width per pair	Length	Usually	Now
52"	45"	4.00	3.19
52"	54"	5.25	3.49
52"	63"	6.19	3.89
52"	72"	6.49	4.19
52"	81"	7.00	4.49
52"	90"	7.79	4.98
52"	99"	8.59	5.49
52"	108"	9.00	5.98

THERS

Width per pair	Length	Usually	Now
72"	36"	4.50	2.79
72"	45"	4.80	2.99
72"	48"	4.80	2.79
72"	63"	5.39	2.98

Super-Wide Panels
All 2 ft. Widths Per Panel

COLORS:	Length	Usually	New
White, Maize, Pink, Green	63"	5.98	2.79 Per Panel
	72"	6.98	2.99 Per Panel
	81"	6.98	3.29 Per Panel
	90"	8.98	3.49 Per Panel
	99"	7.98	3.89 Per Panel

TAILORED $3.19 pair Usually $4.00! 52" wide per pair, 45" long. Hand beautifully stitched, ample hems. Adds elegance to any room.

THERS $2.29 pair Usually $4.50! 72" wide per pair, 36" long. Two pairs shown.

COLORS: White, Maize, Pink, Green

RUFFLED $5.29 pair Usually $9.50! 80" wide per pair, 63" long. 6" baby-bonded, dainty-edged ruffles, wide enough to crisscross or hang Priscilla style.

Ronnie

4" Pinch Pleated FIBERGLAS DRAPES IN 5 COLORS!

SAVE UP TO $5 Per Pair!

- Hand-washed in minutes!
- No ironing, stretching or pressing!
- Can't rot or mildew!
- Can't sag or shrink!
- Never need dry cleaning!

Yes, these drapes are beautiful beyond description! They add loveliness to period or modern furnishings. Full 4" pleats. All are 80" wide, to cover windows up to 46". Use 2 or more pairs for wider windows.

Length	Usually	NOW
45"	9.98	$5.98
54"	10.98	6.69
63"	11.98	7.98
72"	12.98	8.98
81"	13.98	9.10
90"	14.98	9.98
99"	15.98	10.98

COLORS: Hunter Green, White, Rose, Champagne, Gold

RONNIE CURTAIN CLUB
Ronnie Bldg., Fairview, N. J.

SAVE up to 33% by joining the RONNIE CURTAIN CLUB

Why waste time washing, starching, stretching, or ironing when you can have new first-quality Na-Iron Fiberglas curtains and drapes for only 50¢ a week? Yes, you can actually WASH, HANG AND DRAPE THEM IN ONLY 7 MINUTES! And they keep their beauty longer than old-fashioned materials because modern Fiberglas fabrics can't shrink, fade, sag—are rot and mildew-proof, fireproof, heat-proof, sun-resistant—backed by a 5 YEAR GUARANTEE! Ronnie Fiberglas curtains come in 4 lovely colors—in 4 distinctive styles—made of a new, finer, more translucent weave. Ronnie Fiberglas draperies come in 5 decorator colors. Because we buy for thousands of members, you save on every pair you buy. And on our new Club Plan—each pair costs you only 50¢ per week! So for every window in your home order the curtains and drapes you need NOW! SEND NO MONEY—Just fill out and mail the coupon. We'll bill you later at the low, low price of only 50 per month for each pair you order. $4 per month for 3 pairs, $6 per month for 3 pairs, etc. There is no carrying charge, no red tape, no delays. Your complete satisfaction guaranteed or your money promptly refunded. Mail the coupon *at once!*

RONNIE CURTAIN CLUB, Dept. 31PP-10
Ronnie Bldg., Fairview, N. J.

Please enroll me as a member of the RONNIE CURTAIN CLUB and send me the Fiberglas Curtains and Drapes I have indicated. With my order send me an invoice indicating the total sum due you, which I will pay at the rate of $2.00 per month for each pair. I must be 100% satisfied or I may return the curtains within 10 days and I will owe you nothing.

Style	Quantity	Color	Size	Price

☐ I prefer to enclose full payment now

Name ..... (Please print clearly)
Address .....
City ..... Zone..... State.....
Total pairs ordered ..... Total Price .....
SEND NO MONEY WITH THIS COUPON—WE WILL BILL YOU LATER

YOUR MONEY'S WORTH

Personalized Zip Binder
Even when you don't have homework, you'll be pretending to be taking some home—just to show this off! Standard-size fully zippered three-ring binder has rigid construction with blue denim cover. Name goes on in front in big, bold dramatic red letters 1" high. No. **PA-4612**, Zip Binder, **$1.50**.

Puffed Sleeve Stretcher
Perfect puffed sleeves without a crease and with no ironing! Springy steel wire stretchers slip into dampened sleeve and lock firmly. Just let them dry! Baby size (½-1), small (1-3), medium (3-5), large (6x-8). Order Number **H-7759**, Sleeve Stretchers, **$1**, pr.

Yours Free! *Write Now For Exciting 148-page Catalog!*

Miles Kimball 193 Bond Street Oshkosh, Wis.

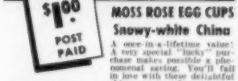
King-size coverlets or bedspreads at unexpectedly low prices! Shown here is a lovely taffeta one with kick-pleat corners, $27.50. In *Moongleow*, a textured rayon and cotton fabric, it's $29.95. Available in *Everglaze* chintz or corduroy with rounded corners at $27.50. All plus 90c post. and handling. Send 10c for color swatches of each fabric. Any size or width on special order. Colten's (L-78), 1351 Beacon St., Brookline 46, Mass.

Trophy for tots! Congratulate proud parents and their "prize-winning" baby with this unbreakable metal 24-carat gold-plated *Oscar*. Baby's full name, date of birth and weight at birth are hand-engraved on base (send full information when ordering). 4" tall, it's a delightfully different way to commemorate baby's arrival. $4.98, ppd. including engraving. From Dresden Art Works (L-78), 169 W. Madison Street, Chicago 2, Illinois.

Perfect for your portable typewriter: a "miniature" office with deep legal-size drawer or 2 utility drawers on bottom, (specify preference when ordering), with sliding shelf to hold typewriter and dustproof compartment underneath for storage. 18½" x 22½" x 28" high, made of *Tupelo* wood with brass hardware, finished in maple, walnut, mahogany or knotty pine wood with pine finish, $35.95. Unfinished in *Tupelo* wood, $33.95, exp. coll. Jeff Elliot (L-78), Statesville, N.C.

Eastern Star tile—for a proud member of a fine Order—beautifully decorated in the full Eastern Star colors, you'll use it as a handy trivet or plant stand (it's cork-backed to prevent scratching or marring your furniture). Hang it on the wall, too, singly or in pairs as collector's pieces. 6" x 6" square, each $2.00, plus 25c postage. Vermont Crossroads Store (L-78), Waterbury, Vermont.

Christmas Gift Special!



6 for only $1.00 POST PAID

MOSS ROSE EGG CUPS
Snowy-white China
A once-in-a-lifetime value! A very special "lucky" purchase makes possible a phenomenal saving. You'll fall in love with these delightful china egg cups for a brighter, cheerier breakfast table—or brunch or luncheon. Serve eggs in these rare "close-off" . . . fine white china delicately decorated with dainty moss rose floral. (Better as individual out cups) Set of six, just $1, postpaid. You must be delighted or your money refunded.

FREE! Christmas Gift Catalog. Write for it!

Helen Gallagher
413 (C-3) Fulton St., Peoria, Ill.

MATERNITY
TWO-PIECE SUIT-DRESS

TWEEDY SUITING . . .
Edging of white angora yarn on collar and cuffs. Cut out skirt. Charcoal gray or charcoal blue. Sizes 10 to 18.

Regular . . . $5.98

SPECIAL WITH THIS ADV.
$5.00 POSTPAID EXCEPT C.O.D.'s.

MAIL YOUR ORDER TODAY FOR PROMPT DELIVERY

FREE! WRITE FOR COMPLETE MATERNITY CATALOG OF ADVANCE STYLES MAILED IN PLAIN ENVELOPE

Satisfaction Guaranteed or Your Money Refunded

Crawford's
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COBBLER'S BENCH Hand Finished reg. $22.50 **$15.95 PPD.**

14" LAZY SUSAN reg. $4.00 for only $3.00 $17.95 Mt. and West Coast States
Both for Only $17.95, Mt. and West Coast States $19.95

These beautiful Colonial pieces are literally collector's items. Made of lower Appalachian white pine, famous for its unusual character, each is hand finished by old craftsmen methods with linseed oil, hand rubbing, lacquer, and hand waxing. Variation in oil penetration produces interesting shading. ORDER TODAY . . . for your home . . . for your friends.

COBBLER'S BENCH compares with benches selling at $30.00 and more. Has knotty pine top (1¼" thick) and trim, hardwood legs, 14½"x24½", 18" high at seat. Spacious drawer opens from either side. Money back if not completely satisfied. Send check or M. O. No C.O.D.'s please. Shipping charges prepaid in continental U.S. only. Choice of honey-toned (light walnut) or honey-toned (amber) finish. Send 25c for folder illustrating more than 60 pieces.

14" LAZY SUSAN has 1¼" clearance from table, total height 2". Compare with others selling at $6.00 and more.

SUWANEE CRAFT SHOPS, Dept. L6, NORCROSS, GEORGIA

FUKUSUKE!

For luck, for fun, for his own vivid decorative self . . . a hand painted mache replica of one of the legendary figures of the Orient, to sit atop your desk, mantel, table or shelf. Measures 7" wide, 6½" tall. In gay multicolors. Can also be used as a coin bank. Let FUKUSUKE'S good fortune shine on the household you favor!

$2.95 ppd.

Sorry no C.O.D.'s

Beverly Baker Dept. L-3
Box 135 Darien, Connecticut

moveable window shutters and louver doors by *Louvercraft* OF NEW YORK

Complete selection of expertly styled moveable Window Shutters and Louver Doors made to your exact measurements . . . any color or wood finish. All available by mail. Send 10c for illustrated Decorator's Guide and Price List.

LOUVERCRAFT CO.
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You'll have unsurpassed comfort in a concrete house that's properly insulated for the climate, whether it's in Illinois (below), Florida (lower right) or any other state. You'll find that it's warm in winter, cool in summer, dry in all seasons.

INSIDE *or Out...*

a Concrete House offers more of the qualities that make for truly satisfactory shelter

No matter what the price range, size, style or location of the house you build or buy you get more for your money when it is built with concrete. And you get *all* the features you want—durability, low maintenance cost, beauty, comfort and protection.

With the wide choice of patterns and finishes available it's hard to match the charm of concrete masonry walls. And you can't beat the economy of concrete construction. Its resistance to such destructive forces as fire, rot, storms, quakes and termites makes it extremely durable. In simple arithmetic, moderate first cost + low maintenance expense + long life = ***low annual cost.*** *It costs you less per year to live in a concrete house.*

Before building call a concrete masonry manufacturer for names of architects, builders and lending agencies experienced in concrete house design and construction. The architect you choose can show you how to get a durable, attractive, firesafe, ***low-annual-cost*** concrete house. For more information write for free booklet. Sent only in U. S. and Canada.

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A national organization to improve and extend the uses of portland cement and concrete through scientific research and engineering field work

It's easy to integrate concrete masonry walls into any scheme of interior decoration. There is a block size and texture and a wall pattern for any taste. The walls can be painted any color to harmonize with the furnishings.

"Running bond" pattern is widely used. To minimize heat losses outside walls are built hollow or insulated on the inner surface and finished with plaster or wallboard.

Concrete masonry construction dispels worry about termites, decay and fire. *Remember, concrete can't burn!*

Send 15¢ for new HOME FASHION CATALOG

COLTEN'S
1351 Beacon St., Brookline 46, Mass.

Washable Corduroy Spreads
Velvety-soft corduroy in gem-tone colors of eggshell, aquamist, lipstick, charcoal, rosedust, walnut, blue, nutmeg, coral, pink, hunter or lime green. Washable unless monogrammed. Bedspreads: twin **13.95**, full **15.95**, king size **29.95**. Coverlets: twin **11.95**, full **13.95**, king size **27.50**. Dust ruffles, extra fully gathered: twin **9.95**, full **10.95**. Drapes: 63" long **9.95**, 81" **11.95**. Monogram (11"), if desired: **4.00**. Corduroy color swatches . set.10¢

CUSTOM-MADE Spreads and Drapes in corduroy, chintz, "Moonglow," acetate taffeta or "Portique" made any width, any length. Send 10¢ for each set of color swatches.

Everglaze Chintz Ensemble
Magnificently quilted and scalloped coverlets . . . and fully gathered dust ruffles in mixable-matchable colors of grey, hunter, yellow, rose, brown, mint, blue, pink, aqua, chartreuse, red, charcoal, orchid, mocha, fuchsia or white. Send 10¢ for set of Chintz color swatches. Twin coverlet **12.95**, full **13.95**, king size **27.50**. Twin dust ruffle **6.95**, full **7.95**. 63" drapes **5.95**, 90" **7.50**. 36" cafes **3.50**, valance **2.25**, sham **3.95**, vanity **7.95**, 14" toss pillows **2.95**.

ADD 90c for Postage and Handling to total order . . . any size, any zone.

FOR GRANDMOTHER
She'll have her family with her all the days of the year if she's wearing one of our custom family bracelets. Each grandchild's first name and birth date engraved in script on a separate disc.

In sterling silver ..... $3.00 for br. plus $1.50 per disc
In gold-filled ..... $3.00 for br. plus $2.00 per disc

Send for our complete catalog of this and other custom gifts.

No C.O.D.'s, please

Holiday House
40 Bellevue Theatre Bldg. Upper Montclair, N.J.

RALEIGH TAVERN STOOL

Old-time tavern comfort for your bar or kitchen counter. A rugged stool made literally for generations of service. Solid birch with hand-woven fibre rush seat.

Fully Assembled

Size: 24" or 30" high. Please specify size.

Unfinished, smoothly sanded — **$8.95**
Light natural finish — $7.95
Maple, mahogany, walnut, cherry or pine finish — $9.95

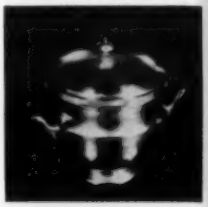
Write for FREE catalog.

Express charges collect. Satisfaction guaranteed. Quick delivery. Send check or money order.

Jeff Elliot Craftsmen
L-95

YOUR MONEY'S WORTH

Banquet Elégante—silver-plated, highly polished soup tureen for the *pièce de résistance* at your dinner or luncheon table. Holds family-size servings (two quarts), and will keep soup, casserole dishes, stews, etc. *hot* longer. Extremely practical server with removable *Pyrex* liner has numerous other uses at the table (fill with cracked ice for chilling wines, etc.). 8" high, it is $15.68, incl. tax and postage. From Macy's (L-78), Herald Square, New York 1, New York.



Candles and short-stemmed posies cast a flicker of glamour over the most ordinary meal. These lovely ivory-toned ceramic candle and flower holders (each 4½" x 4½") make a beguiling centerpiece. Dress them up for a tone-on-tone effect with dark green ivy in the bottom and dark green candles, too. Only $2.95 the pair, ppd. Order from Edward H. Ziff, Importer (L-78), Merchandise Mart Plaza, Box 3072, Chicago 54, Illinois.

Anchor dangerous slipping rugs in your home with *Rug-Tite*. It fastens them down securely and requires only a mere 10" strip at each corner of the rug. 2½"-wide band has patented coating that acts like a suction cup between your rug and floor and may be used over and over again. *Rug-Tite* comes in a 12-foot roll for $1.39 or two 12-foot rolls for $2.75, all ppd. From Red Oaks (L-78), Post Office Box 342, Winnetka, Illinois.

The junior coonskin hat set will love this Davy Crockett shoe bag printed with scenes of his legendary frontier exploits. It encourages little boys and girls to pick up their shoes and put them neatly away, too. Made of heavy, durable vinyl plastic, holds 3 pair of shoes and can be hung on the wall or closet door. $1.00 each, ppd. Weill Specialty Co. (L-78), 1650 E. 38th St., Brooklyn 34, N. Y.

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Amazing New Grass Thrives Best When Planted in Hot Weather!

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Here's why turf experts recommend that Zoysia Grass be planted in round plugs.

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Once your AMAZOY plugs cover your planted area solidly, you can take 20 to 25 plugs per sq. ft. twice a year, from the original planted area, and plant them in the new area to be planted.

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PIN MONEY BANK, BEDECKED WITH JEWELS, made in the shape of a purse from ceramic material. Pin heads shown are actual diamond-like stones. Bank measures 5" long by 4" high. Coin slot is large enough for 50c pieces. Can be emptied and re-sealed. Your choice of pastel green or pink trimmed in gold. A terrific gift idea! Order several!

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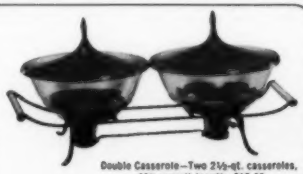
Here's the answer to every outdoor cook's prayer . . . Grill-Aid's brand new Asbestos Mitt with 100% fleece lining; fireproof and heatproof; use indoors or outdoors. A soft textured comfortably designed mitt of finest grade asbestos on BOTH SIDES; gauntlet length for full protection. Fits either hand. A thoroughly quality product that will outlast many inferior types. $2.95 each or $5.75 a pair, ppd. Sold exclusively by

GRILL-AID CO. Dept. 543L, Carthage, Mo.

Percmaster Service with Sugar and Creamer—17" overall length. $9.95


Double Casserole—Two 2½-qt. casseroles, 22" overall length. $15.95

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Installs at the mouth of the clothes chute on the basement ceiling, catches all the clothes, keeps them from scattering and further soil, and it holds 4 bushels of them! On washday, unzip the bottom—clothes fall directly into the basket. Butler is made of durable twill. Screws included. Order Number **H-7702**, Basement Butler, **$3.95** ppd.

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Cloth, 63x90 inches, with all materials....$11.95 ppd.
Matching 18-inch napkins.....4 for $2.95 ppd.

When Stockings Are Hung by the Chimney with Care . . .

have these angel socks ready for filling! Kit contains cut-out red felt stockings, felt applique pieces, embroidery floss and rhinestones. Each stocking kit.....$1.95 ppd.

Susan Smith 9 Main Street Carpentersville 12, Illinois *Send for our FREE new Christmas catalog!*

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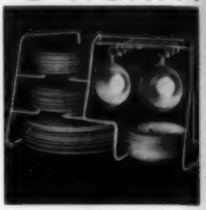
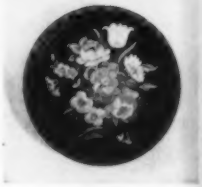


Good-bye Mr. Chips! A 40-piece dinnerware set is protected in this handy spacesaving white vinyl rack. Cushioned to prevent breakage and chipping, it holds dishes at your fingertips. They can be removed quickly and easily without disturbing balance of pile and other dishes. It holds 8 cups, dinner plates, saucers, butter and fruit dishes. $3.49, plus 15¢ post. Bancroft's, Dept. 549 (L-78), 1112 So. Wabash Ave., Chicago, Ill.



You won't believe it, but you can hand-paint a tole tray as lovely as this one by sending for the wonderful complete kit offered by The Months Fad Club. It includes a 7¾" in diameter black satin metal tray, oil paints, brushes, white carbon paper, six designs and illustrated instructions. Information included regarding other handcraft kits. Only $1.00, ppd. The Months Fad Club, Inc. (L-78), P.O. Box 881, Des Moines, Iowa.

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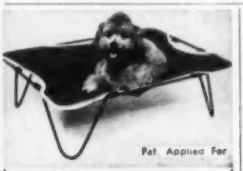

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All Above Items Postpaid.

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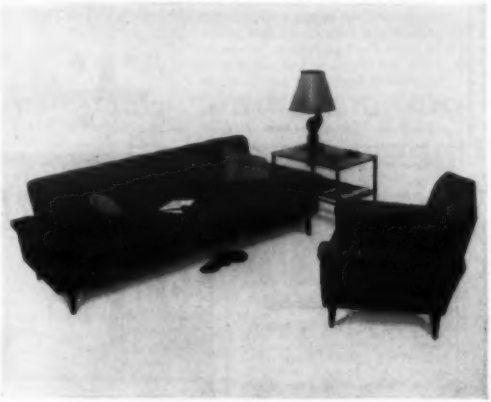
Charlton Sofa-Niter . . . cushioned with TEXFOAM



Charlton Sofa-Niter® . . . easily changes from a smartly styled sofa into a luxurious bed-for-two. Retail price about $149.00 and up depending on fabric . . . matching chair with Texfoam about $79.00 and up . . . made by Charlton Company, Inc., Fitchburg, Massachusetts – Los Angeles, California

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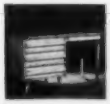

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Bird-cage planter—an indoor garden that gives you year-round beauty. Fill it with fresh flowers, green plants or artificial flowers for a gay, cheerful note. 12 inches over-all, cage is black wrought iron with a rich-looking copper or brass planter pot in bottom. Complete with screws for easy hanging, it's popularly priced at only $2.98, postpaid. Harbar House (L-78), Box 621, Saline, Mich.

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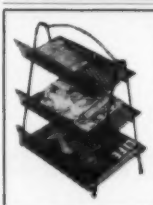

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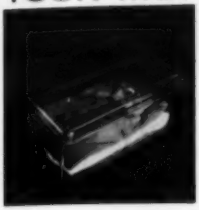

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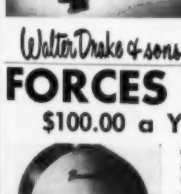

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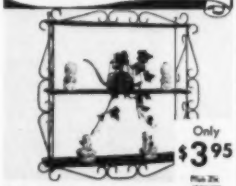

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Boston, Mass. ..Belknap & McClain, Inc.
Buffalo, N. Y. .....W. W. Dobbin Co.
Canton, Ohio.....Edward R. Hart Co.
Cedar Rapids, Iowa..Welch Cook Seals Co.
Charlotte, N. C. .....Hillman Co. of Charlotte, Inc.
Chattanooga, Tenn.....Tece Supply Co.
Cincinnati, Ohio..Peaslee Gaulbert Corp.
Cleveland, Ohio . .Central Ohio Paper Co.
Columbia, S. C. National Distributors, Inc.
Columbus, Ohio.....Arco Linoleum Co.
Denver, Colo. .....Carpenter Paper Co.
Des Moines, Iowa...Luthe Hardware Co.
Durham, N. C. .....Doolers Supply Co.
El Paso, Tex. ....Hanson Dunnegan Ryan Co.
Erie, Pa. ...Allied Erie Distributors, Inc.
Fall River, Mass.....Sanford Gold & Co.
Fargo, N. Dak. . Fargo Glass & Paint Co.
Fort Smith, Ark. ..Gunn Distributing Co.
Fort Wayne, Ind. .....Asbestos Insulating & Roofing Co.
Greenville, S. C. ..Sullivan Hardware Co.
Harrisburg, Pa. ..... Bayard Sales Co.
Harrisburg, Pa.....Vernon L. Miller Co.
High Point, N. C. Thomas E. Dickerson Co.
Huntington, W. Va. ..Huntington Wholesale Furniture Co.
Indianapolis, Ind. Peaslee Gaulbert Corp.
Johnstown, Pa. .....Morris Paper Co.
Kansas City, Mo. .....Richards & Conover Hdw. Co.
Knoxville, Tenn. .....Tennessee Concrete & Supply Co.
Lexington, Ky. .....Van Deren Hardware Co. Inc.
Little Rock, Ark. ..Gunn Distributing Co.
Long Island City, N.Y. Colonial Carpet Co.
Louisville, Ky. ...Peaslee Gaulbert Corp.
Louisville, Ky. ...Wholesale Service Co.
Memphis, Tenn. .....Stratton Warren Hardware Co.
Merchantville, N.J. Camden Flooring Co.
Milwaukee, Wisc. .....Frankforth Hardware Co.
Newburgh, N.Y. .....Shapiro Distributors, Inc.
New Haven, Conn. .....Art Ryte Floor Covering Co.
New Orleans, La. .....K & K Floor Covering Co.
Norfolk, Va. .....Hillman Company, Inc.
Oklahoma City, Okla. .....Richards & Conover Hardware Co.
Omaha, Nebr. ... Paxton & Gallagher Co.
Paducah, Ky. .....Myers Paper Co.
Philadelphia, Pa.....Bayard Sales Co.
Philadelphia, Pa. William Campbell, Inc.
Phoenix, Ariz. .....Hanson Dunnegan Ryan Co.
Pittsburgh, Pa. .....Morris Paper Co.
Portland, Ore. .....Tourtellotte, Factor
Providence, R.I. ....Sanford Gold & Co.
Raleigh, N.C. ...Carolina Builders, Corp.
Richmond, Va. Hillman Wholesale Corp.
St. Louis, Mo. .....Artaphone Corp.
St. Paul, Minn. .....Farwell, Ozmun, Kirk & Co.
Salt Lake City, Utah .....Strevell-Paterson Hwd. Co.
Seattle, Wash.....Tourtellotte, Factor
Sioux City, Iowa Hanson Glass & Paint Co.
Sioux Falls, S. Dak. .....Hanson Glass & Paint Co.
S. Portland, Maine Coffin & Wimple, Inc.
Springfield, Mo. .....Stark Motor & Supply Co.
Syracuse, N. Y. .....Interstate Wholesale Corp.
Toledo, Ohio....Lino-Trim Moulding Co.
Tulsa, Okla. .....Richards & Conover Hardware Co.
Wichita, Kans. General Distributors, Inc.
Wilkes Barre, Pa. .....Wilkes Barre Floor Covering Co.
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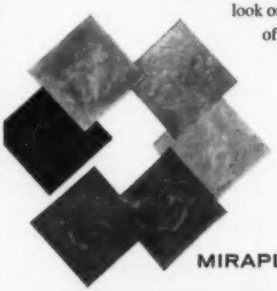
MADE OF STYRON

Nutmeg Brown—one of the new "True Decorator" colors

in beautiful Miraplas STYRON tile

What a happy way to greet Spring . . . tiling kitchen or bath in one of the new, fashion-right Miraplas colors! Now we introduce six delightful ones . . . all approved by leading decorators. You cannot imagine the magic touch of beauty Miraplas will give your rooms—you must see for yourself. Your Miraplas dealer will demonstrate how any of the 27 lustrous colors will look on your walls. Not only beauty, but permanence and ease of care are yours, for Miraplas cleans like china! Send today for color brochure and name of nearest dealer.



6 new colors

CHOCOLATE BROWN
FLAMINGO
LIME GREEN
DAWN PINK
MODERN TAN
NUTMEG BROWN

Guaranteed by Good Housekeeping

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SAVE UP TO 50% BUY FROM IMPORTER

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Available in THREE thicknesses—3mm (approx. 1/8"), 4mm (3/16") and 1/4". ALL orders shipped by Special Truck for lowest rates. No order shipped for less than 100 lbs.—equivalent to (4) 1/4" sheets, (5) 4 mm sheets, (8) 3mm sheets.

3mm (1/8") x 3 ft. x 8 ft. — $5.00 value. 1.79 PER SHEET Minimum order 8 sheets

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CUTS THROUGH A FINISHED 2 x 4 LIKE A KNIFE THROUGH BUTTER

A rugged, professional type, adjustable power saw. Cuts any angle, 0 to 45°. Has adjustable (0 to 6") rip fence. A safety trigger switch on handle. Full 1/3 HP Universal AC-DC, 110 volt, 60 cycle motor. Weighs only 8½ lbs. A $49.50 VALUE! 19.95 Complete with 5-1/2" Blade

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Save on Manufacturer's Surplus and Closeouts! Top Quality. Ideal for Hooks, Chairs, Sofas, Beds, Patio. Add 75c cutting charge on orders under $5.00.

SLAB STOCK

Thick	Per Sq. Ft.	Thick	Per Sq. Ft.
1/4"	25c	3/4	75c
3/8"	38c	1"	1.00
1/2"	50c	1½"	1.25

CORED STOCK

Smooth on top, "cored" on bottom for maximum resiliency and less weight.

Thick	Per Sq. Ft.	Thick	Per Sq. Ft.
1-1/2"	$1.00	3"	$2.50
2"	1.50	4"	3.00
2-1/2"	1.90	4-1/2"	3.25

TRANSLUCENT FIBERGLASS PANELS

SAVE 40% Finest Quality, in all lengths and widths. Full range of colors. Write for Free Booklet & Sample. 85c sq. ft. vol. 49c SQ. FT.

HARDWOOD LEGS WITH BRASS TIPS

Build your own modern furniture or re-style the old. Beautifully turned, seasoned hardwood legs. Smoothly sanded and complete with brushed Brass tip and sturdy, hidden steel mounting plate. Available finished or unfinished. Finished comes in Blonde, Silver Fox, Mahogany or Charcoal. Please Specify.

Price per set of 4 with brass tips

SIZE	FINISHED	UNFINISHED
4"	$3.45	$2.15
5"	3.80	2.65
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12"	3.95	3.50
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10 JAZZ CLASSICS $1

FEATURING
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Now get ALL TEN of these "all-time great" jazz masterpieces for only $1, *no strings attached*. Dazzling recorded performances of *Jelly Roll Blues, Honeysuckle Rose, Basin Street Blues, Relaxin' at Camarillo* plus 6 other famous *jazz classics* played by the best Bands, Soloists and Combos ever assembled.

Hear for yourself the artistry, the amazing high fidelity of *Jazztone Society* recordings. With the 10 jazz classics you also obtain a valuable Trial Membership in the *Jazztone Society* with full privileges—and no obligation ever to buy another record unless you wish!

But you must hurry. Mail the coupon with $1.00 NOW! Supply of sample jazz classics is limited, and offer may soon be withdrawn.

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Enclosed is $1 in full payment for the recordings of 10 jazz classics listed. Enroll me as a trial member. Privileges: No purchase obligation ever! Advance notice of releases. 5 day free trial on any discs. I may reject records before or after receipt. May cancel membership at any time. For future l.p. discs I keep, I'll pay only $3.75 each plus shipping and sales tax... among 40% of usual retail price!

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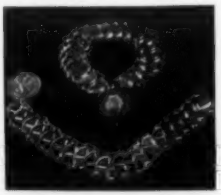
Address.....
City..... State.....

Canada address: 105 Bond St., Toronto 2, Ont.

See page 73

For the handy order blank especially designed to simplify ordering items from "YOUR MONEY'S WORTH"

Mexican Coin Bracelet



WEAR THIS TO ACAPULCO AND NEVER GO BROKE!

Pedro had a bushel of Mexican Moola (similar to confederate money). When they devalued the peso. So . . . he made it all up into these Real Mexican Coin (silvered) bracelets for señorita! Only $2.00 each, PEDRO PAYS THE POSTAGE.

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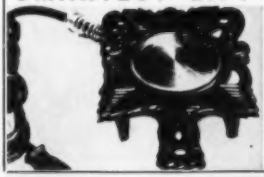
YOUR MONEY'S WORTH

Studious inducement — good-looking desk and chair in rugged northern hardwood birch has sturdy steel corner iron construction. Chair seat height, 16", 17" or 18" from floor in natural finish, $9.00; unfinished, $8.00. Matching desk for studying (or a phonograph, TV, night table), 20" to 30" high has 18" x 24" top, $13.00, natural finish; $11.00, unfinished. All shpg. chgs. coll. Allen Chair Corp. (L-78), West Concord, Mass.

The better mouse trap department! A tiny fellow whose gag value rates high with us. He's gold-plated with enameled black eyes and red ears, sits on a gold-plated spring anchored to a transparent lucite base, 3¼" x 2", and serves us faithfully as a paper clip, paperweight, napkin holder, etc. An amusing little gift, only $1.00, ppd. Order from Bodine's (L-78), 444 East Belvedere Avenue, Baltimore 12, Md.

There's actually 9 x 12 feet of heavy transparent plastic cloth (no seams) in this all-purpose protector you'll use in so many ways: as furniture storage cover, (when it's time to put patio and lawn furniture away), as painter's dropcloth (dried paint shakes off), or cut it up and sew your own garment bags, aprons, shopping bags, etc. Wipes clean with damp cloth. $2.98, ppd. Kull Treasure House (L-78), Box 447, Norwalk, Conn.

SMARTEST GIFT OF THE YEAR



Coffee, casserole dishes, etc. stay at just the right temperature for serving, when you use the elec-Trivet by PARAGON as buffet or table. Keeps food piping hot, yet will not affect linens or furniture. Decorative, too.

Beautifully gift-boxed. Compact (5" x 7½"). AC/DC elec-Trivet comes complete with detachable cord. Prepaid: Only 4.25 no C.O.D.'s

Satisfaction guaranteed or your money back.

KAREN JAYNE CREATIONS
427 Broadway, Everett 49, Mass.

Amazing UNDER-SHELF OPENER

No jar cap, no bottle top, from the smallest to the largest, can stay sealed when grasped by the notched edges of the Under-Shelf Opener. Constructed of heavy gauge steel, this boon to housewives can be permanently affixed in any handy place, under shelf or cupboard. Simply slide jar or bottle down the notched edge until the cap fits snugly, and turn without effort. Cap loosens instantly. An ideal gift. Only $1.- Ppd.

THE 4 BELLS
Box No. 21, Glendale, Calif.
Dept. L-95

Tax and $10.95 Post Paid

GLAMOROUS
Persian Lamb Fur CLOTH Stole...

Perfect with your favorite gown or for casual wear. Jet Black tight curls give this stole such a luxurious appearance that even the fur experts will take a second look. Beautifully lined with fine satin. Attractively gift boxed. Generously sized 72" long by 16" wide.

MILADY'S Shopping Service Dept. A-571
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Why **Stylon** *is fairest of them all*

Tile is fairest among building materials and *Stylon's* fairest among tiles.

Why? Because Stylon is created by skilled ceramic engineers. Made of finest Paris clays. Glazed with marvelous ceramic colors. Produced in the world's most modern tile factories.

That's why Stylon's fairest on the wall — or floor. It's more besides: *Enduring.* Lasts for generations without fade or wear. *Economical:* Requires no maintenance or replacement — ever. *Easy on you.* No scouring, no scrubbing. Just one swish with a damp cloth keeps it sparkling new . . . sparkling clean.

See the 17 lovely colors below (more than any other line). Then see them at your Stylon Dealer's. Then — see them glowing on your wall . . .

Stylon *Ceramic Tile*

STYLON CORPORATION
Milford, Mass. • Florence, Ala.

Beautiful • Enduring • Economical

YOUR MONEY'S WORTH

ORGANIZE & GLAMORIZE YOUR CLOSET with

NEW WUNDA-ROLL CLOSET ROD

Protects clothes, keeps them crush 'n cramp-free—eliminates closet creases.

"Stretches" your closet by automatically spacing clothes neatly. Bumper action of Wunda-Roll prevents creasing of garments. No needless pressing.

This precision-built new import of heavy chrome-plated steel replaces old fashioned clothes pole . . . is attached to closet shelf in minutes with a screwdriver. Insert regular hanger into a WUNDA-ROLL . . . and from then on it glides back and forth with magical ease. The improvement in the appearance of your closet will pay for itself.

Old Fashioned Way

Wunda-Roll Way

There's a WUNDA-ROLL Rod to fit every closet in your home. Order today by size number.

Size Z1 expands from 18"-30" (10 rollers)	Only $2.99
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Size Z3 expands from 48"-72" (20 rollers)	4.99
Size Z4 expands from 72"-96" (25 rollers)	5.99

the revolutionary **WUNDA-ROLL**

SATISFACTION GUARANTEED
QUICK DELIVERY
SEND CHECK OR MONEY ORDER

All prices postpaid
Extra Rollers—3 for 49c

Hobi
Dept. L-95, 15 West 37th St., New York 19, N. Y.

The distinctive design of colonial America with its timeless simplicity is superbly detailed in this wall sconce. A federal eagle adorns the top of the tall, slender back plate with its plain candle cup that maintains the functional theme. 13" high, the eagle is about 6" wide, made of heavy solid brass that is scientifically protected against tarnish. $8.95 each or $17.00 for a pair (add 85c postage). Valley Forge Braziers (L-78), 1624 First Avenue, York, Pennsylvania.

If you've ever hunted high and low for an elusive piece of twine to tie a package, you'll appreciate this handy Florentine-style twine holder as much as we do. Handmade with a leatherlike finish, there's a small opening on the fleur-de-lis gold-embossed top for the twine to feed through easily and a slot to conveniently hold the scissors. 3" x 3". gift boxed, it's a mere $1.00, ppd. from Joseph's (L-78), 809 Oregon St., Oshkosh, Wisconsin.

Four-in-one! Bathroom-kitchen fixture of white styrene plastic. Swing-out concealing cover holds polyethylene plastic colored drinking tumbler and soap: inside, it has slots for 5 toothbrushes. room for toothpaste, razor, etc. In the kitchen, it hides messy cleaning aids, etc. There's a special adhesive for easy mounting on any surface without nails. 8" x 3⅝" x 3½" high, $1.49, ppd. Allied Sales (L-78), 2645 S. State Street, Chicago 16, Ill.

MOTHER GOOSE—COCK HORSE

Make these colorful dolls with Specifies ready-cut kits. Mother Goose, 14" high in snow white terry cloth with gay colored trimmings. Cock Horse, 13" high, bright red and white candy stripes, white mane and tail, jet black reins. A bundle of fun to make. Kit includes all parts pre-cut, cotton, directions. Amazing low price. 2 Kits, postpaid, only..... $2.95

Order by Mail for Christmas Gifts NOW! FREE—Send for Gift Catalog

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1237-L Tenth Ave., N. Fort Dodge, Iowa

CUCKOO CLOCK

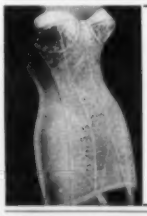
CUCKOOS every quarter hour from GERMAN BLACK FOREST

Now only $3.95 postpaid . . . duty-free

Shipped Direct To You from EUROPE

This low price possible only through our unique direct import plan. Genuine German CUCKOO CLOCK with weight and pendulum movement. Excellent timekeeper. Cuckoos cheerily every quarter hour in clear pleasing voice. HAND CARVED in traditional design by the famous Black Forest wood carvers. Antique walnut finish. Perfect for den, bedroom, alcove, child's room or kitchen. Shipped direct from Free Europe in export packing with strange foreign stamps. Order as gifts, too, each shipped direct. (Not more than one addressed to the same person.) Send only $3.95 for each. No C.O.D.'s. Postman collects 15¢ foreign packet charge which can't be prepaid. Satisfaction-or-money-back guarantee.

SEVEN SEAS IMPORTS, Dept. EB09
1717 Westwood Blvd., Los Angeles 24, California



NYLON ALL-IN-ONE

Bares Your Shoulders

Think of the loveliest half-bra you ever saw . . . with oval wires and lovely embroidered nylon sheer cups that top a slimming all-in-one. Add this to Nylon Lastex side panels and a walk-free front gore embroidered nylon sheer. Finish off with a long zipper back closing and SIX ribbons garters to hold this dream foundation securely down. White or Black. $10.98

A CUP: 32-36 B CUP: 32-42 C CUP: 32-42

☐ Send C.O.D., I'll pay $10.98 plus postage. Size.....
☐ I enclose $10.98. YOU pay postage. Color.....
Be sure to include your Name and Address

WILCO FASHIONS, Dept. E119K
35 S. Park Ave. Rockville Centre, N. Y.

Old Wallpaper Strips Off Easily!

Wall Bare Kit

Strip paper—even layers of it!—to the bare walls in minutes! Kit has 5 packs of chemical (1 to the average room), scraper, sponge. Mix, apply, scrape—paper peels off with ease! Order No. **H-4213**, Wall Bare Kit, **$1.95**, postpaid

Useful Alnico Magnets

10 FOR $1.00

Now your pot holders and towels can cling to any metal surface! These lifetime magnets are easily sewn into place . . . try several in the hem of your shower curtain to keep it tight against he tub! Play fun for kids, too! Rustproof. Order **H-4432**, Magnets, **10** for **$1** ppd.

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Yours Free! Write Now For Exciting 148-page Catalog!

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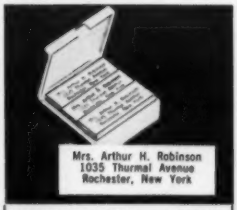

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Your name and address printed on 1000 fine quality gummed labels, PACKED WITH PLASTIC BOX. Use them on stationery, checks, books, greeting cards, records, etc. Your choice of 3 lines printed on fine quality gummed paper. 1000 labels for only $1.00 postpaid. Six orders for $5. THIS IS A SPECIAL OFFER. A sensational bargain. Ideal for gifts. Makes a wonderful, useful present. Satisfaction guaranteed. Handy Labels, 914 Jasperson Building, Culver City, California.

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100 SPOOLS

SEWING THREAD 1¢ EA.

FREE! *Needle threader with every order*

90 Different Colors, plus black and white. Amazing bargain! 100 spools of thread, attractively gift boxed, in every color you can think of—only $1. That's only a penny a spool! Perfect for mending, darning, sewing, patching. All colors. (16 shades of blue alone!) Easy to match any color fabric. Fine quality, No. 50, mercerized thread. Rush $1 with name and address. *Money-Back Guarantee.*

QUALITY THREAD CO., Dept. 93
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Life's easier for the hostess with this smart combination of a generous 16" aluminum tray, finished in rich copper or gleaming brass, with heavy removable cast-iron electric trivet center that can be used separately. Wonderful for serving hot and cold hors d'oeuvres, after-dinner coffee and cake, cookies or for buffets, etc. (Uses standard miniature coffee-maker appliance cord.) $5.95, ppd. From Mrs. Dorothy Damar (L-78), 749 Damar Building, Newark 5, New Jersey.

Tommy Trooper, an imaginative fellow who is a natural for the kids to hug and toss around. Teenagers and the collegiate group will love him to add a whimsical touch to their rooms. He comes in washable percale in blue, green or red with white; red, white and blue and all the college colors. 21" tall, he's filled with silky kapok and is only $2.95, ppd. Idell Em Matthews (L-78), Post Office Box 1, Route 1, Westport, Connecticut.

Built to stand wear and tear: Four-way kiddie chair sturdily constructed with hardwood seat and chrome-plated tubular frame. Versatile, it's at home in nursery, living room or kitchen, as a straight chair, rocker or play table, or handy step stool for them when they're washing up or brushing their teeth. Wood is finished in warm yellow, shipped knocked down, easily assembled, $6.95, ppd. Order from Design Craft (L-78), 504 Interurban Bldg., Dallas 1, Texas.

To have and to hold!
NEW 3-TONE KITCHEN DISPENSER WORKS 4 WAYS

Has glamour galore, three compartments for rolls of paper towels, aluminum foil, wax paper. Sur-lok copper rings and copper-railed gallery for salt 'n peppers, spice tins. Bright chrome front, impact-resistant black plastic sides serrated lid edges for easy cutting. Won't chip, tarnish or stain. 12" x 12".

$7.45 only ppd.

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adds so much beauty at so little cost

Your home, large or small, will have distinctive beauty all its own if you build or remodel with TFC Ornamental Iron. This versatile, permanent building material can be used in countless ways to add inviting charm both inside and outside any home . . . *at surprisingly small cost. Easy to install.* **Always appropriate** — Hundreds of patterns in ready-to-install designs to harmonize with every style of architecture, whether traditional, ranch or modern. Custom-built installations can also be fabricated to your specifications by Tennessee Fabricating Company—America's Foremost Ornamental Iron Plant. Mail the coupon for free booklet with almost 100 photographs of TFC Ornamental Cast and Wrought Iron installations . . . ideas you can use to beautify your own home.

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A Christmas Card with an Artist's Sketch of Your Own Home

Send us any clear photo (negative, or print) of your home. We print an artist's sketch of it inside your Christmas Cards, and your name and "Season's Greetings." Cut-out front cover window frames the sketch. Design in green on heavy vellum. 5" x 6½". Prices, with envelopes. 25—$5.95; 50 — $10.50; 75 — $14.95; 100—$19.35. 150—$27.90; 200—$36.25. Each Card over 200—16c. Postpaid.

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Write for free 40-page catalog of unique, personal Christmas Cards!

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NOW YOU CAN GET NATIONALLY FAMOUS PRODUCTS ABSOLUTELY FREE!

Yes, ladies, it's now possible to furnish your entire home, clothe yourself, your family and have all the luxuries you have always wanted WITHOUT SPENDING A PENNY. Just form a Charm House Club among your friends and be secretary. Everyone will be after you to join because they SAVE MONEY and receive valuable FREE PREMIUMS.

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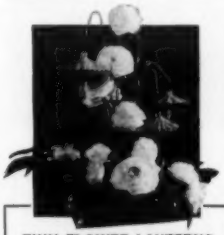

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Make your floral arrangements the most talked about in town with these tiny, colorful Flower Lanterns. Swaying gently above a cluster of flowers or fresh fruit they're sure to charm everyone. 3" in diameter, each is suspended on a curved 7" bamboo stick. They come in a variety of colors and have a hundred decorative uses—you'll find a dozen the very first day. Set of 10 Lanterns, only $1.00 plus 15c postage.

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HEINLEY'S Indoor Movable Shutters add a new charm to any window or door — bring added joy to any room. Simple to install, inexpensive. Quick delivery to any part of U.S. Get the best when you buy. Send 25c for illustrated booklets containing dozens of decorating ideas.

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De-luxe is the word for this Schenley bar cart! Smart way to entertain at home, at a smart price: $12.50. Use it indoors or out, it's built for endurance of black hand-wrought iron to harmonize with traditional or modern décor with removable tray on top for serving. Tip-proof racks have room for 4 highball and 6 shot glasses. 25" x 16¼" x 30" high. $12.50, ppd. Merit House (L-78), 350 Fifth Avenue, New York, New York.

Dab-it on, wipe it off and watch dirt, ink, grease, oil, rust, etc. disappear. Amazing all-purpose cleaner removes almost all kinds of foreign matter from practically every surface: wood, leather, porcelain, brick, metal, rugs, fabrics. Odorless, noninflammable, a 3-months' supply and booklet on many uses. $1.98, ppd. Milady's Shopping Service (L-78), 11 W. Prospect Ave., Mount Vernon, N.Y.

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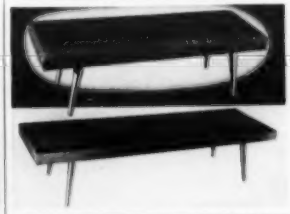

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1								
2								
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4								
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6								
7								
8								
9								

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Note: If you wish any of the above items sent as gifts, please signify by listing item number and write in the name and address of the person to whom you wish it sent.

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Name_____
Address_____
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Item #_____to
Name_____
Address_____
City_____State_____

Item #_____to
Name_____
Address_____
City_____State_____

Let's go—

This month or next—or perhaps this winter—thousands of you will be taking fall or winter vacations. To help you plan this vacation time, we have listed below booklets that are yours for the asking. They are booklets put out by the various State, Canadian, Caribbean and Mexican travel bureaus. They carry descriptive literature of the various areas and are a big help when planning a trip. Simply check the booklet or booklets you are interested in, sign your name in the space provided and mail the checked list in to us.

UNITED STATES

.....Alabama	.....Nebraska
.....Arizona	.....Nevada
.....Arkansas	.....New Hampshire
.....California	.....New Jersey
.....Colorado	.....New Mexico
.....Connecticut	.....New York
.....Delaware	.....North Carolina
.....Florida	.....North Dakota
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.....Illinois	.....Oregon
.....Indiana	.....Pennsylvania
.....Iowa	.....Rhode Island
.....Kansas	.....South Carolina
.....Kentucky	.....South Dakota
.....Louisiana	.....Tennessee
.....Maine	.....Texas
.....Maryland	.....Utah
.....Massachusetts	.....Vermont
.....Michigan	.....Virginia
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.....Mississippi	.....West Virginia
.....Missouri	.....Wisconsin
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CANADA

.....Alberta	.....Nova Scotia
.....British Columbia	.....Ontario
.....Manitoba	.....Prince Edward Island
.....New Brunswick	.....Quebec
.....Newfoundland	.....Saskatchewan
.....Bahamas	.....Virgin Islands
.....Bermuda	.....Mexico
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LIVING For Young Homemakers
Travel Service
575 Madison Avenue
New York 22, New York

Please send me without cost, the booklet(s) I have checked.

Name.....

Address.....

.....

Music for living

[Continued from page 18]

ways in the which the child visits a friend—"I walk on Sunday," "I run on Monday," "Skip on Tuesday," "Jump on Thursday," etc. —to the accompaniment of appropriate music for each activity. The music in this case is supplied by a small orchestra and significantly, there is no narration or singing in those portions in which the child is supposed to indulge the activity described. The other side of the disc is concerned with a game requiring the child's rhythmic participation with, successively, his thumbs, fingers, hands, arms, feet and head.

The two- to five-year-old group is well served by an amusing record called *Peter the Pusher*, which describes a man who had a habit of inconsiderately pushing everyone out of his way—whether he walked or rode a bicycle, taxi, bus, train, or ship. Eventually he is taught the errors of his ways, and the denouement finds him a reformed man, politely giving way to all those he had previously wronged. In the course of the story, the child hears, among other melodies, the *Anvil Chorus* and *Flow Gently Sweet Afton*, although these tunes are adapted to other words. The record also contains, of course, the sounds of the other vehicles. It is released by Young Peoples' Records, another subsidiary of the Children's Record Guild.

The same organization has produced another disc for the two- to five-year-old group, called *Muffin in the Country*. Through the device of the story of a dog (named Muffin) who has been sent to the country in a box, and has therefore to depend solely upon his ears for orientation, the child hears the sounds of a train, airplane and ferry boat, as well as the sounds of various animals. They are, of course, identified by the narrator.

The needs of the five- to eight-year-old group are met by another Children's Record Guild issue—a record called *Pedro in Brazil*. Here, Pedro, a young child, is the narrator, as he describes his trip to a Carioca Festival. The songs are sung by a group of voices, and the texts are printed on the jacket of the record. Most of the music, of course, stems from Latin-American dances.

LIVING For Young Homemakers says

Let's go

To Wisconsin: There is a certain section of Wisconsin called Land o' Lakes. The name could almost as well be applied to any other section, for there is scarcely a town in the State that doesn't have some kind of lake at its front door. Madison, the capital, has four. Milwaukee has only one, but it is an enormous one—Lake Michigan. Bayfield sits on the shore of an even bigger one, Lake Superior, and looks out on the Apostle Islands.

Wisconsin has a long history. Jean Nicolet landed in 1634 near Green Bay, gateway to Door County of the cherry orchards. Wyalusing State Park, near Prairie du Chien, marks the spot where Marquette and Joliet, four decades later, first saw the Mississippi River. Early French names have survived both Spanish and English occupation. The original inhabitants, the Indians, live on reservations and gather much of the wild rice you eat.

By law every one of the more than eight thousand lakes, if stocked by the State, must be accessible to the public which thinks nothing of driving a hundred miles to pull in a musky or a wall-eyed pike, returning after dark to spotlight a white-tailed deer. Lakes are lined with resorts most of them geared to fishing and most with a main lodge and cottages. Deer Trail Lodge, Wilsie's White Birch Lodge and Big Boulder Lodge are typical. An exception is the elegant and air-conditioned year-round Northernaire, whose owner makes friends with the neighboring wildlife and so will you.

[For information without a service charge, write to the indicated address, or CONTACT YOUR LOCAL TRAVEL AGENT]

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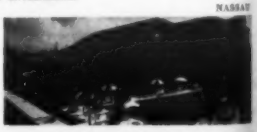

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THE WALDORF
. . . 22 karat gold trim decorates this beautiful ceramic lamp in a color selection of black, pink or aqua. The laced white fiberglass shade is hand decorated in pink, black or aqua. Height 25".
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THE PENTHOUSE
. . . an unusual two-piece ceramic and brass table lamp in black, pink or aqua. Hand decorated in 22 karat gold. The hand-laced fiberglass shade harmonizes with the bases. Height 27". **$7.95**

THE WILDWOOD
. . . a planter lamp with brass plated frame and removable ceramic bowl in black, chartreuse or ivory. The fiberglass shade is hand decorated and laced. Combination shade colors are chartreuse and white, red and white or white and red. Height 25". **$7.95**

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A two-piece ceramic and polished brass table lamp with a combination of 22 karat gold decoration on colors of charcoal, pink or aqua. Hand-laced, fiberglass shades colorfully harmonize to match lamp.
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THE VENETIAN
. . . a two-tone ceramic and brass lamp in combinations of white, chartreuse and forest green; white, red and black; 22 karat gold decoration. The vinyl laminate shade, in green or red, is hand laced. Height 29". **$14.95**

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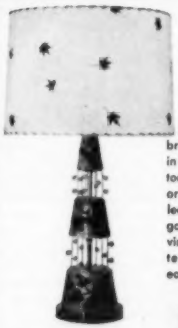

THE SANDS
. . . a smart, three-piece brass and ceramic lamp, in beautiful finishes of two-tone charcoal, chartreuse or russet with two-toned leaves outlined in 22 karat gold. A hand laced rigid vinyl laminate shade linen-textured fabric matches each lamp. Height 33".
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New! Now available with distinctive Copper Cover!

Copper or polished aluminum cover slight extra cost

Easy to clean—Just swish with soap and water, immersing skillet up to control box. Special finish and controlled heat prevent sticking.

Perfect results—Oven-type thermostat provides temperature range from "simmer" to 420°. E.I. Cook Guide on handle for convenient reference.

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If you prefer a square design with the same wonderful features, buy the 3½ quart capacity Dominion Fry-Skillet.

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GRAND RAPIDS, MICHIGAN

Imperial Tables are made and sold in Canada under the name Dollcraft, Imperial

The clothes dryer saves time, money

[Continued from page 39]

your community, and on the type of fuel used for other appliances in the home. While the initial cost of a gas dryer generally runs higher than electric models, gas-operating costs are usually less than electric.

Cost of operation: Figuring operating costs of the two fuels is mathematically simple. You multiply the local btu gas gate or kilowatt-hour electric rate by the amount of fuel used per dryer load. But figuring operating costs is not merely a matter of mathematics. Much depends on the amount of moisture left in clothes after they have come from the washer. For instance, if you can wring water from clothes going in a dryer, you cannot expect economical dryer operation. Because the more moisture in the clothes, the longer it takes for the dryer to remove it, and the higher the operating cost per load.

Cost of installation: A plumber is needed to connect gas dryers to the gas main. Water condenser, sealed system dryers also require a plumber to connect the dryer to the cold water system, and to provide adequate drainage. Electric air-flow dryers, both types, need no installation. They just plug into a 220/230 volt outlet—unless venting is necessary.

To vent or not to vent: All air-flow dryers can be vented into the room. If the room happens to be small, without much ventilation, such as a small utility room, the amount of moisture vented from the dryer may prove uncomfortable to the user. When the dryer is installed in a large, well-ventilated room, frequently a fan located near the window removes sufficient moisture for average comfort. Some manufacturers advise provision for outside venting. For these dryers there are a number of packaged venting kits on the market, designed to carry moisture out a nearby window. It's wise to consult your dealer and read manufacturers' instruction books carefully on the subject of venting. One thing to remember if venting is needed: be sure the dryer is designed to deliver high enough exhaust pressure to push the heated, moisture-laden air through the exhaust pipe with enough force to overcome back pressure.

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You will find it beautiful beyond belief in appealing shades
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SEPTEMBER 1955 35 CENTS

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FOR YOUNG HOMEMAKERS

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On the evening of the eighteenth of June, Gerald Hewitt Smith, President of Street & Smith Publications, Inc., publishers of Living For Young Homemakers, died. The Very Reverend John B. Coburn, Dean of Trinity Cathedral in Newark, his classmate, conducted the funeral services in Princeton, New Jersey, on the twenty-first of June. The following excerpt from Dean Coburn's prayer eloquently expressed the feeling of all of us who knew him:

"Loyal to the traditions of his heritage, he carried responsibilities with integrity, wisdom and faithfulness. Impatient only with cant and hypocrisy, he was long-suffering and of great goodness to those with whom he labored. Their problems were his, their sufferings he made his own, and their care his only concern. A multitude were blessed with his friendship, counsel and encouragement along the way, because it was his life he shared with them, willing to spend and be spent. There was no guile in him . . . only a spirit of utter simplicity within, a humility of heart, a quiet humor that never failed him and always helped us."

Gerald Hewitt Smith

1912-1955

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In May of this year, we presented the designs of four LIVING-CONDITIONED homes. Without any kind of hard-and-fast circumscription, each house, in a general way, was planned to be architecturally indigenous to the particular region in which it was to be built—the South, the Midwest, the Pacific Coast and the Northeast. That was May, and now in September, hundreds of the houses have been built—some to exact specification, others as the builder saw fit to interpret the design. They stand all over the country (and, with a touch of irony) in almost complete disregard of regional designation. The Southern design found favor in the North, the Midwest plan is admired in California. And why not? There is no argument against this kind of selectivity. Obviously, the houses (and there are many, many more to come) are versatile enough to be built anywhere without incongruity. That, surely, is all that matters.

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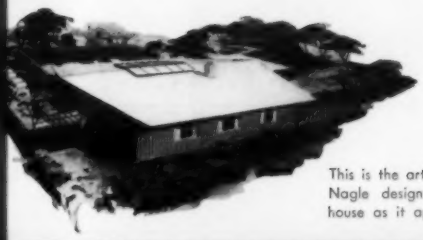
Safety *conditioned*

Space *conditioned*

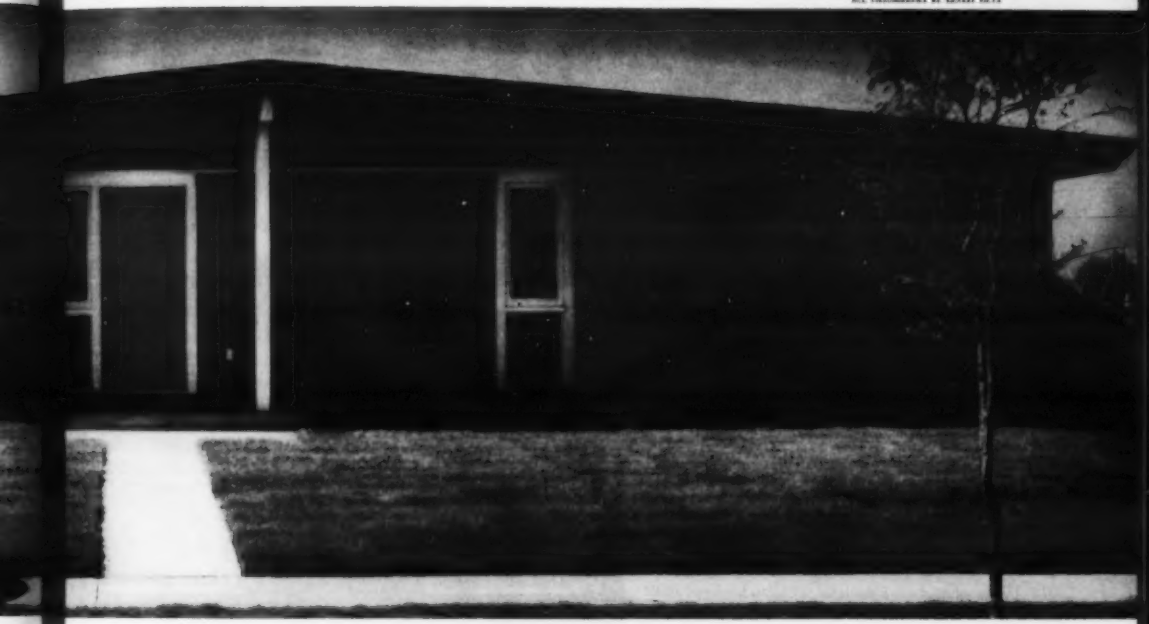
Color *conditioned*



Architect ..... ***Norman C. Nagle, A.I.A.***
Landscape architect ..... ***Robert L. Zion, M.L.A.***
Lighting engineer ..... ***Richard Kelly***
Structural engineer ..... ***Fred N. Severud***
Consulting engineers ..... ***Guy B. Panero***
Collaborator on kitchen planning ..... ***The Hotpoint Co.***
Builder ..... ***Town Development Co.***

For homes built and furnished in other localities, see page 133

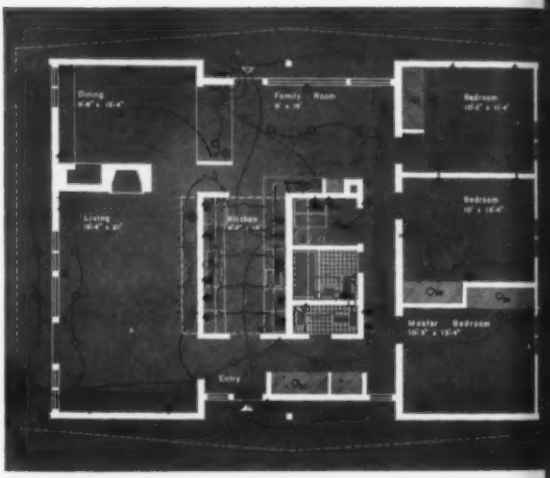
This is the artist's rendering of the Norman C. Nagle design for a LIVING-CONDITIONED house as it appeared in the May, 1955, issue

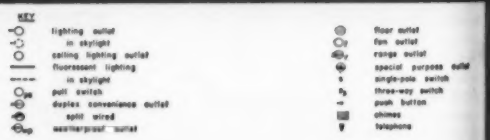


In today's living pattern, most human beings—as far as their homes are concerned—are confined for an almost continuous period of time to a small area which must encompass a series of very exact actions. As a result, the dweller is almost bound to encounter boredom unless his home has been designed to sustain a sense of freedom, and that is one reason why the small house is the architect's greatest problem. Limited space must be made expansive, since nowhere as in the small home is space so important for the comfort it provides. It is an extremely difficult thing to do, but in this house it has been accomplished. Built in a suburb of Chicago, Illinois, it is, with certain reservations, an excellent example of meticulous building to specification. Certain specified materials were not used, although they might have been to great advantage. Cement masonry units were substituted for the specified WAYLITE block, and although they provide an interesting texture, we believe the block would have been more effective in scale. Despite such discrepancies, however, the batting average, as you will see in the following pages, is extremely high indeed

Plans, working drawings, specifications and building materials information on this house are available in a file, ppd. at $10. For your **Home Building Kit,** write to LIVING For Young Homemakers, Dept. P.7, 575 Madison Avenue, New York 22, N.Y.

This, the family terrace (left), is a somewhat less formal area than the living-room terrace at the other side of the house. Directly off the family room, it is a few steps to the kitchen and, obviously, a pleasant and secluded spot for outdoor entertaining and barbecuing. When the sun is high, the family room is protected by ceiling-to-floor draperies lined with an insulating fabric that helps to insure a constant interior coolness. Floor plan (below) illustrates how a space-conditioning concept influenced the organization of 1,500 square feet into an extraordinarily flexible arrangement of living, dining and sleeping areas around a central utility block. Incorporated in it is the wiring diagram, with electrical outlets marked to show the relationship of light-conditioning to restful as well as purposeful living in each part of the house.





Psychologically, this house is twice as big as it is in terms of actual measurement. Thousands of viewers (including our Chicago Reader Panel) have examined it with great care and, to a man (and a woman), have been impressed with the feat of a small house that behaves like a big one. *How* it behaves that way is explainable only through its plan and a dissection of the conflicts that existed between concept and execution and how they were resolved. Any well-designed house is the result of one facet of planning weighed against another, and then—with comfort, practicality and aesthetics as the catalysts—*balanced.* In this house, to achieve a flow of space, active and quiet areas extend in an unbroken circle around a central, windowless core containing the kitchen, baths and utility room. As a plan, it is superlative—there is no feeling of restriction, no sense of barrier, yet privacy is given complete respect: the sleeping quarters are as segregated as the bedroom wing of a Victorian dwelling. It would never, however, have been feasible as a plan without a solution to the problem of lighting the central core. The obvious solution was a skylight. Skylights, however, admit heat and cold as well as light, and when large, as this one is, they may preclude the utmost in comfort. The skylight was a practical device only if the heat loss or gain was small enough to permit winter warmth and summer coolness without undue increase in the operating cost of heating and air-conditioning equipment. As the plan was analyzed by engineers, a three-ton unit was prescribed as sufficient to cool the building to 75 degrees when the outside temperature did not exceed 95 degrees, with the provision that the skylight be constructed of two separated sheets of plastic and ventilated by flue action. (We have worked in this house, incidentally, at actual physical labor, without air-conditioning and without undue discomfort with an outside temperature of 90 degrees. In winter it may well be that the solar gain is sufficient to partially offset normal cold.) Even with the occasional extremes that occur in any locale, practically constant comfort is well enough assured to justify the skylight and, in turn, make practical the plan. Thus, engineering can reconcile an architect's small home concept with the vagaries of nature. The flow of space was established to make the house one of recurring vistas, with the eye free to travel from one area to another without impediment. Lighting, both natural and artificial, not only sustains the sense of space but enhances it, while color flows from exterior to interior in unbroken harmony, so subtly co-ordinated as to create an atmosphere that is warm and inviting, yet completely tranquil.

Color *conditioning*

The co-ordination of color is a tricky matter, particularly in a small house composed of open areas where one vista must melt into another without jarring and, at the same time, without monotony. In this case, complete harmony is achieved—both inside the house and out—through variations on the theme of charcoal and a coppery persimmon. The other colors—greens, blues (of course, for balance and background, black and white) are complementary, used sharply or softly, but always with discrimination and for accent.

Light
conditioning

To the average viewer, unaccustomed as he is to the revelation of a well-lighted home, this house has some of the quality of magic. However, there is no feeling of contrivance in the illumination, so subtly has it been made an interrelated part of the house. The skylight at house center illuminates brilliantly an arrangement of inner, windowless rooms, with diffused sunlight by day and at night with an arrangement of electric bulbs and fluorescent channels installed between the interior and exterior plastic surfaces. This striking example of light used with knowledge makes practical an unconventional plan

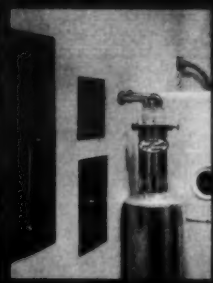
Sound
conditioning

The main hurdle of sound-conditioning in this house is surmounted by the plan itself—the concentration of the utility rooms in a central block, the segregation of the sleeping quarters. In addition, comfort and silence are assured underfoot through the use of a thick carpet underlay of rubber, hair and fiber which is installed under all carpeting throughout the house. In the versions of this house where WAYLITE concrete block has been used, there is an added protection against sound by virtue of the loose aggregate-filled block itself

Climate
conditioning

Year-round climate-conditioning in a skylighted house which also has expansive glass exposure is not a luxury, but a prerequisite. The courting of sunlight has its price; it precludes the ultimate in summer comfort unless the heat is curtailed, as it is here, in a climate-conditioned house (Mueller CLIMATROL equipment), with thermostatically controlled summer cooling (General Controls). Winter warmth is supplied by a forced warm air radial perimeter heating system. All utilities are housed in a room opening off bedroom passage

Safety
conditioning



A safe house, presumably, is one that is reasonably fireproof, has no cul-de-sacs, and to which the outdoors is easily accessible. This house is far above average in these respects, plus possessing the safety provided by sound wiring (approved by the Public Service Company of Illinois and the Adequate Wiring Bureau). The fuse boxes are as good a symbol as any of the safety-conditioning of the house. For easier servicing, 110 and 220 volt circuits have been disposed in three boxes—high on the wall to forestall juvenile tampering

Space
conditioning

Space-conditioning, like the other facets of living-conditioning, is the outcome of many factors—structure, plan, lighting and, not the least, psychology. In this house, a square foot area of roughly 1,500 feet has been subdivided and manipulated to provide the greatest possible multiple-use space for an average family of adults and children. Equally important is the illusion of space—a quality gained through the employment of floor-to-ceiling glass walls and open, semipartitioning that defines without becoming a barricade

For building data, see page 136

The living-conditioning of a home affects not only physical but also emotional comfort, and it is in the latter respect that interior decoration takes on special significance. **Light-conditioning,** for example, dictates in part the placement of furniture: in the dining area the ceiling fixture gives an intimate circle of light over the round table and four chairs (upholstered for ease of cleaning in a plastic which simulates pigskin). In the living area, a portion of the skylight dramatizes the beauty of a walnut-paneled wall (DEAN WOODWALL) and the grain of a buffet, part of the dining group which serves just as decoratively and usefully in the living room. Ceiling spots highlight the texture of draperies and two comfortable seating pieces which are afforded light for reading by a portable luminary, its scale determined in relation to the height of its table. **Sound-conditioning** is a result partly of drapery and upholstery fabrics, partly of the carpeting and its underlayment

Structural and decorative materials reveal a careful co-ordination of color and texture

1 Cement masonry units

2 Drapery and insulating fabric

3 Vinyl asbestos floor tile

Relationship of the family room to adjacent spaces illustrates the importance of **space-conditioning** in open planning. Pass-through facilitates meal service, also forms common boundary of the two rooms. A split wood shade over the counter can be lowered to provide almost complete privacy. The change in floor covering (from carpet to tile) creates a token barrier between the formal and informal living sections of the house. **Wise use of color** lends individuality to various areas and at the same time integrates them as a visual whole. Swatches include: **1.** masonry which lends related texture to the integrated decoration plan; **2.** living-room drapery fabric, the most muted shade in a graduated intensity of hues; **3.** flooring, restating the basic color; **4.** carpet which sets the scheme in living and dining areas; **5.** wall paneling, giving the appearance of texture in the bath; **6.** bath fixtures, related colorwise to the rest of the home; **7.** the home's dominant color, used either lavishly or as a spirited accent

4 Viscose and nylon carpet

5 Bathroom wall paneling

6 Plumbing fixtures

7 Keynote paint color

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5 Bathroom wall paneling

6 Plumbing fixtures

7 Keynote paint color

V8-9
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XUM

The simplicity of the master bedroom is marked by painstaking attention to detail and a subtle blend of warm, analogous colors. The bedspread, for instance, is designed and made with the flair (and care) that goes into a lovely gown. Bed, dresser and the night tables are of India Crowntree wood inlaid with brass—very simple in line, very distinguished in color—an amber contrast to the black lacquer of the armchairs. The closets (below) are impeccably organized with garment bags, and extra storage for linen

Crowntree wood, which grows in the Orient, is very similar to teak, both in grain and density. In the double dresser, each drawer is defined (in a kind of contemporary marquetry) by a narrow inlay of brass

Without its tiere
after-dark attire
fabric of the dra
and (thoughtfully)

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Without its tiered spread, the bed displ
after-dark attire of a dust ruffle of the sa
fabric of the draperies, pale pastel colored
and (thoughtfully) blankets of two different

In the living-conditioned home, the bedrooms are completely dedicated to comfort and tranquility. Since we spend more time in our bedrooms than anywhere else in the house, we cannot slough them off, decorationwise, simply because we may think they lack the display value of a living room. They are, or should be, highly personalized rooms, and for that reason, possess a display value that is too seldom realized. It is in pursuit of that personal, intimate cachet that these rooms have been decorated. They are not large rooms, and consequently demand a meticulous attention to detail. The furniture is simple, but elegantly so, and thanks to carpeting and underlay, there is a pleasant lushness underfoot. The mattresses, springs and pillows were chosen with the selectivity one would use in buying a jewel (the most exquisite of bedrooms is meaningless if its bed is something only a martyr might enjoy), and each bed is accoutered with the same care. (Although unseen—most of the time—it is the quality, the color and the detail of sheets, blankets and blanket covers that lift bed-trappings from the prosaically nondescript and make them a contributing factor to a sense of well-being.) There is further luxury in such intangibles as light, which is controllable day and night through hangings or fixtures; in the temperature, which is whatever the occupant wishes it to be, and in the color schemes, which have been chosen to soothe the spirit, beguile the eye. They do both, and beautifully.

A prerogative of the three-bedroom house, the study-den doubles in brass with no outward evidence that it is also a guest-room. The spacesaving sofas are very good beds indeed—if they were not, the room would lose its real value. Here, the tables and many-drawered chests are a deep ginger color: the armchairs, black wrought iron

Master bath is paneled in planks of plastic-finished hardboard—good-looking, easily maintained—and lighted by the central skylight. With the half bath—immediately adjacent—it shares a ventilating fan (behind grille, upper left) which is turned on simultaneously with the electric light. Thus, an inside bath is effectively lighted and ventilated. The tub (BRIGGS BEAUTYWARE) is screened with sliding, fluted plastic doors and, for safety's sake, has a corrugated bottom surface

Second bedroom's furniture (also of India Crowntree wood) is finished in a deep charcoal-gray with panels of pigskin set into the bed's headboard and drawer front of table

Third bedroom, decorated as a study-den, accommodates guests with a pair of half sofas which extend to full length and comfortable beds—ideal sleeping equipment for dual-purpose bedrooms

ALL MAJOR APPLIANCES, THE HOTPOINT COMPANY

The kitchen is literally the working center of the home. **A corridor plan,** it opens at one end to the main entry through café doors. Along one side is a two-door refrigerator-freezer, flanked by a counter—an intelligent use of space for loading and unloading operations. The cooking center comprises a four-burner surface unit and wall oven, both stainless steel. **Climate-conditioning** feature is a ventilating hood, located over the cook top. As in the rest of the house, all accessories in the kitchen—small appliances, pots and pans, cutting utensils—as well as all dining accouterment (right) were chosen in relation to an over-all plan developed according to aesthetic standards of color and style as well as meticulous consideration of function

Light-conditioning is perhaps more noticeable in the kitchen than in any room: the total area overhead is an expanse of ALSYNITE, affording shadow-free illumination at all times. Supplementing this, fluorescent channels are placed at all work centers. The kitchen's windowless design allows for an abundance of cabinets, some of them with sliding doors of perforated hardboard painted the home's keynote color; the others, white enameled steel. **Space-conditioning** has underscored the importance of the flow of food service to all points; an assembly counter is located at the base cabinet nearest the family room for service there, to the formal dining room or outdoor dining terrace. Remaining space on this side of the corridor includes a dishwasher-sink unit (with a waste disposer) and the laundry, a washer and dryer

See *Your Guide to This Issue* for further information

FURNITURE

BERGE-NORMAN: family room table and bench

FOUNDERS: black lacquer tables

KENMAR: dual-purpose beds

MORGANTON: dining room and bedroom pieces

SELIG: upholstered pieces, *Fiberglas* armchairs

SENG: bedframes

FABRICS, RUGS

ALLEN INDUSTRIES: rug underlay

DEERING-MILLIKEN: *Weatherwall Milium* insulating drapery lining

INDIAN HEAD MILLS: cotton place mat and napkin fabric

ROBERTS: *Smoothedge* tackless carpet installation

ALEXANDER SMITH: *Sumptuous* carpets

SPECTRUM: all fabrics

BEDDING

FARIBAULT WOOLEN MILLS: *Faribo* blankets

PEQUOT: sheets

PURIFIED DOWN PRODUCTS: pillows

RESTONIC: *Orthotonic* mattresses and box springs

KITCHEN AND DINING EQUIPMENT

BOONTON MOLDING: plastic *Deluxe* dinnerware

DOMINION ELECTRIC: toaster

EKCO: saucepans, *Flint* cutlery and kitchen tools

HAMILTON: *Cosco* kitchen stool

INTERNATIONAL SILVER: *1847 Rogers Bros.* silver-plate flatware

METALCRAFT: *Magikan* step-on refuse container

PLAS-TEX: mixing bowls

TRACY KITCHENS: *Pic-A-Dor* cabinets

WEST VIRGINIA GLASS SPECIALTY: crystal stemware

OUTDOOR EQUIPMENT

BIG BOY: brazier

JOHNSTON: lawn mower

TROY SUNSHADE: terrace furniture

DECORATIVE STRUCTURAL MATERIALS

ALSYNITE: plastic skylight panels

MARSH WALL PRODUCTS: *Marlite* bathroom paneling

TILE-TEX DIV., FLINTKOTE: *Flexachrome* floor tile

MISCELLANEOUS

BELL SYSTEM: colored telephones

BOGENE: closet accessories

CLEMENTS: *Cadillac* vacuum cleaner

CONE MILLS: towels

CONSOLIDATED GENERAL PRODUCTS: *Temlite Loomwood* shade

GENERAL ELECTRIC: television and radios

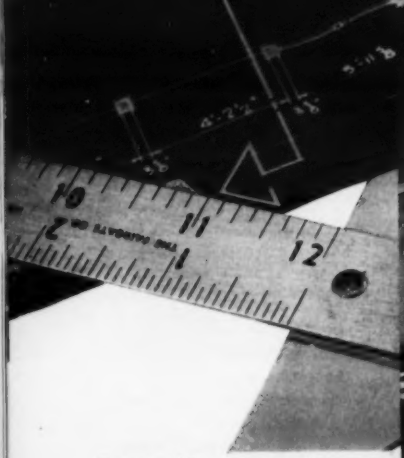
GENERAL LIGHTING: wall lighting fixtures

JIFFY-JOIN: drapery hardware

MARTIN-SENOUR: exterior and interior paints

HOWARD MILLER: clocks, fireplace equipment

MUTUAL-SUNSET: lamps

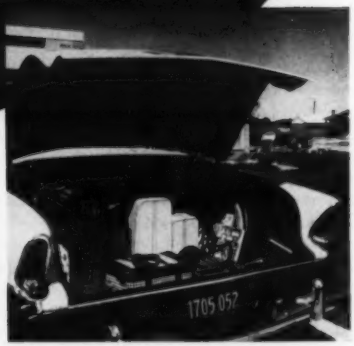


The automobile selected as a fitting companion for the LIVING-CONDITIONED home is a Plymouth four-door BELVEDERE sedan in colors that echo those of the house. Here, it is being packed for an outing with (among many things) a traveling kit that is a kitchen in itself, and automobile robes

ERNEST SILVA

Living-conditioning extends to the automobile

Although it is probably possible that suburban life could exist in some manner or other without an automobile, the prospect is not only highly improbable but distinctly dreary. Americans don't like being marooned, nor will they be as long as they can muster up four wheels to carry them about. For that reason (and with the amazing mushrooming of life in the suburbs), the automobile has long since ceased to be a show-off piece, but has become, veritably, a mobile annex—the long arm of the home—and it has as much right to its share of living-conditioning as the house whose carport it graces. The modern car is an intricate piece of engineering that can, when well designed, be extremely handsome. It is also available in all the colors of Joseph's coat, and since it is usually visible, when parked, from most rooms in the house, it makes great good sense on the owner's part to select colors that blend pleasantly with those of the home. (For the purist, there can even be an affinity between the house fabrics and those of the car.) The same thought has been given to light, sound, climate, safety and space as to the same elements indoors, and since bad housekeeping in a car is as deplorable as it is in a home, those benefits should be realized, properly taken care of, then fully enjoyed.



Packed and ready to go, the car has swallowed up an amazing amount of equipment, including a convertible auto-bed for baby (below), a garment bag that holds ten garments, a bottle warmer, an insulated container that holds a complete picnic menu, plus an assortment of luggage, a high chair, toys

Color, it has been said, has sold as many automobiles as the merits of their respective engines. Perhaps because almost everyone has, at one time or another, nursed a hankering for a fire-engine-red car, manufacturers are playing up the potential of brilliant color, yet keeping it in rein by combining it with black or ivory. The Plymouth can be ordered in a wide variety of basic colors—hence its attractiveness as an asset to modern, color-co-ordinated homes

Light, in an automobile, is primarily a question of vision. Except for maps, one does not read in a car: the view is the thing, glass exposure should be the maximum. In this car it is—windshield, side and rear windows encircle the interior like a bubble of glass—glass, incidentally, that is heat-tempered, tinted against glare

Sound-conditioning, to today's driver, means primarily a quiet motor. (One can safely assume that the day of squeaking springs and rattle-bang fenders is over.) This particular engine purrs like the proverbial kitten, the valve operation kept permanently silent by hydraulic tappets with a cushion of oil beneath each tappet plunger

Climate-conditioning, for some curious reason, has been one of the automobile's last refinements to be perfected. Today, however, one rides snugly warm in winter, cool as a cucumber (what with Plymouth AIRTEMP air-conditioning) in summer. These are the comforts of home

Safety, in an automobile, is fundamentally the driver's concern, but it is reassuring to have such safeguards against hazard as Plymouth's SAFE-GUARD hydraulic brakes (all four brake shoes respond alike and together, unlike servo-type brakes), laminated safety glass, SAFETY-RIM wheels, tubeless tires for blowout protection

Space-conditioning in a car (in addition to ample storage space) means comfort, with maximum leg and headroom, properly calculated hip room. In the Plymouth, these distances have been measured and provided with scientific precision. Seats are chair height, and for the long- or short-legged, the front seat adjusts to a T

JACK BOBER

Even the smallest accessories, such as this bowl examined by Marie McKain, are closely studied by the Consumer Service Bureau

Treatment of Levittown's standard windows is of major interest to housewives. June Carter and Harriet Glaser discuss sheer drapery

Bureau member housewives inspect a trimly styled contemporary lamp table. The Bureau represents a good cross-section of the community's interests and preferences in furniture, fabrics, wallpaper, color schemes and accessories

How a store became an integ par

A new concept of service caters to the needs of an unusually home-conscious group of young familie

Like so many postwar communities, thriving Levittown, Pennsylvan has arisen where a scant two years ago there was only empty fa land. In a society of enthusiastic young people notable for their sharp developed social as well as civic instincts, community spirit is stron Signalizing their lively participation in a communal living patter the large number of churches and women's clubs, while civic cente swimming pools and playgrounds are energetically planned or actual under construction. For many families, these project houses repres their first spirited step in the adventure of home ownership; th are naturally proud of them, and interest in home decoration is m usually high. What do these young people like, and what are th tastes and homemaking needs? In an effort to find out, Pomero Department Store conducted an enterprising survey prior to openi its doors. The results were enlightening: practically the entire po lation of Levittown consists of young couples, with an average almost two children per family; of the 14,000 families living in th community (there will be a whopping 16,000 when the project ultimately completed), 62 percent of the housewives are under thi

A group of larger houses in Levittown

Indian Creek section of Levittown, Pennsylvania

part of its community

and only six percent are over forty. In the matter of taste in home decoration, the survey shows these young families to be much more forward-looking and amenable to change than those in older communities around them; more than half prefer furniture of contemporary styling, although a great number of this group will temper their selection with a mixture of both old and new. On the other hand, a minority group of dyed-in-the-wool traditionalists feel strongly enough about period furniture to withstand the brisk advances of upstart "modern." Armed with these and other interesting facts, the store has wisely geared its program to the homemaking requirements of its consumers. In a step further, it has introduced a service which may well become the prototype for stores in other suburbs springing up across the country. Known as the Consumer Service Bureau, it manages a successful integration of store functions with local family life; it is in one sense a kind of club, its members being a representative group of housewives with a keen appetite for any information bearing on problems ranging from decoration and fashion to child care. It presents lectures and forums on diverse home-planning topics, inviting the criticism of store service by the members. In the give-and-take of this group effort, most young families have discovered that it is possible to express a good measure of originality and personality in their living pattern, and that nowhere can they be more truly expressive than in the decoration of their homes. On the following eight pages are shown rooms from two new home designs in Levittown, decorated by Pomeroy's on the basis of information gleaned through the lively question-and-answer process of the Service Bureau.

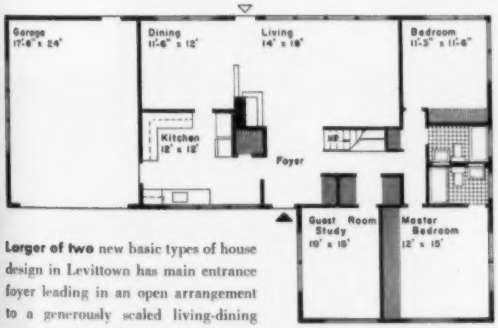
In another Levittown home, traditional furniture and accessories were selected for the over-all decorating scheme. Ann Leahy and Florence Rosen, two Bureau members, discuss the merits of a recently purchased glass pitcher

An engaging curiosity concerning the elements that combine to make an attractive home animates the community's housewives

In a community of strong social tendencies, an attractive table setting is essential; pros and cons of a service are being discussed

A lively use of color sets the pattern for individuality

The challenge of decorating attractively a series of identically constructed houses calls for a great deal of ingenuity to give each family its needed spark of individuality. In these homes whose interior walls and ceilings were painted (prior to occupancy) the same shade throughout, contrasting colors serve to brighten the monochromatic effect. In the living room of one of the larger houses (below), large-scale furniture, consolidated in a sectional seating arrangement, is effectively reduced in proportion when upholstered in a color akin to that of the wall behind it. This treatment serves also to establish the room's focal point in the contrastive color of the window chairs. Upholstered furniture from Kroehler's *Boulevard* group; all tables from Lane's *Copenhagen* group. Bigelow carpets were used throughout.



Larger of two new basic types of house design in Levittown has main entrance foyer leading in an open arrangement to a generously scaled living-dining room. Essentially a one-level house, it has an unfinished attic which permits needed expansion at a later date

Next to the problem of compensating for the single-hued interior color scheme was that of treating effectively the bedroom windows in all houses. Horizontally constructed and set high in the wall, they present a problem to Levittown's homemakers that—effective as they are—café curtains alone will not solve. A variety of approaches was used; in the master bedroom (above), sliding panels covered in loosely woven casement fabric created a decorative effect on the wall, also efficiently masked the windows behind it. In a contrasting treatment, ceiling-to-floor draperies performed the same function over a similar window in the adjacent wall. Riverdale fabrics were used throughout for draperies and chair slip seats; mahogany bedroom furniture, from the *Panorama* group, is by United; armchairs are by Selig

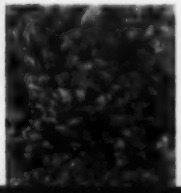
In the guest-room-study, vivid color accents (pillows, decorative glass accessories, and seat covers of Gallo black metal chairs and bench) again served to give pattern relief to the neutral walls. In another artful window trick, a storage wall with desk-top was built against the existing wall around window, which was then covered in translucent plastic sheeting (Polyplastex *Decoglas*). *Pegboard* paneling, painted white, completed the successful transformation of the entire wall. Quickly converted, the sofa-bed (by Simmons) turns this pleasant, all-purpose room into an extra bedroom; the cabinet cedar chest in cherry finish (right) is a new approach to a timeless storage need (by Lane)

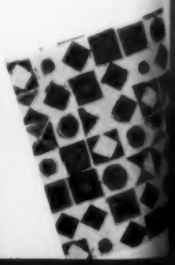
SCOTT HYDE

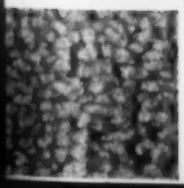
Through the medium of the department store, consumer preferences influence design at the source

To help young homeowners inject a good measure of originality and character into their room settings, Pomeroy's—a store singularly well-informed concerning its patrons' tastes and requirements—recognized the importance of referring these preferences directly to the source—the producers of furniture, wallpaper, fabrics and carpeting. After inspecting this cross-section of community taste, these manufacturers jointly collaborated to assemble for the store a correlated group of designs. In one of the community's smaller homes, whose rooms appear on this and subsequent pages, a sampling of the variety of attractive decorating schemes resulting from this collaboration is shown. The upstairs recreation room (above), designed as a background for contemporary furniture, has all the friendliness and informality of the true family room—including as it does, space for reading, TV viewing, homework or just plain relaxation. Here, café curtains are the effective window treatment

Pretty as a bandbox, the downstairs bedroom was designed with an eye to Mother's need for a richly ornamented interior, yet is not so frilly as to offend Father's masculine sensibilities. In this appealingly decorated room, as in all rooms in the house, fabrics, wallpaper and carpeting were selected to create a harmoniously co-ordinated scheme: traditionally inspired bedroom furniture is set off against the handsome *Alexandra Stripe* wallpaper; the fabrics for drapery, bed-topper (*Francisca Damask*) and dust-ruffle ensemble take their color cues from the wallpaper; the room-size carpet is in a contrasting emerald-green. In planning the decoration of their homes, young Levittowners are discovering the endless variety of decorating schemes awaiting those who use their tools of color, materials and space intelligently







Fabrics throughout..... EVERFAST
Wallpaper throughout..... IMPERIAL
Carpets throughout..... ARTLOOM
Furniture throughout..T. BAUMRITTER

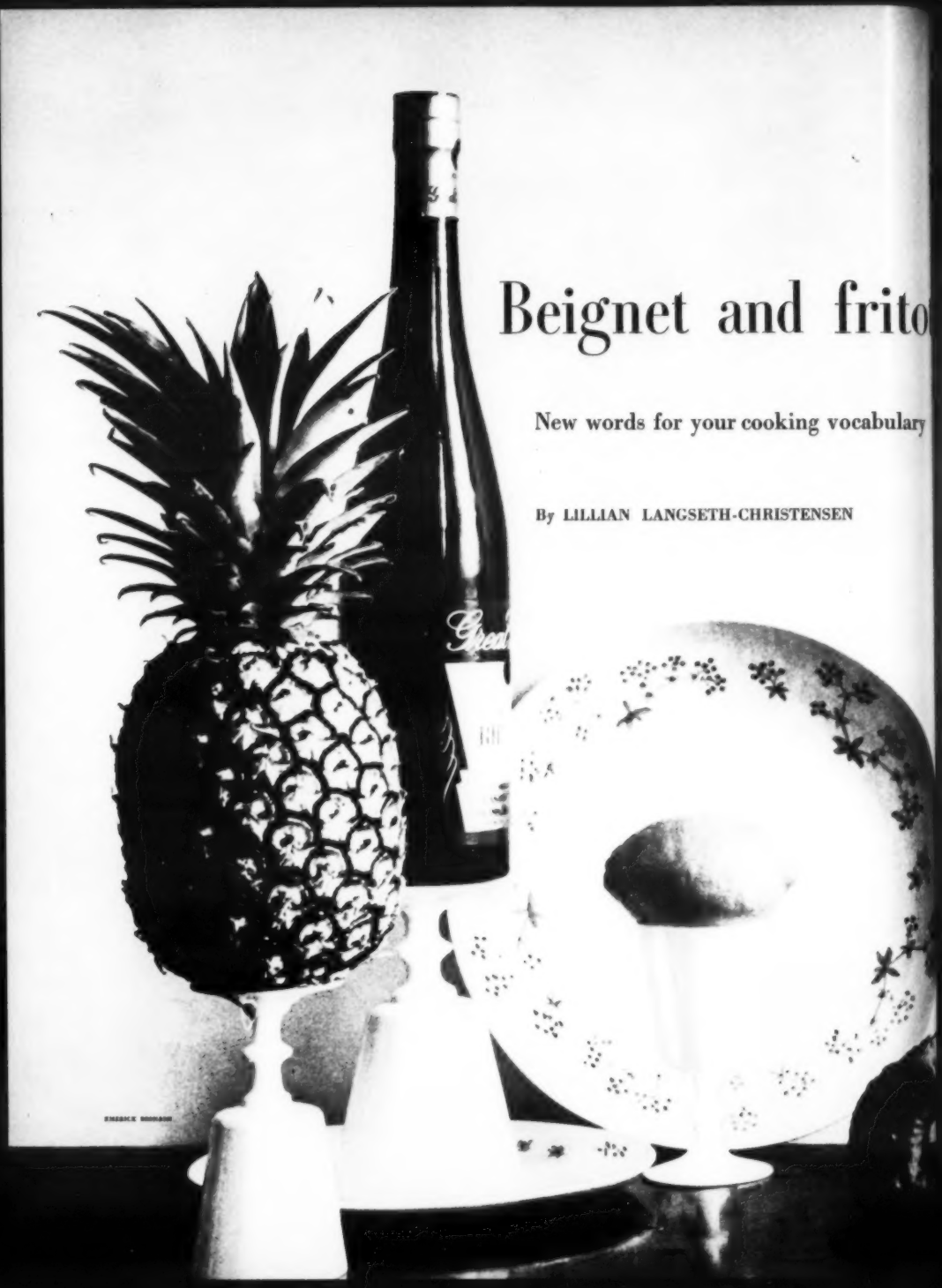
Eminently suitable for the young lady of the house, the smaller downstairs bedroom has neatly styled contemporary furniture in a butternut finish that blends attractively with the room's pleasant color scheme. Chest-top-length draperies in *Melissa Everglaze* chintz, used also for dust ruffle and bolster, display yet another variation of window artifice, covering in this case the expanse of two horizontally framed corner windows. Underneath and following the contour of windows, chests and corner desk are ranged along walls to give a fine sense of cohesion—almost an architectural quality—to this corner of room. Valances were covered to blend with room's wallpaper

A charming blend of provincial furniture dictates the entire decorative scheme of this comfortably planned living room, answering the need of many of the community's families for traditionally styled interiors. For its cheerful color scheme, a yellow-green carpet was chosen to complement the sofa upholstered in lime; club and wing chairs were covered in a richly contrasting pumpkin; the same colors were picked up in pillows and the floral pattern of the drapery fabric as an effective contrast with the room's light gray walls and ceiling. Against the wall, a china and storage cabinet serves to display a family collection of milk glass and chinaware. Unlike the larger house, the plan of the smaller of community's two basic types of designs (left) includes a third bedroom and recreation room on second floor

At the opposite end of the living room, the dining alcove's furniture and its fabrics carry out the genial period flavor. Around the spoon-foot dining table, Duncan Phyfe chairs and a deacon's bench—reproductions of American period pieces—mirror the family's enthusiasm for early Americana

In the upstairs bedroom, appropriately furnished to perform as the sleeping quarters and private den for the family's growing boys, bright confetti-print chintz draperies and multicolored wallpaper in a French balloon pattern enliven this attic room's sloped-ceiling proportions. The furniture, again in an agreeable traditional style, has here been adroitly arranged to permit the maximum use of the room's limited space

See *Your Guide to This Issue* for further information



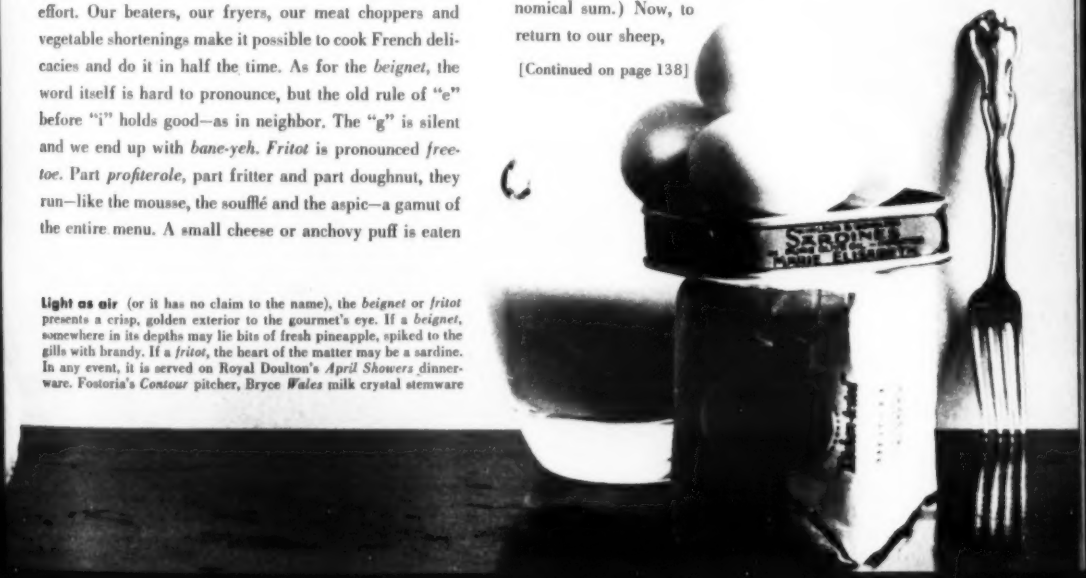
Beignet and frito

New words for your cooking vocabulary

By LILLIAN LANGSETH-CHRISTENSEN

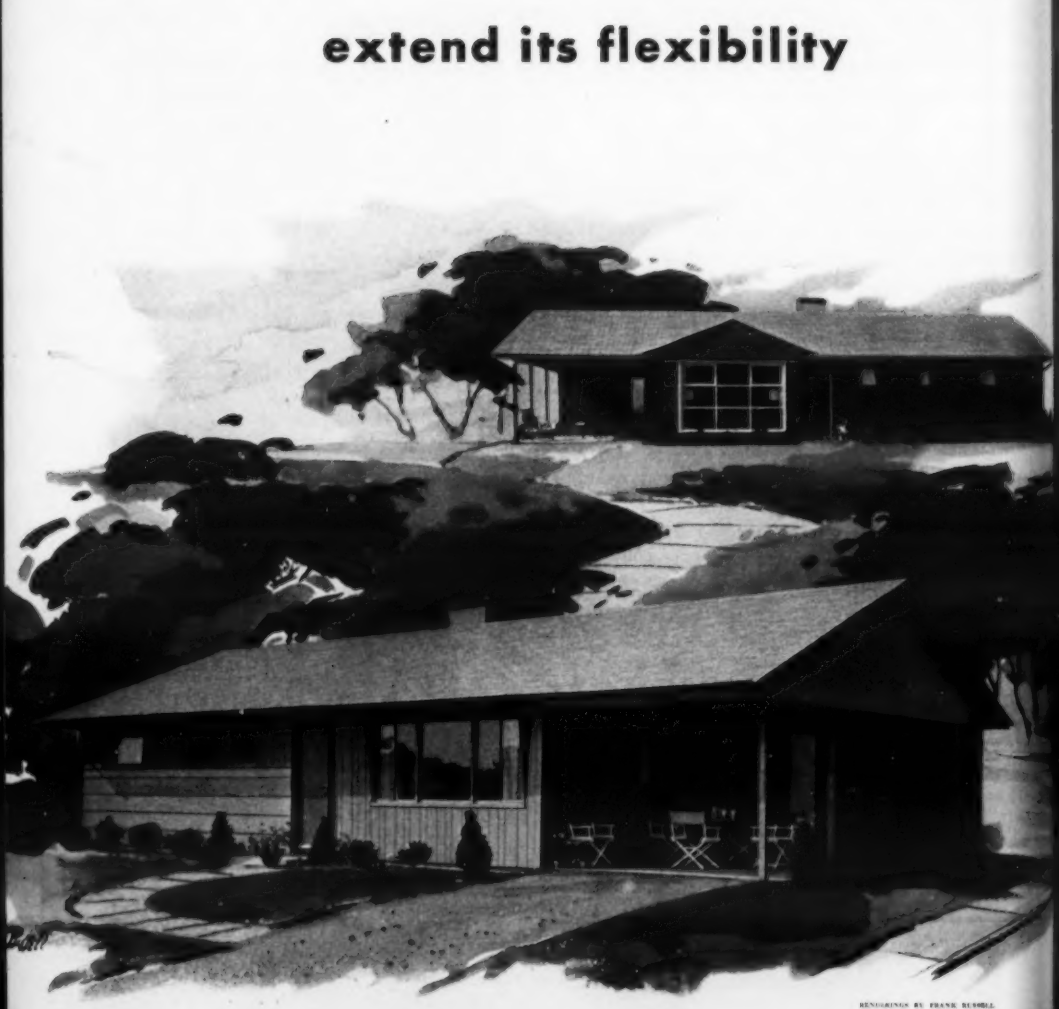
Happily for the gourmet (and luckily for the pocketbook) the kind of French cooking known as *haute cuisine* is both elaborate and frugal. We who live in the age of ever-rising food costs and ever-steady earnings must particularly welcome the culinary wisdom of the French, their appreciation of food, and their brilliant use of simple ingredients to obtain imposing results. This does not mean that every egg need be an omelet nor every potato a *pomme* soufflé, but it is a comfort to know that the leftover chicken or the little dish of cold green peas in the refrigerator can come to a delectable end in the dishes that have made French cooking famous for centuries. The words that we have learned—mousse, aspic, soufflé, and now *beignet* and *fritot*—are all, on the surface, elegant, attractive and delicious dishes, but behind their deceptive façades they are nothing but an imaginative and versatile way of using either leftovers or inexpensive ingredients. They are words that reveal the cook, the difference between monotony and variety, the difference between frightening and not-so-frightening food bills. Everything that represents a saving on one side usually involves expansion on the other. The frugal French always had (and presumably still do have) stockings full of money hidden under their goose-down comforters while they expended no end of time, ingenuity and effort in the kitchen to make an egg and an apple into a dream. We are the beneficiaries: we save on food costs and even more on effort. Our beaters, our fryers, our meat choppers and vegetable shortenings make it possible to cook French delicacies and do it in half the time. As for the *beignet*, the word itself is hard to pronounce, but the old rule of "e" before "i" holds good—as in neighbor. The "g" is silent and we end up with *bane-yeh*. *Fritot* is pronounced *free-toe*. Part *profiterole*, part fritter and part doughnut, they run—like the mousse, the soufflé and the aspic—a gamut of the entire menu. A small cheese or anchovy puff is eaten with cocktails, a light fish *fritot* can be a first course, a meat or vegetable *fritot* a main course, and a fruit or liqueur *beignet* a dessert. A breakfast *fritot* is closely related to the venerable codfish ball, and a fruit *beignet* can be a delicious accompaniment for meat or poultry. Many recipes that came to America with the colonists were naturally simplified and adapted to the conditions of the day, and as they became indigenous to our land, their origins and elaborations were forgotten. Thus, the justly renowned apple and corn fritters that are almost a page of American history are actually a part of the *beignet-fritot* field. Correctly used, *beignet* applies to all sweet foods and *fritot* to all salted foods which are coated and fried in deep fat or oil. The difference between a familiar, deep-fried food and a *beignet* or *fritot* lies in the preparation of the main ingredient, its coating and its batter. *Beignets* and *fritots* are *light:* that delicacy known as the jelly doughnut was, in its happy youth in Vienna, a superb and extremely light *beignet*. The Viennese waltzed through their holidays on strawberry-filled *beignets*, and the French celebrate their special feasts (and proudly) with the *beignet* soufflé. (Economically speaking, it is reassuring to remember that the puffed *beignet*, like the crepe suzette, is one of those extra items on the menus of famous restaurants for which they clear a path to your table and charge an astronomical sum.) Now, to return to our sheep,

[Continued on page 138]



Light as air (or it has no claim to the name), the *beignet* or *fritot* presents a crisp, golden exterior to the gourmet's eye. If a *beignet*, somewhere in its depths may lie bits of fresh pineapple, spiked to the gills with brandy. If a *fritot*, the heart of the matter may be a sardine. In any event, it is served on Royal Doulton's *April Showers* dinnerware. Fostoria's *Contour* pitcher, Bryce *Wales* milk crystal stemware

The interpretation of a basic plan can extend its flexibility



RENDERINGS BY FRANK RUSSELL

despite the fact that prefabrication has existed in this country since early in the seventeenth century, and is to be found in varying degrees in the most rarefied of homes, it has taken the American public a long time to fully appreciate its virtues and its enormous contribution to moderate-cost building. Even today, some buyers, knowledgeable as they have become, are still given to a qualm or two, one of which is that prefabrication forestalls flexibility. We forget that this commendable quality—in almost any dwelling, prefabricated or custom-built—is the result of its family's needs and tastes and the steps they have taken to satisfy them. We also forget, or, from lack of experience, do not know, that a prefabricated house—if it is handled with inventiveness—can be extremely malleable. Flexibility, of course, can mean different things to different people: to us, it is as much a psychological factor as a physical one. Four walls are obviously four walls—it is what transpires within them, what colors and furniture they contain, the size and placement of their windows, the *atmosphere* they shelter that pushes them back or keeps them simply as supports for a roof. For example, the two houses below are fundamentally the same; they have similar square-foot area and, with one exception, the same arrangement of rooms. Yet they differ, inside and out, and therein lies their flexibility. One has acquired, as you see, a large ceiling-to-floor bay window and a completely altered façade, gained more light and a pleasant frame for a view. To most people, this would seem an estimable modification, but—human nature being what it is—to others it would not. A great many homeowners ask nothing of the outdoors except that it keep its place. Their home is their haven—a cozy place with curtains to be drawn, a fire to be lighted and a cat to nap on the hearth. They don't *want* the outdoors brought indoors; they are quite justified in preferring the windows as they are, and so much for that phase. Each house has a carport, but there is no reason in the world why it cannot double in brass as a terrace, an outdoor living room or a playroom. It can even be made into a greenhouse, if the owner wishes (and has a green thumb), and the family car can brave the elements. It doesn't matter what happens to it as long as it adds character to the house and gives its owners pleasure. Fencing and landscaping (as much a part of a house as its roof) can, of course, be anything the owner's imagination makes them. It is in their interiors that the two houses contrast most strongly; in one, an open feeling was created by rearranging the position of the kitchen and a large storage room and removing a wall; dining takes place in an L of the living room with the kitchen open and adjacent to it. The other house, in the same space, integrates its kitchen and dining areas and closes them off completely from the living room. In decoration and color, both houses pursue the theory of accentuating their respective open and closed plans. There is no marked delineation between rooms in the first house, a very definite demarcation in the second. Paradoxically (since we usually associate contemporary furniture with an open plan) but effectively, the open house is traditional in feeling, while its companion is quite the opposite. Thus, two completely different homes have evolved from two structures whose flexibility had only to be brought to light.

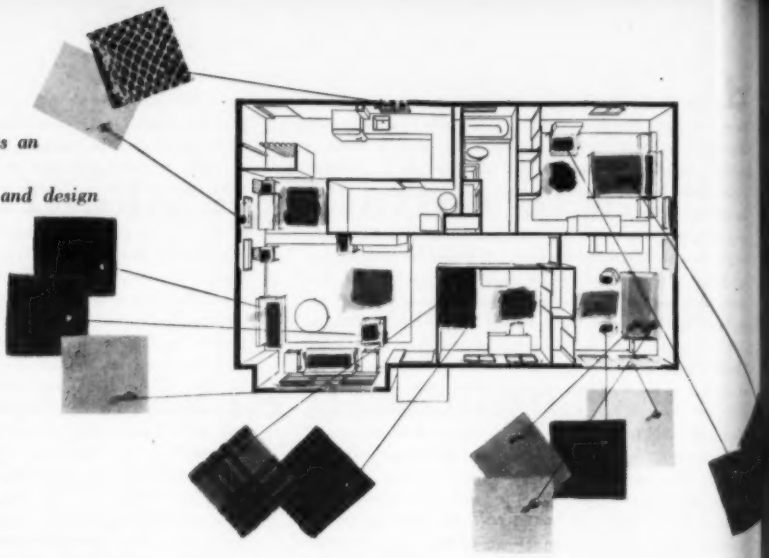
PREFABRICATOR: UNITED STATES STEEL HOMES
BUILDER: UNION SUPPLY CO., HOMES DIVISION, PITTSBURGH, PA.

For builders in other cities, see page 135

One would not flaunt tradition by calling a row of white houses in a New England village as alike as peas in a pod, despite the fact that the same ancient craftsman has left his unmistakable mark on each of them, and the term is equally derogatory for a group of prefabricated houses in a development where both builder and owner have made a concerted effort to set each house apart from its neighbor through variation in style, color and materials. These houses, basically, are very alike, but they neither look nor act it. They are proof that flexibility can be packaged, and in a family-sized package, at that

For building data, see page 140

The open plan encourages an orderly concept of color and design



Walls and ceilings throughout the entire house have been painted white, thus establishing continuity and an over-all background for brilliant use of color in fabrics, rugs and accessories. A theme of persimmon, gold and avocado is repeated through the rooms with the exception of one bedroom, where a sharp departure into turquoise and black serves as an accent to the general scheme. Planned color, such as this, permits an interchanging of bedspreads, draperies and accessories for a fresh point of view, and U. S. Steel Homes' builders will have demonstrations of color-planning and furniture arrangements in their houses in various locales throughout the country

ERNEST SILVA

Since fashion herself sets a pattern of conformity, it is not the similarity of one house to another or the neighborly resemblance of rooms that seems to displace individuality. It is their static quality that may prove tedious, the inflexibility of arrangement that may become a bore. These rooms, first of all, lend themselves easily to good arrangement: the well-planned wall space and the placement of the windows have taken care of that problem. Secondly, each piece of furniture has been chosen for the kind of good design that understandingly links *tradition with today* to achieve a simple dignity that withstands the familiarity of everyday living. The dining chairs—to be sat upon—do not require the anticipation of a delectable dinner; the chests have the good grace to be decorative and the accommodations to be serviceable. Each piece, because it is compatible in scale to the room in which it lives, is completely adaptable to any arrangement congenial to family activity. Here, surely, is assurance that neither decoration nor the individual is ever hidebound to routine beyond the bounds of personal preference

In studying the allover color-planning of this house, it is obvious that the whole interior has been treated as a single area. Two of the bedrooms, in a sense, are vignettes of the central living quarters, but to change the rhythm, one (right) is quite on its own with a bold splash of turquoise and black in brief curtains and bedspread, pure turquoise in the rug. A second bedroom (opposite page, top) trims furniture to a minimum and allows color (good decorator that it is) to fill the room and be its chief embellishment

Far too often, the bedroom is an undisguised gesture to the prescribed eight hours of sleep, inviting tenure no longer than required. In the room pictured below, the impression of moving into a more intimate area of a large room is created by the continuation of the living-room scheme. The colors now play different roles: the gre n rug and draperies are keyed to the covering of a living-room easy chair; the rock-coral of dining-chair seats is repeated in upholstery fabric and bed bolster. Even the double chest might well have served in the living or dining areas, for it is of the same pecan wood—elegant, caramel colored—as the other pieces in the *Sabine* group. There is sensible planning in size and placement of windows and spacious double closet (left) whose sliding doors do not infringe on precious space

Furniture.....UNIQUE FURNITURE MAKERS' *Sabine* GROUP
Draperies, bed ensembles.....*Bloomcraft* READY-MADES
Rugs.....BELRUG *Wunda Plush, Wunda Weve*
Kitchen cabinets.....YOUNGSTOWN KITCHENS
Range and refrigerator.....HOTPOINT
Bathroom tile.....PORCELAIN ENAMEL PRODUCTS
Bathroom plumbing fixtures.....ALLIANCEWARE
Dinnerware.....HOMER LAUGHLIN'S *Golden Wheat* PATTERN
Flatware.....*Stanton Hall* BY HEIRLOOM STERLING
Stemware.....BRYCE *Wales* PATTERN MILK CRYSTAL
Table linen.....IRISH LINEN GUILD

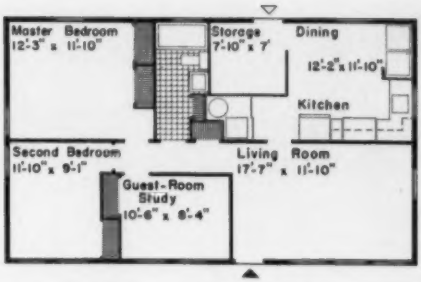
In the open plan, the kitchen—since it is almost a part of the dining area—reflects, of necessity, the color scheme of the house proper. The cabinets—the color of a daffodil—do the trick, and the rock-coral of the dining-chair seats is transferred to a mock-fishnet fabric at the window. The walls, as they are everywhere, are white, very faintly spattered in the palest of grays, and because of their scoring, have the appealing Tom Sawyer look of a whitewashed fence

The crowding out of comfort and elegance is not an uncommon family habit, and whether a home is tight and constrained or comfortably good-looking usually depends on the possessions one uses daily or simply owns and hoards away in darkness. There is little pleasure in the spasmodic bringing forth of fine sterling, good china, glass and linen for nothing but a state occasion. They are a harmonious, useful and inherently important part of decoration for their contribution to family enjoyment

ERNEST SILVA

Decoration in this version is marked by vivid color and purity of design and function

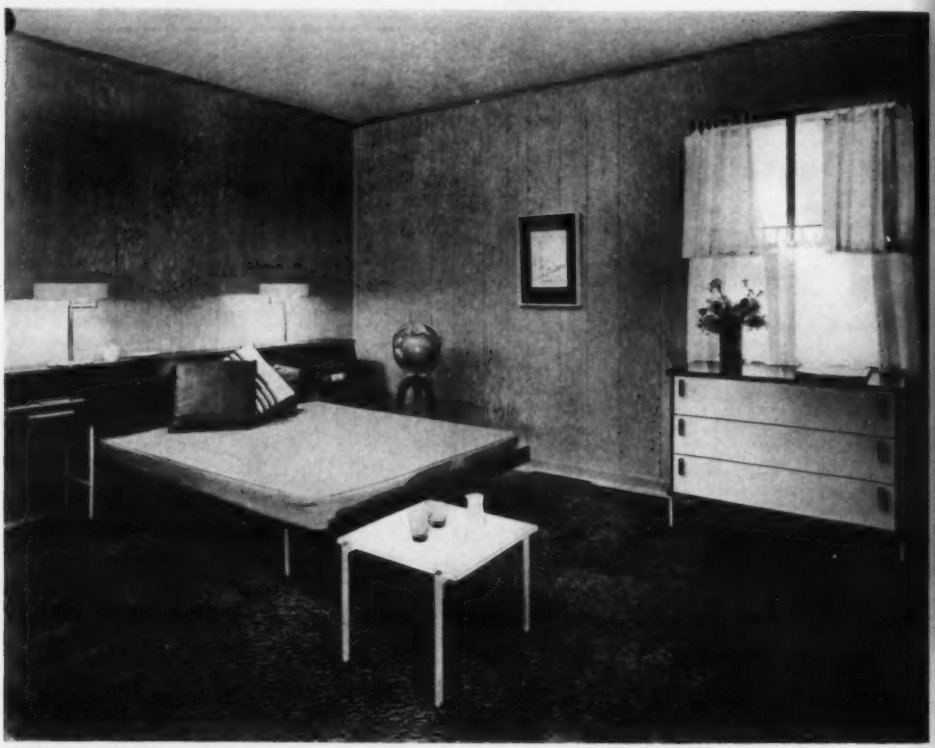
In this house, each room is treated as an entity, complete unto itself, and with no carry-over in color from one area to another except in general background. Floors and ceilings throughout the house are white, and all walls—interesting both in texture and color—are paneled in scored plywood that is stained a natural wood tone and gives the impression of random-width planking. The furniture of the living room—like that of all the rooms—is contemporary in the best sense of the word, and because of its slim, direct lines, particularly well suited to a small home where space is of the essence. Upholstery fabrics have a pebbled, tweed-like texture, and the accent colors are strong and clear—paintpot colors. The sofa has the elegance of simplicity and is covered in a black and white stripe with pin-on back cushions of brilliant emerald-green, sapphire and sharp turquoise-blue. The same green is used for the easy chair, and the two armchairs are an effective combination of enameled, slender and square steel tubing, mahogany and white-flecked-with-black upholstery. A soft ultramarine rug makes a pleasant pool of color on the pale floor, and the window wall is hung from ceiling to floor in a shimmer of white. **BARWICK** rugs, **LAUREL** lamps, **KNOLL-DRAKE** furniture by Austin here and throughout.



Well integrated, the closed plan segregates its quiet and active areas as does the open plan, but confines the kitchen, laundry, dining area and large storage room to a completely enclosed, separate block

From the living room, a passage leads to the bedrooms, and a door at right to the dining area, kitchen and laundry (below). There, in bright contrast to the stained wood walls, white appliances are grouped in an L with turquoise-blue cabinets, chrome-handled and edged, and topped with a gray, linen-patterned plastic. The dining group includes an extension table topped in white plastic (extension leaves, ebony black, strike a note of drama when table is extended), and dining chairs of wood and steel, upholstered in a weave of black and sharp blue. Laundry appliances are housed in a niche of their own and screened from the dining area by a woven slat blind. The mahogany chest (right) in the living room is a new and exciting concept in design with a framework of square steel tubing, sliding doors, pulls of leather and brass and a drawer of solid plastic. Hotpoint refrigerator and range, Youngstown Kitchens cabinets, Knapp-Monarch *Liquidizer*

HENRY BUHL



ERNEST SILVA

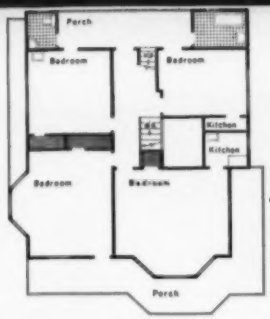
The sheer bulk of the average double bed in a small bedroom often throws the décor completely out of focus: the room loses all charm and intimacy and becomes simply a place to sleep—comfortable, perhaps, but stuffy and encumbered. Here, in the master bedroom, is a bed that is ingeniously synonymous with flexibility, with a "floating" platform—a slab of plywood suspended on hook-ended springs which provide the necessary resiliency for comfort and the proper degree of rigidity for support. A standard mattress fits the platform (this particular one is of foam rubber) and—to save space—the bed itself fits into a bookcase-headboard by day, and at night is pulled out into the room. (Only one pair of legs has casters; the other—at foot—holds the bed firmly in place.) The dresser and dressing table are designed with the same economy of bulk and directness of line and, like all the chests in the house, are a composite of mahogany, steel tubing and plastic. Even the little bench has a touch of flexibility: without its snap-on cushion it can be used for breakfasting and games. There is warmth and lushness in the orange and gold color scheme—the rug is champagne, the bedspread a clear, bright tangerine, the easy chair marigold-yellow—with touches here and there of white (the café curtains, lampshades) for crispness and accent

In keeping with the philosophy that each bedroom in this house be a retreat for an individual, the third bedroom (and the smallest) is a study (above) that can, when necessary, shelter a guest. The bed, thirty-nine inches wide, has a slanted, upholstered headboard and looks and behaves like a sofa. The desk is mahogany and steel with plastic drawers, and the desk chair is actually one of the dining chairs doubling in brass. (Occasionally, flexiblity means portability.) Rather than treating the windows individually, the entire window wall has been completely hung in fabric—an excellent way of making a small room look larger. The second bedroom (right) capitalizes on space by combining its single bed with a storage unit with sliding, slanted doors that form a back-rest when the bed is used for lounging. (To reduce its width to comfortable sofa depth, the bed slides beneath the unit and can, of course, be pulled out for sleeping.) The chest offers particularly good storage with two deep and two shallow drawers, and again, to give the room added character, window size and placement have been disregarded and the draperies hang from ceiling to floor. The bathroom (above) is identical to that of the open plan, and is surfaced (below its plywood paneling) with *Veos* ceramic on steel tile. Callaway towels and bath rugs

See *Your Guide to This Issue* for further information

Fourteen-room mansion, built circa 1880, had deteriorated along with neighborhood

Rear view reveals neglect which helped reduce a once-gracious house to slum level



Plan of second floor shows rooms before transformation of house from low-rent tenement

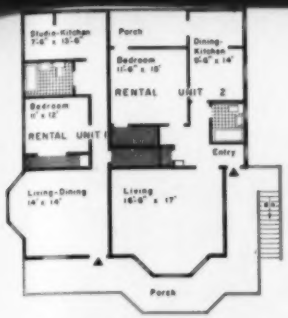
Energetic "homework" catches up with slums

Rooms were dingy, lighting hopeless, and rents correspondingly low

Former tenants lived, slept, cooked and laundered in this one room

Old-fashioned bathroom, cheerless, unsanitary, was used by all tenants

The house and rooms on this page dramatize more graphically than statistics the discouraging symptoms of municipal decay that afflict most urban communities today. The statistics, however, happen to be fairly disturbing ones: of the fifty million dwelling units in the national housing inventory today, only a mere seven million are in good condition; thirty-five million display the first signs of blight and require major repairs; the remaining eight million have slipped dispiritedly into the slum category; and an estimated one million units slide into this domain every year. No one *wants* a slum; then how does it start? Thoughtful homeowners will recognize the pattern: it can start with a broken stair, and—like the proverbial rotten apple in the barrel—the decrepit house poisons the block, the block the neighborhood, until eventually the whole community suffers and, in terms of economics alone, the decline in housing values becomes formidable indeed. There *is* a bright side to the coin, and it is encouraging to report, after these somewhat ominous observations, that isolated community efforts, organized to combat this blight, are facing up to the problem: there are examples of highly constructive rehabilitation work in Baltimore, Philadelphia, Chicago, New Orleans, San Francisco, Washington, D. C., and other cities. Perhaps the most significant advance has been the recent formation of the *American Council to Improve Our Neighborhoods* (or ACTION, as it is so resoundingly called). A nationwide, nonprofit organization, its aim and plan of "action" is to safeguard the nation's 250-billion-dollar housing investment by counteracting public apathy and stimulating homeowners, builders, city officials and civic clubs—chiefly through an ambitious public education program—to help themselves. A striking example of the application of ACTION's program to co-operate with both national and local groups at community level (carrying out the theory that housing improvement—like charity—begins at home) is a rehabilitation project on Bunker Hill, once-proud Los Angeles neighborhood. Overlooking the city's civic center and within walking distance of its business district, it nevertheless long since has begun to crumble and decay, as the city has pushed out over the years to its celebrated limits. Animated by a worthy impulse to upgrade this neglected area into a neighborhood that would prove an asset to a city rather than a liability, F. Patrick Burns, a young local builder working in conjunction with the Build America Better council, recently undertook to rehabilitate the down-at-the-heels Bunker Hill house shown here. For economic considerations, Pat wisely altered the exterior structure as little as possible, retaining the majority of original windows, doorways and molding and removing only the gingerbread that was beyond repair and impractical to paint. As in the case of three other structures which he has remodeled in the area, paint itself was the agent that provided a bright new façade: the four front doors were painted a mustard-yellow, and the wide trim around windows and doors was accentuated in black against the house's new over-all coat of olive-green. In creating four comfortable one-bedroom apartments (the two on the second floor are shown on these pages), Pat justifiably now gets—and tenants are willing to pay—higher rents. His rejuvenation of Bunker Hill sets a fine precedent for all communities; and for a prospective buyer, understandably hesitant about taking over an old house in poor repair, his projects prove that the possibilities of improvement are limitless.



Extensive interior alterations provided space for two complete apartments with kitchens and baths

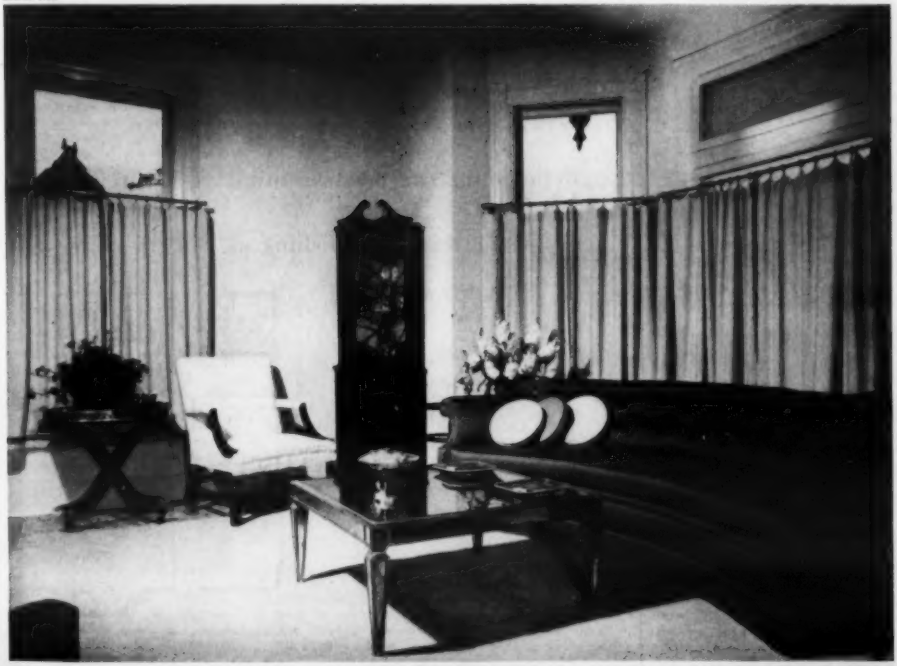
Side porch and rear stairway, both useless and dilapidated, were removed in the only major exterior change

Paint and fresh landscaping contributed to vastly improved appearance of house

In remodeling an old house, one man sets an example that stimulates the whole neighborhood to self-improvement, and proves that modernization can be profitable as well as practical

In rental unit No. 2, space was fortunately found to create a small but attractive entry hall. The living room required relatively little modification to transform it into the dignified setting for traditionally-inspired furniture which it has now become (below)—a fine example of what can be done to recover something of the former charm of such stately old homes. The room's old mahogany-stained woodwork has been underplayed by painting it same gray as walls, with dark red café curtains in half-window height adding a graceful touch. Pabco's *Weldrock* wallboard was used throughout apartments to resurface all walls and ceilings

EDWARD FISHE



Kitchen of rental unit No. 2, formerly the floor's one bathroom, capitalized budgetwise on existing vent stack and plumbing outlets. New kitchen is compact, efficient, and includes garbage disposer, ventilating fan and water heater

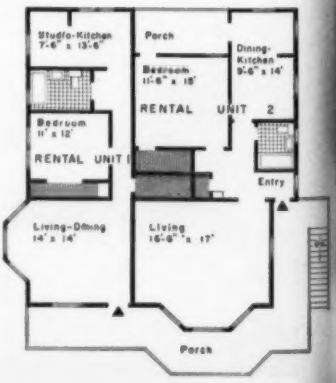
Untidy living room of rental unit No. 1, typical of old houses fallen into disrepair, nevertheless was a sound basis for remodeling project

Dining area, adjoining kitchen, is light and cheerful with its large window (formerly part of a bedroom). Stockwell wallpapers (here in the *Italian Holiday* pattern) were used throughout apartments to cover the resurfaced walls

Remodeling can perform miracles, is often less expensive than demolishing an old dwelling

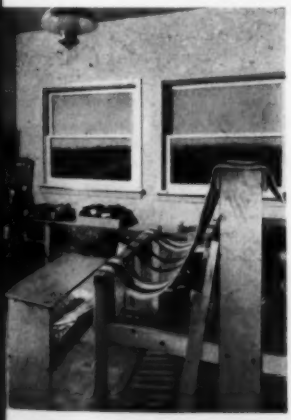
New bedroom, once part of upstairs hallway, was decorated in becoming French provincial style. Door gives access to bedroom-veranda—the remaining section of remodeled rear porch

Altered room partitions on south side of second floor show how space was used to maximum advantage in creation of rental unit No. 1, complete with bedroom plus kitchen and bath (where none existed before)



In decorating the living room in smaller apartment—after removal of picture rail, sink and gas range—the opposite theory of using contemporary furniture in an old house was found satisfactory. Doors and woodwork were again painted same color as walls; the room lost its cluttered look and gained impression of increased space by harmonious arrangement of the furniture and accessories

RICHARD FISH



Dining area, used by tenant as reading room and hobby headquarters, has floor covering of Pabco linoleum (used on floors in various patterns throughout all apartments)

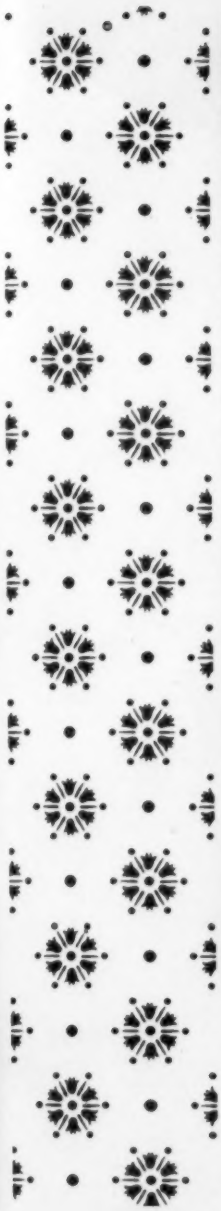
Bright with yellow-painted walls and ceiling covered in multicolored wallpaper, the bedroom has gay window curtains of fabric in same design. Closet with sliding doors is new addition to the room

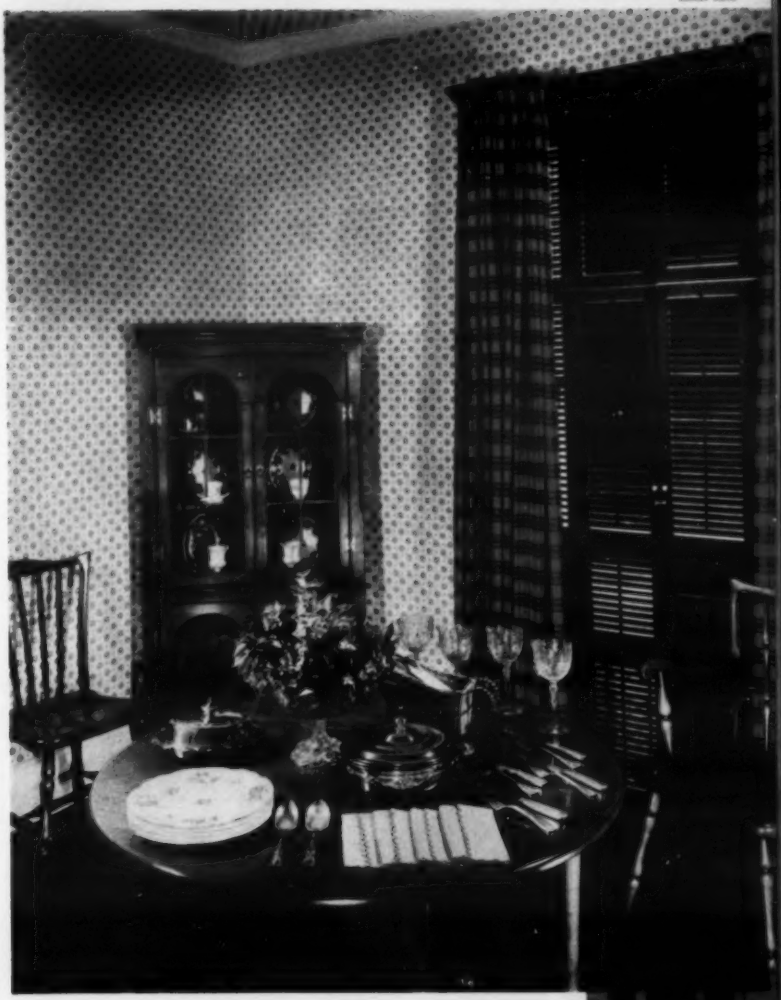
New bathroom, replete with modern plumbing fixtures, uses a harlequin design wallpaper effectively on one wall. As in other bathroom and kitchens, ceiling was lowered for more pleasing proportions

Redecorating can often be as effective as remodeling

Wall and window treatment is a face-lifter for old rooms

Despite the alarming signs of encroaching blight in many urban communities across the country, not *all* vintage houses have been permitted to languish into obsolescence and disrepair to become slum dwellings. Many—sound of structure and firm of beam—stand in still reputable neighborhoods and require only minimal remodeling, a judicious reworking of space to meet present-day standards of comfort, plus the introduction of bright color accents to give them more eye appeal. For age alone is certainly no gauge of the condition of any house if it is maintained over the years by reasonably responsible owners. Skillfully planned redecoration can carry on and inject new vitality into an otherwise weary relic of the past. In the more successful of these face-lifting projects, inventive tricks can fool the eye and obscure what we prefer to regard as the architectural oddities of another era—smallish rooms with disproportionately high ceilings, awkwardly designed windows; while paint, wallpaper and fabrics reliably perform their customary feats of legerdemain, often retaining much of the old-fashioned charm of these elderly structures. Thus enlivened, old houses lend themselves particularly well to conversion into apartments, as the rooms illustrated on these pages reveal. They show, too, some ways of restoring to any sound old house something of its original appearance.





The extra room in a second-floor apartment of an old house seems like a bonanza until you begin to decorate, then you may wonder what to do with it. Here we've taken such a room, high ceilings, skinny windows, 8′ x 9′ floor area and shown that it can become a charming bedroom or dining room, using the same wallpaper and shutter treatment of windows in each. Imperial wallpaper, white with black pattern, camouflages the awkward dimensions; shutters (Devereux), twice the width of windows, complete the illusion of agreeable proportions. Riverdale toile draperies and bedspread (opposite) continue the black and white scheme accented by edging of turquoise fringe (Consolidated) and dust ruffle. Furniture is of indiscriminate vintage with the exception of the small black and gold chair (Tell City). The corner cupboard (above) is the blessed contribution to the closetless room. Here it is part of the solid cherry dining group (by Empire) scaled congenially for the miniature room. The plaid draperies are animated columns of color, turquoise and black, framing the shutters. Ready-made draperies are by *Bloomcraft*

ERNEST SILVA

Another undersize room (9′ x 9′) in same house offers further evidence that intelligently chosen furniture, fabrics and wallpaper can turn any small room—seemingly impossible to decorate effectively—into an attractive background to serve a variety of functions. In its bedroom version (opposite), scenic wallpaper (*New Orleans* by James Seeman) extends room beyond its dimensions, while movable shutters (Heinley's) are a graceful treatment which effectively disguises narrow, ill-proportioned windows. Ready-made draperies and dust ruffle (in *Kerry* plaid—a rayon, cotton and *Lurex* fabric), corduroy bed-topper and pillows are *Bloomcraft*. Bed, dressing-table desk and night table are by Empire

Interpreted as a dining room, our problem room is enriched by vibrant color accents in a variation of furniture and draperies set against same shutters and wallpaper. The iridescent draperies have been fashioned of a rayon *Fortisan* blend in gold *Fortissimo* cloth (Cohama Fabrics); dining table, buffet, leather-covered chairs—of French provincial inspiration—are by Heritage Henredon. Here again the ceiling has been treated to effect a more proportionate room appearance—in this case painted a dark brown which serves to minimize its height. Sherwin-Williams *Kem-Glo* paints were used throughout all rooms to brighten old furniture and woodwork. Chandelier by Bibi, finished in a polished brass, adds to warm period flavor of room; wood floor is in excellent condition (as in many of these old rooms)

As the only major architectural change in converting house into comfortable apartment units, hall partition on ground floor was removed to create one generously proportioned dining room. Now a room alive with color, it was refurbished as a fitting background for traditionally correct furniture. Mahogany dining group (opposite) by Craftique includes a handsomely fitted corner china cupboard, chairs, dining and console tables—productions of Southern colonial pieces. After removal of wall molding, room's attractive color scheme was established with scenic wallpaper panels (Schmitz-Horning's *Blossom Time*), and rounded out harmoniously by painted shutters (Louvercraft), the upholstery, fabric and drapery fabric (*Adagio* plaid by Shulman). Brass chandelier (King's) has crystal pendants

The desire for a large separate dining room often motivates young families—many the fortunate possessors of a few fine pieces of furniture from an elegant age in the past—to seek out living quarters in old houses equipped to provide them with this blessing. Framed in a colorful setting, the authentic Sheraton sideboard and dining table (above) have found a congenial background in keeping with their size and distinction. China cabinet, a secondhand piece with marred finish, was sanded, fitted out with new hardware (Chautauqua Hardware, left) and brass grille on doors, and given a fresh coat of paint to match wallpaper background; like the old chairs painted white and antiqued in gold, it now "belongs." Side chest (right) by Craftique; random-width oak flooring by Miller Brothers

ROBERT SILVA

Rejuvenation of the upstairs bedroom—formerly a graceless room devoid of both character and color, now part of an apartment unit—is a triumph of Victorian charm over plain old-fashioned drabness. Ceiling and walls were papered in a rich floral pattern, bright with pinks, reds and greens; drapery fabric has an almost identical but larger pattern in same colors and, in a deft touch, has been cut to ornament valance and bed canopy. The four-poster canopied bed (Kling) was painted white and graced with hand-crocheted bedspread of pleasing traditional design; Bromley tiered lace curtains (whose rods were ingeniously supported by tape on window-blind slats) add a charming touch. Built in an era when storage concepts were primitive by current standards, room has four walls, no closets; amply sized corner cabinet (Tennessee Crafts) helps relieve storage problem (right)

An upstairs corridor room whose limited space (7′ x 8′) was used as a bedroom by its hapless occupant prior to conversion, was decked out with attractive furnishings to become a small but workable sitting room. Having lost all of its appointments in the dressing-up process, room is now marked by the warmth of its brown, beige and gold color tones. Solid cherry corner cabinet, desk and armchair are by Empire; wallpaper, by Strahan, is in a diamond pattern, was applied effectively to high ceiling and walls. Heywood-Wakefield coir fiber rug; the drapery fringe by Consolidated Trimming

ROBERT SOLTA

Upstairs hall which serves as foyer to the floor's two apartments is now an entranceway with a becomingly traditional flavor. Fresh wallpaper, nineteenth-century sporting prints and an old corner cabinet—here painted white to disguise a spotty finish—have all contributed to the successful modification of hall's once unattractive features

- *Rooms in old houses provide ideal backgrounds for traditional furniture*
- *Increased livability need not entail costly structural changes*
- *Skillfully used, paint, wallpaper, fabric help to reapportion existing space*
- *Artful window treatment can disguise outmoded, ill-scaled fenestration*
- *The corner cupboard becomes a boon to occupants of closetless rooms*

The foster child: problem, blessing, or both?

By JANE and DAVE DAVIES

1. Jane Hall is given her first broad view of child placement by two volunteer members of the Los Angeles Welfare Council

2. Awaiting a foster home license, the Halls are told by an investigator that the role of foster parents is difficult but rewarding

3. Kathy and Lois are brought to their new home by a caseworker who has tried to prepare them for their difficult change

4. Foster children, with the common problem of separation from their own homes, have a desperate need of warm understanding

Rightly or wrongly, the term *foster child* has about it a tinge of pathos which, while understandable, is misleadingly sentimental. The child in question has only one problem—stringent enough, but not abnormal: he is temporarily separated from his own home. The reasons for this separation are as varied as only human vicissitude can be: illness, lack of housing, financial trouble, marital discord or instability. Obviously, it is not a happy time for the child, but it is not tragic, and through the work of the Child Welfare Councils throughout the country, it can actually be a constructive period for both foster children and foster parents. Jane and E. B. Hall are a young Los Angeles couple who were recently foster parents for seven months to two sisters—Kathy and Lois, age eight and eleven, whose mother was confined to a tuberculosis sanatorium and whose father was temporarily unable to cope—emotionally, financially—with family responsibility. Jane first became interested in foster care when she attended a Parent-Teacher meeting at which a film dealing with child placement was shown—so interested that she and her husband decided to be, if they could, foster parents. Taking such a child into one's home is not a simple process. Jane was told that she could apply to any one of ten agencies whose services include foster care, and chose the Los Angeles County Bureau of Public Assistance. The first question asked of any applicant is *why?* Why does she want to assume this responsibility? In Jane's case, it was because she wanted two girls, sisters, approximately the age of Peter and E. B. Junior, her ten-year-old twins, simply so they might learn (which they did) that girls are interesting people. (The other two Hall children are Chris, four, and Ann, two.) An applicant's interest in obtaining a little extra income for foster care (the agency provides a monthly sum for board, room, clothing and medical care) is considered legitimate if it is coupled with a genuine desire to contribute to some child's welfare. The wish for companionship for the applicant's own child is legitimate if attention is focused equally upon *both* children. A foster child is *not*, it is stressed, a new kind of toy, nor is he someone to alleviate boredom or bolster a shaky marital situation. Certain physical requirements are necessary: uncrowded sleeping and closet space, a foster mother *and* a foster father, and a home that, while neither elaborate nor wealthy, is definitely comfortable. Most important of all, the temporary parents must manifest a real sympathy and love for children. For three months, caseworkers studied the Halls, talked with their children, questioned their neighbors. It took that long for the agency to be quite certain that the Halls would be right for Kathy and Lois, and that the girls, in turn, would be right for the Halls. One morning soon after, a caseworker brought the children to their new home. "When I opened the door to those vulnerable faces," Jane says, "I understood for the first time (and only because I was getting discouraged) why all the painstaking preliminaries had been so necessary . . . and so very, very good."

[Continued on page 142]

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This is a living-conditioned home

[Continued on page 95]

In the family room, one corner is given over to game table and television: the set (General Electric's *Pacer* model in mahogany finish) is placed in an attractive arrangement just below eye level for comfortable viewing. On wall above, a swivel-base lighting fixture affords the soft, indirect light most conducive to eye comfort

On the roof, in an example of effective light-conditioning: a generous expanse of skylight permits daylight to flood over kitchen, living room and bathrooms; between two layers of translucent, fire-resistant *Fiberglas* panels (*Alsynite*) which forms skylight, banks of fluorescent lights provide interior night illumination

On the lawn, modern power equipment performs its time- and energy-saving duties to maintain the outdoors in as trim and well groomed a state as indoors. Johnston *Lawn Patrol* gas mower has 18-inch cutting width, 1.5 hp 4 cycle engine, snap-on handle for ease in storing, reversible cutting blade, and staggered front wheels for maneuverability when in action

[Continued on page 134]

This is a living-conditioned home [Continued from page 85]

Cities where this LIVING-CONDITIONED HOME has been built and furnished.

ALABAMA
Birmingham: **Charles Byrd**
Decoration: **Loveman, Joseph & Loeb**
Gadsen: **Dixie Construction Co.**
Decoration: **Williams Supply Co.**

ARIZONA
Tucson: **Lusk Homes**
Decoration: **Dorson Furniture Co.**

COLORADO
Denver: **Advanced Homes Co. Dunton Realty**
Decoration: **Del-Teet Furniture Co.**

FLORIDA
Sarasota: **R. P. Farrell, Jr.**
Decoration: **Smith Furniture Co.**

ILLINOIS
Elmhurst: **Louis DeMarco**
Glencoe: **Greta Lederer**
Decoration: **Marion Hauer Interiors,** Chicago
Mt. Prospect: **Town Development Co.**
Skokie: **Mayer Construction Co.**
Decoration: **Reliable Quality Drapery & Furniture Co.**

INDIANA
Indianapolis: **Don Crasselius**
Decoration: **The William H. Block Co.**
Muncie: **Farm & City Lumber Co., Inc.**

IOWA
Sioux City: **Soren Hansen & Son**
Decoration: **Younker's Department Store**

KANSAS
El Dorado: **Bob Henry Construction Co.**
Decoration: **Farm'n Home Co.**

MICHIGAN
Battle Creek: **DeVoll & Son, Builders**
Decoration: **Swank's Furniture Co.**
Bloomfield Hills: **Kuschell Realty Co.**
Decoration: **Robinson Furniture Co.** Downtown and Northland Center (Detroit)
Buchanan: **Buchanan Realty**
Decoration: **Saxton's Furniture & Appliance Co.**
Detroit: **Richard E. Fullman Building Co.**
Decoration: **Robinson Furniture Co.** Downtown and Northland Center
Flint: **Gerholz Community Homes, Inc.**
Decoration: **Smith Bridgman Co.**
Grand Rapids: **Albert's Realty Co.**
Decoration: **Klingman's**
Grosse Pointe: **Cox & Baker**
Decoration: **Robinson Furniture Co.** Downtown and Northland Center (Detroit)
Lansing: **Robert Neller Builders**
Decoration: **Collard's**

MINNESOTA
Minneapolis: **Furney Bros. Construction Co.**
Decoration: **Bassett's**

[Continued on page 135]

Premiere Showing of New Mammoth Terrarium-Aquarium Bowl—

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ONLY GENUINE OZITE has its name engraved on every sq. yd.

This is a living-conditioned home

[Continued from page 132]

Housewife's planning desk is a base cabinet (Tracy *Pic-A-Dor*) located at the junction point of kitchen and family room. One feature is a jackbox for the telephone and, in another instance of meticulous attention to details, the instrument (American Telephone & Telegraph) is green, a thoughtful accent in the home's color-conditioning plan. Broom closet (left) is scaled large enough to hold a vacuum cleaner (*Cadillac*)

E. SILVA

Dishwasher is part of the sink unit, has two racks which roll out independently, one of them with a removable basket for flatware. Laundry area (beyond) includes a sealed electric dryer (which requires no venting) and an automatic washer

Electric food waste disposer is compactly housed in the cleaning supply locker beneath the kitchen sink. It boasts double-edged shredders which automatically reverse direction each time unit is operated, reducing wear on the sharp blades. Major kitchen appliances by Hotpoint

This is a living-conditioned home

[Continued from page 133]

MISSISSIPPI
Jackson: **Richard Parker**
Decoration: **Sid Jones, Inc.**

NEBRASKA
Omaha: **Phoenix Development Co.**
Decoration: **Nebraska Furniture Mart, Ltd.**

OHIO
Cincinnati: **Home Builders Assoc. of Greater Cincinnati**
Decoration: **The John Shillito Co.**
Dayton: **Paul E. Lapp**
Decoration: **Day's Furniture Co.**

TENNESSEE
Kingsport: **Rentenbach & Wright, Inc.**
Decoration: **W. B. Greene Co., Inc.**

WASHINGTON
Tacoma: **S. L. Rowland Construction Co.**
Decoration: **Sapic's of Tacoma**

WISCONSIN
Milwaukee: **Carl Stessl, Builder**
Rite Realty Co.
Decoration: **Klode Furniture Co.**

The interpretation of a basic plan

[Continued from page 109]

The following builders are showing the house with either the open or closed plans in these cities:

ALABAMA
Florence: **Allen, Roberts & Allen**

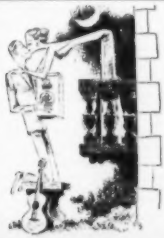
COLORADO
Colorado Springs: **C & R Builders**

CONNECTICUT
Torrington: **Litchfield County Homes, Inc.**
Trumbull: **Concord Development Co.**

ILLINOIS
Belleville: **Gracious Living, Inc.**
Carpentersville: **Leonard W. Beisinger & Assoc.**
Chicago: **Roscoe Homes, Inc.**
Danville: **John Cork**
Decatur: **Tri-State Developers, Inc.**
East St. Louis: **Village Home Builders, Inc.**
Geneva: **Leigh-John Builders, Inc.**
Kankakee: **E. J. Johnson, Builder**
Mendota: **Killian Construction Co.**
Ottawa: **S & H Homes, Inc.**
Peoria: **Community Developers**
Peru: **Peru Home Builders**
Polo: **Farmers Lumber & Supply Co.**
Rock Island: **Ray Knueppel & Co.**
Waukegan: **Conzelman Ryan, Inc.**

INDIANA
Anderson: **W. H. Highsmith Co.**
Columbus: **Dunlap & Co.**
Elkhart: **Whitcomb & Keller Elkhart Corp.**
Fort Wayne: **Hamilton Hunter**
Indianapolis: **Good Homes, Inc.**
Jeffersonville: **Suburban Builders Value Homes Corp.**
Lafayette: **Lux Agency**
Lawrenceburg: **Macy Construction Co.**
Logansport: **Wayne Myers Steel Building Sales**

[Continued on page 137]



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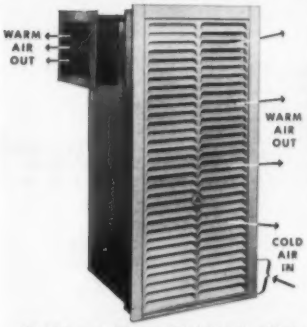

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AUTOMATIC WINKLER HEATING EQUIPMENT

This is a living-conditioned home [Continued from page 87]

SPECIFIED BUILDING MATERIALS

ARCHITECT: NORMAN C. NAGLE, A.I.A.
BUILDER: TOWN DEVELOPMENT COMPANY
MOUNT PROSPECT, ILLINOIS

Dampproofing	*Sealtight* membrane	W. R. Meadows
Alternate dampproofing	*Nervastral* barrier	Rubber & Plastics Compound
Dampproofing exterior	*Flintkote*	Flintkote
Perimeter insulation	*Flintkote* fibrous glass	Flintkote
Concrete hardener	*Hornolith*	A. C. Horn
Concrete colorant	*Colorundum*	A. C. Horn
Floor surfacing	*Flexachrome*	Tile-Tex Div., Flintkote
Walls exterior	*Waylite* (or) other lightweight block	Waylite
alternate	*Durowal* reinforcing brick & frame	*Dur-O-wal*
	Nu-Wood insulating sheathing	Wood Conversion
Insulation walls	*Waylite* aggregate fill in blocks	Waylite
	Balsam-Wool blanket	Wood Conversion
Interior surfacing	*Sheetrock* gypsum wallboard	U. S. Gypsum
	Marlite (baths)	Marsh Wall Products
wood paneling	*Dean Woodwall*	Dean
Ceilings	*Sheetrock* gypsum wallboard	U. S. Gypsum
Roof surfacing	*Flintkote* asphalt shingles	Flintkote
insulation	*Balsam-Wool*	Wood Conversion
sheathing	*Nu-Wood* sheathing	Wood Conversion
Flashing	*Cop-O-Top*	Chase Brass & Copper
Windows	*Andersen Flexivent*	Andersen
Glazing	*Thermopane*	Libbey-Owens-Ford
Skylight	*Alsynite*	Alsynite Co. of America
Doors exterior	*Rezo*	Paine Lumber
interior	*Rezo*	Paine Lumber
closet	*Glide-All* sliding	Woodall Industries
garage		Crawford Door
Hardware	*Kwikset* lock sets	Kwikset
Acoustical treatment	*Balsam-Wool* blanket	Wood Conversion
Paints & stains basement (if used)	*Luminall* masonry paint	Martin-Senour Luminall Paints
Counter tops	*Formica*	Formica
Plumbing fixtures	*Briggs Beautyware*	Briggs
Water softener	*Culligan*	Culligan
Bathroom	towel bars	General Chrome
accessories	medicine cabinet	C. Parker
Bathtub enclosure	*Cascade*	Fiat Metal
Kitchen cabinets		Tracy Kitchens
Kitchen-laundry equipment	range, oven, sink with *Disposall*, dishwasher, refrigerator, washer, dryer & water heater	Hotpoint
Heating & air-conditioning	year-round air-conditioning with forced warm air heating	Mueller Climatrol
Thermostatic controls		General Controls
Ducts	*Sonoairduct*	Sonoco Products
Registers	*Uniflo*	Barber-Colman
Damper		Donley Bros.
Ventilating fan	*Clipper*	Trade-Wind Motorfans
Chimes	*Nutone*	Nutone

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The interpretation of a basic plan

[Continued from page 135]

Michigan City: **Tann & Blank, Inc.**
Muncie: **Walter H. Fisher, Inc.**
New Albany: **William C. Mautschke**
Paul N. McConnell
New Castle: **Fannin Construction Co.**
Orleans: **Schoolfield Building Co.**
Plainfield: **S & W Builders, Inc.**
Richmond: **Brantner-Robbins, Inc.**
Rochester: **Rochester Building Service**
South Bend: **Whitcomb & Keller, Inc.**
Washington: **Brinker-Immerling, Inc.**

IOWA
Cedar Rapids: **Home Materials, Inc.**
Council Bluffs: **Paul E. Weaver Co.**
Des Moines: **Home Materials Co.**
Dubuque: **K-M Construction Co.**
Fort Madison: **C. E. Richards**
Grinnell: **Powashiek Steel Building Co.**
Oskaloosa: **Garden Construction Co.**

KANSAS
Junction City: **Plaza Development Co.**

KENTUCKY
Ashland: **Ashland Home Construction Co.**
Crestwood: **Carl Clore, Inc.**
Hopkinsville: **Barker Real Estate**
Louisville: **Eagles Co.**
Town & Country Homes, Inc.
Owensboro: **G. I. Parker**

MASSACHUSETTS
Boston: **Town & Country Homes, Inc.**
Malden: **Alfred L. Jacobson, Inc.**
New Bedford: **J. Nault Sons**
Spencer: **J. R. Antell & Sons, Inc.**
Springfield: **Boyd & Parker, Inc.**
Westboro: **Lion Enterprises**

MICHIGAN
Ann Arbor: **Leo P. Meyers**
Detroit: **Edmar Corporation**
Flint: **Albert W. Elmer**
Grand Rapids: **Albert Builders, Inc.**
Howell: **John B. Proctor Building & Construction Co.**
Jackson: **Benjamin Trumbull, Inc.**
Lansing: **Tri-Country Builders Co.**
Saginaw: **William Meyer**
Traverse City: **Cherryland Construction Co.**

MISSOURI
Afton: **George Hertel**
Hannibal: **Clayton Savings & Loan Assn.**
Hillsboro: **Ed Prasse, Builder**
St. Louis: **Harvey Homes, Inc.**

NEBRASKA
Lincoln: **A & H Realty Co.**
Omaha: **Maenner Built, Inc.**

NEW JERSEY
Atlantic City: **E. S. Beckman & Co. Island Homes**
Parsippany: **Blue Ridge Mountain Homes**

NEW YORK
Brewster: **Hvolbeck Constr. Co., Developers of Brewster Farms**
East Aurora: **Rieman & Co.**
Fredonia: **Tremaine Agency, Inc.**
Gloversville: **Volkert S. Bruce**
Ithaca: **Norbert H. Schickel & Assoc.**
Jamestown: **Contemporary Homes, Inc.**

[Continued on page 141]

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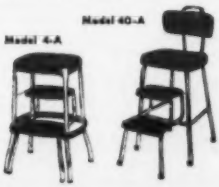
Model 4-A

Model 40-A



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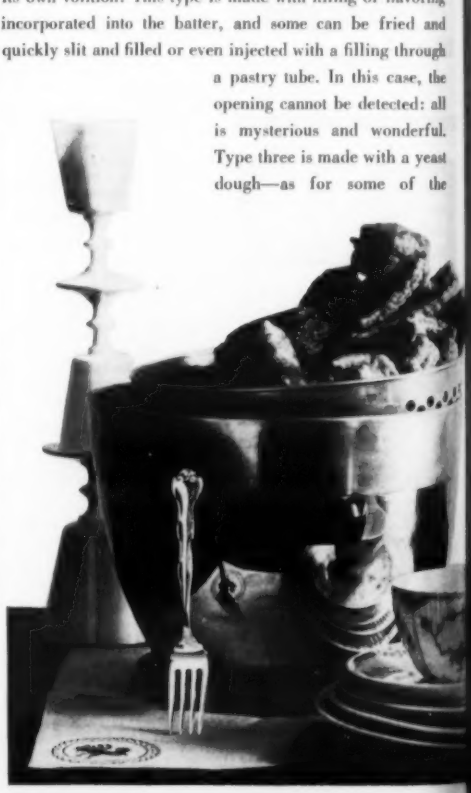
Beignet and fritot [Continued from page 107]

there are three main types of *beignets* and *fritots:* in type one, the cooked meat, fruit or vegetable is coated or mixed with other ingredients, then dipped into a batter and fried in deep fat. It is drained, sugared or salted and sometimes glazed in the oven. With this type, a sauce is usually served. There are some foods which require so little cooking that the immersion in hot fat suffices to cook the interior as well as the exterior of the *beignet*. This includes soft, ripe fruits such as strawberries, cherries and oranges, and vegetables such as eggplant and small mushrooms. Combinations are made of an inner coating of crumbs, cheese or nuts with an outer coating of batter. Type two is a *choux* paste *beignet*. The batter is replaced by a *choux* paste—customarily used for éclairs, cream puffs and *profiteroles*; it bursts with enthusiasm when it is deep-fried rather than baked, and almost floats out of the deep fat fryer onto the table of its own volition! This type is made with filling or flavoring incorporated into the batter, and some can be fried and quickly slit and filled or even injected with a filling through a pastry tube. In this case, the opening cannot be detected: all is mysterious and wonderful. Type three is made with a yeast dough—as for some of the



doughnut types of *beignet*—or a yeast batter, in which case the batter must be given time to rise before it is used. Treat these elaborate French fritters with respect: they deserve the finest sauces. They are rarely an accompaniment, but a course in themselves, and they prove the mettle of the cook who is ambitious enough to want to be known by the scope of her French cooking vocabulary.

DEEP-FRYING FUNDAMENTALS

Learn to deep-fry properly and you will never be disappointed with grease-soaked food. The size of the kettle or fryer is important: the food must be completely covered by shortening or oil to fry deliciously crisp. The melted fat should be two to three inches deep, and the correct frying temperature is *most* important. Thermostats on electric fryers and deep fat frying thermometers remove any doubt about temperature. When shortening is the correct temperature for the food to be fried, the flavor is instantly sealed in. This prevents absorption of grease into the food and, conversely, flavor of food into the grease. Start with a reliable brand of hydrogenated shortening such as *Crisco, Spry, Swift'ning, Snowdrift,* or vegetable oil such as *Wesson, Mazola* or peanut oil. These fats stay fresh and smokeless through a number of fryings. Do not try to fry too much at one time. Overloading the fryer causes temperatures to drop. Fry as many pieces of food at one time as will float atop the fat without touching. Always drain foods on absorbent paper; this makes them crisp. If you cannot serve fried foods immediately, keep them warm in oven set at 300°F.

[Continued on page 143]

For the adventurous cook, deep fat frying can take place at the table—or better yet, on a buffet—with no loss of dignity and considerable retainment of heat in the fritter itself. Of chrome and aluminum, the *Cook-N-Fryer* by Westinghouse is easily cleaned and versatile enough to serve as a casserole and a chafing dish as well as a fryer. Lipper & Mann's *Blue Fjord* china, Gorham's *Rondo* sterling fork; napkin from the Irish Linen Guild

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The interpretation of a basic plan can extend its flexibility

[Continued from page 109]

BUILDING DATA

PREFABRICATOR: UNITED STATES STEEL HOMES
BUILDER: UNION SUPPLY COMPANY, HOMES DIVISION

Foundation	*cement for slab on grade	Universal Atlas Cement
Waterproofing	*underslab	Sisalkraft
Slab insulation	**Celotex* at edge	Celotex
House package	including all panels, ceiling and roof structure, equipment as indicated below	United States Steel Homes
Floor surfacing	**Gold Seal* vinyl	Congoleum-Nairn
Exterior surfacing		
House #1	*EverSide* siding	Walton Plywood
House #2	resin overlaid plywood	Douglas Fir Plywood Association
Exterior wall insulation	*Fiberglas*	Owens-Corning Fiberglas
Interior wall surfacing	*PlyPanel*	Douglas Fir Plywood Association
Baths	*Vitreous* ceramic on steel tile	Porcelain Enamel Products
Ceiling surfacing		
House #1 *	*PlyPanel*	Douglas Fir Plywood Association
House #2	*Sheetrock* gypsum wallboard	United States Gypsum
Ceiling insulation	mineral wool	American Rock Wool
Paints and stains		
House #1	interior: *Mellotone*	Reliance Varnish
House #2	interior (sprayed)	Arco
Both houses	exterior	DuPont
Windows	*Fenestra* steel sash	Detroit Steel Products
Insulating glass	*Thermopane*	Libbey-Owens-Ford
Exterior doors	rear (wood)	Nicolai
	front (wood)	General Plywood
Finish hardware	*Yale* locks	Yale & Towne
	hinges	Griffin
Rough hardware	nuts and bolts	Russell, Burdsall & Ward Bolt and Nut
	nails	American Steel & Wire Division
Thresholds and weather-strip	aluminum	National Metal Products
Steel window sills	porcelain enameled	Porcelain Metals
Adhesives		Catalin
		Rohm & Haas
Calking	at wall splines	Armstrong
House #2	at window wall	Prestite Engineering
Heating	forced warm air system	
	*terra-cotta ducts	American Vitrified Products
	registers	Air Control Products
	Mor-Sun gas or oil-fired furnace	Morrison Steel Products
	prefabricated chimney	Van Packer
Water heater	*Permaglas*	A. O. Smith
Plumbing fixtures	*tub, lavatory and W. C.	AllianceWare
Bathroom accessories	including medicine cabinet	F. H. Lawson
Lighting fixtures	recessed	Markel Electric
Kitchen appliances	**Hotpoint*	Hotpoint
Laundry appliances	**Hotpoint*	Hotpoint
Cabinets	*Youngstown Kitchens*	Mullins Manufacturing

*indicates items supplied by builder

**indicates items optional with USSH here supplied by builder

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The interpretation of a basic plan

[Continued from page 137]

LeRoy: **Sidney D. O'Shea**
Middletown: **Community Builders, Orchard Hill Development**
Monticello: **Community Builders, Thorsten Manor Development**
Peru: **Mason Homes, Inc.**
Port Washington: **Palmisteri Builders, Inc.**
Sherburne: **Craine & Miner**
Vestal: **Russell C. Terry, Inc.**

OHIO

Ashland: **Fred K. Johnson, Inc.**
Barberton: **William A. Bird**
Canton: **Bernowner Builders, Inc.**
Chillicothe: **Boyer & Son, Inc.**
Cleveland: **James H. Bauman**
Bliss Realty, Inc.
Columbus: **John W. Galbraith & Co.**
Dayton: **Ohio Home Distributors, Meadowdale, Inc.**
Empire Homes, Inc.
Eaton: **Richard's Real Estate**
Elyria: **The Meister Co.**
Findlay: **Pete Snyder**
Hamilton: **D. E. Frechtling**
Massillon: **Bernowner Builders, Inc.**
Middletown: **Tailored Homes, Inc.**
Mt. Vernon: **Cornell-Endsley**
Newark: **Joseph E. Smith**
Norwalk: **Fred K. Johnson, Inc.**
Painesville: **Wyman Associates**
Westerville: **H. L. Burk & Son**

PENNSYLVANIA

Alquippa: **Union Supply Co.**
Beaver: **Union Supply Co.**
Butler: **Town & Country Builders**
Duncannon: **John H. Blaber & Son**
Harrisburg: **Union Supply Co.**
Irwin: **Union Supply Co.**
Johnstown: **Union Supply Co.**
Lancaster: **Union Supply Co.**
Latrobe: **Union Supply Co.**
Philadelphia: **Better Systems, Inc.**
Radnor: **H. Earl Huston**
Reading: **Kadak Home Builders**
Roaring Springs: **Sheff Builders**
Shoemakersville: **Aronel Farms**
Southampton: **Emil Stahl & Son**
Williamsport: **Lycoming Better Homes, Inc.**
York: **Union Supply Co.**

SOUTH CAROLINA

Highland Park: **George R. Fishburne**

SOUTH DAKOTA

Yankton: **Own Your Home System**

TENNESSEE

Lewisburg: **Lyndal Roberts**

WEST VIRGINIA

Huntington: **Pancake Realty Co.**
Morgantown: **State Building Co.**
Parkersburg: **Ajax Construction Co.**
St. Albans: **L. R. Cowger Co.**

WISCONSIN

Beloit: **Allied Construction Co.**
Madison: **Mayfair Homes, Inc.**
Milwaukee: **Towne Co.**
Neenah: **W. J. Durham Lumber Co.**
Oshkosh: **Eichstadt Development, Inc.**
Racine: **Edward's Builders**

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- Learn why genuine hardwoods are the key to fashion furnishings and interiors . . . and how to choose woods for your home
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LIV955

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The foster child [Continued from page 130]

5. Jane has been told that among older foster children an initial hostility is not unusual. Fortunately, it is usually short-lived

6. At breakfast, Lois notes that although the meal is an assembly-line procedure, there is still time for a bit of flower arranging

7. In the Hall household, domestic chores are shared. Lois helps set the table and Chris and Ann accept their new "sister" calmly

8. Kathy, who has a sweet tooth, concentrates on a wholly satisfactory task—putting a marshmallow into each mug of cocoa

9. It is the Hall custom for each of the children to take turns asking the blessing. Today is Chris' day: he pronounces with fervor

10. Eight-year-old Kathy, who obviously knows her way around a sirup jug, pours for Ann and Chris—to her, "the littler ones"

11. The Halls believe that meals should be fun. Peter—a bit of a wag—does a take-off of his father. Father seems quite amused

12. Lois realizes that the mother of four (or six) may have difficulty in managing her own breakfast, and does the honors

[Continued on page 144]

Beignet and fritot [Continued from page 139]

BEIGNET OR FRITTER BATTER

This is a basic recipe for a coating batter for meats, vegetables and fruits. It can be varied by adding seasonings which complement the food to be coated. If you want a very thin coating, reduce the flour—two to four tablespoons. For delicate, crisp-textured coating, separate the egg yolks from the whites, add the yolks with the milk and beat the whites until stiff; fold in at very last minute before dipping the food to be coated.

2 eggs
½ cup milk
1 cup sifted all-purpose flour
1 teaspoon baking powder
1 teaspoon salt
1 teaspoon melted butter

- Beat eggs and milk together.
- Sift flour, baking powder and salt and add to milk and eggs, stirring well.
- Add melted butter, beat well.
- Add fruit, vegetables or meat to batter.
- Drop into hot deep fat (375°F.)—about 1 scant tablespoon at a time.
- Fry until golden brown.
- Drain and serve hot with sirup or sauce.
- Amount: 12 to 15 small fritters or *beignets.*

VARIATIONS FOR FRITTER BATTER

Beer batter: Substitute beer for milk, add ½ teaspoon mustard and use for ham fritters.

Lemon batter: Add ¼ teaspoon grated lemon rind and 1 tablespoon lemon juice for fish (salmon, sardine, cod, etc.) fritters.

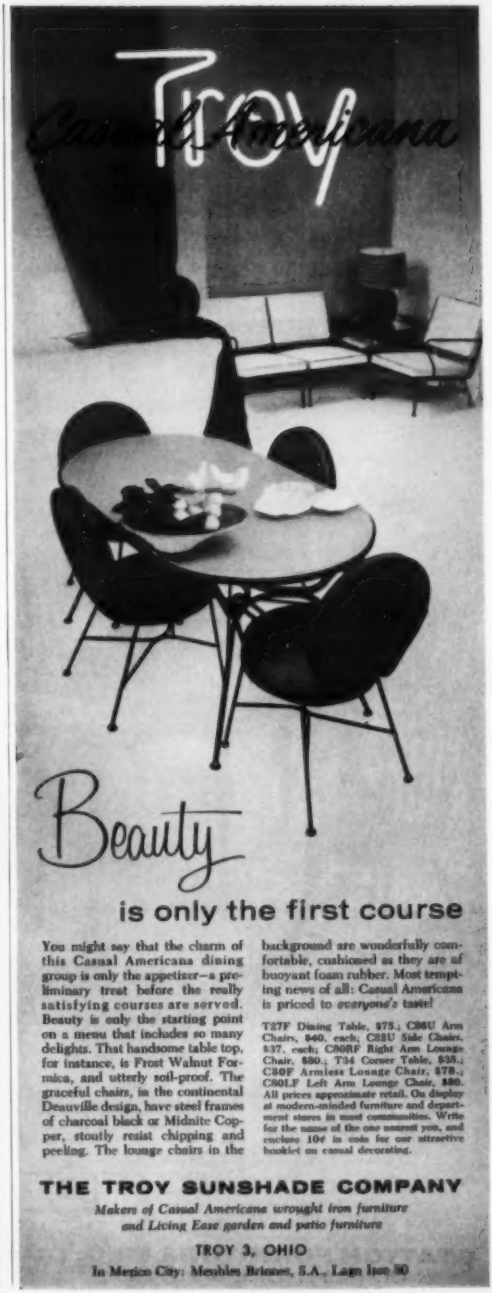
Chicken batter: Use chicken bouillon (2 cubes dissolved in ½ cup hot water) in place of milk in fritter batter—or two teaspoons of chicken concentrate such as *Fin and Feather.*

Fruit fritters: Add 2 tablespoons sugar to fritter batter and 1 tablespoon brandy, wine, sherry or rum.

SALMON FRITOTS

Finely chopped salmon, (canned or cooked leftover) dipped into rich lobster sauce, then into crumbs and finally into fritter batter and fried, and served with

[Continued on page 145]



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CITY & STATE_____

STATTON FURNITURE MFG. CO.
HAGERSTOWN, MARYLAND

The foster child [Continued from page 142]

13. E. B. Junior initiates Kathy into the mysteries of the vacuum cleaner, while Lois and Peter do a little bird-cage house-cleaning

14. The cage is as clean as a whistle—now it must be sprayed with insecticide. Lois, feeling like a fireman, directs the spray

15. Lois and Peter agree that the birds are a lot of fuss but worth it. The parakeets concur, and go through their tricks

16. It's bedtime storytime, and Kathy takes over the task of reading to Ann and Chris. She can read "almost *all* the words"

17. On week ends the girls go to visit their own mother—now well enough to see them—who has sent the twins a gift of a toy horse

18. One of the neighbors watches the Hall cavalcade proceed merrily down the street. Complete rapport has been established

19. Lois and Kathy are included in all the Hall family activities —even the group picture which goes periodically to relatives

20. It's going-home day, and although the separation must be final, the parting is cheerful. It has been a happy seven months

Beignet and fritot [Continued from page 143]

more lobster sauce is an entree to which we bow in admiration.

2 cups cooked or canned salmon, chopped fine
¼ cup sherry
salt and pepper
¾ cup dry, fine bread crumbs

- Put salmon through meat grinder until chopped very fine.
- Add sherry, salt and pepper and form into balls the size of an egg.
- Dip salmon balls into Newburg sauce (directions for sauce follow) then roll in fine crumbs. Let balls dry about ten minutes.
- Make lemon fritot batter and dip salmon balls into the batter.
- Fry in deep fat (375°F.) until golden brown.
- Thin the remaining Newburg sauce with sherry to taste and heat.
- Serve salmon fritot with hot Newburg sauce.
- Serves 4 to 6.

There are good canned Newburg sauces available—if you prefer to make it, here is our recipe.

NEWBURG SAUCE

1 can lobster, chopped fine
¼ cup heavy cream
2 tablespoons butter
2 tablespoons flour
2½ cup milk
¼ cup sherry
salt and pepper

- Simmer lobster in cream about 10 minutes.
- Melt butter in small saucepan, add flour and mix into a *roux*, until thoroughly blended.
- Add milk and bring to full rolling boil and cook for one minute.
- Add lobster (which has absorbed the cream), sherry, salt and pepper to cooked sauce and cook very slowly for 15 minutes.

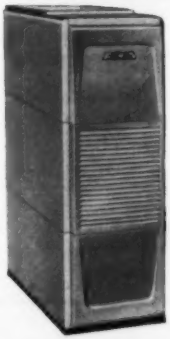
HAM FRITOTS

Beer in the batter, ham and gherkins in the beer batter and a glass of beer—this is what makes Sunday evenings so attractive.

2 cups ground ham
½ teaspoon curry powder
½ teaspoon mustard

[Continued on page 146]

Warm 'n clean . . . with Mueller Climatrol Heating!



This attractively styled Mueller Climatrol Winter Air Conditioner is available as either a gas- or oil-fired unit. A companion cooling unit can be added now, or later.

It's a wonderful feeling to be in a Mueller Climatrol heated home. Gentle warmth pervades every room, floor to ceiling.

Healthful comfort like this starts with a Mueller Climatrol winter air conditioner. For, with Mueller Climatrol, you get automatic heating — gas or oil — at its very best. You get advanced design and styling, quality construction, thrifty efficiency. And, your heating unit is specially designed so that cooling can be added, now or later. From Mueller Climatrol's full line, you can select a unit to fit your needs and budget — either heating or cooling.

So call on your Mueller Climatrol dealer — he's a *comfort expert*. Or mail coupon for our colorful booklet "Climate Control."

98th Anniversary
Mueller Climatrol

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Dept.293, 3019 W. Oklahoma Ave., Milwaukee 15, Wis.
Please send me your free handsomely illustrated bulletin "Climate Control."
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Address
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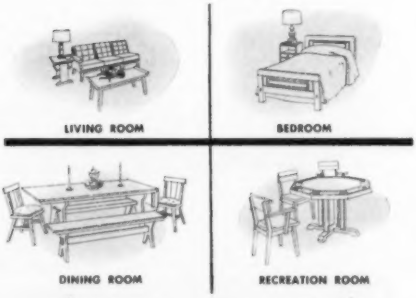
perfect for the youth's room . . .

knotty white pine

by *Habitant*

"And meanwhile, back at the ranch . . ." Whether they're youngsters or young adults, they always seem to love the sturdy, friendly look of bunk beds, and here we've rounded out the group in handsome style with student's desk and chest of drawers. The texture of Knotty White Pine makes it the right choice for your youth's room. Habitant, the originator of fine Knotty White Pine, interprets the informal mood of modern life in furniture groups for all rooms of the home. Available in either Autumn Brown or lighter Smokey Pine finish, Habitant furniture looks wonderful and wears well . . . brings that glow of fine living to your home. Write us for the name of your nearest dealer . . . we will include our colorful 1955 brochure and booklet "The Romance of Pine".

Typically handsome Habitant furniture for other rooms of your home:



Habitant Shops, Inc.

BAY CITY 14, MICHIGAN 182

"FOR THIRTY-FIVE YEARS . . . THE HABITANT LINE . . . PERFECTION IN PINE"

Beignet and fritot

[Continued from page 145]

3 small gherkins, finely chopped
salt and pepper
½ cup Parmesan cheese

- Mix the ham, curry powder, mustard and gherkins together.
- Add salt and pepper to taste.
- Shape into small balls and roll in *Parmesan* cheese.
- Make beer batter according to beer variation of basic batter.
- Dip the ham balls in the batter.
- Fry in deep fat at 375°F. until golden brown.
- Drain and serve hot with mustard sauce or any sauce preferred with ham.

TUNA FRITOTS

Tuna fish rolled into an anchovy—happily, neither of them foresaw this duet when alive.

2 cans tuna fish
1 hard-cooked egg, chopped fine
1 teaspoon capers
2 cans flat fillets of anchovies

- Drain the tuna fish.
- Crush the tuna with chopped egg and capers.
- Roll into balls.
- Fasten one anchovy fillet around each ball.
- Dip in lemon batter (see variation of basic batter).
- Fry in deep fat at 375°F.
- Drain and serve with a green salad and a tartar sauce.

CHEESE PUFFS

Large ones for lunch, little ones with cocktails, medium-sized ones for late supper: in any event, super-colossal.

1 cup water
4 tablespoons butter
salt and pepper
6 tablespoons grated cheese
6 tablespoons flour
3 eggs

- Boil the water with the butter, salt and pepper until butter is melted.
- Add the cheese and flour and stir constantly until the mixture is smooth and leaves the sides of the pan. Cool.
- Add eggs, one at a time and beat very well after each addition. Batter should be stiff; omit one egg if it is too liquid or add one if it is too firm.
- Drop by spoonfuls into hot fat at 375°F., and let the puffs cook until light brown.
- Serve very hot.

[Continued on page 149]

Magikan

Squared

to match your modern kitchen!

MAKES OLD STYLE ROUND CONTAINERS OBSOLETE!

New streamlined Magikan matches other modern kitchen equipment! Outlooks, outdoes any other step-on can you've ever seen! Offers these exclusive conveniences!

IN LEADING HOUSEWARES DEPARTMENTS

METALCRAFT MFG. CORP., Memphis, Tenn.

Personalize your home

with calder

***Wedge Tight* overhead sectional garage doors**

Each of Calder's six basic doors is easy to personalize with a few inexpensive shape and strips, painted in your choice of colors. You'll be amazed at the wonderful results! There's a Calder door to blend with your home's architecture and each basic style is made in sizes to fit your garage opening and available headroom. Calder doors are easy to open, too. Even a child can do it, yet Calder's exclusive Wedge Tight door action makes them fit like part of the wall to keep weather out . . . comfort in.

ALL CALDER DOORS MAY BE ELECTRICALLY OPERATED BY REMOTE CONTROL

FREE! Write for coloring of Calder's personalized garage door ideas and the name of your local Calder dealer. Address: Dept. 9

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LANCASTER 24, PENNA.

THE YOUNGEST SET

GINNIE HOFMANN

After a season in the sun, running and playing freely, children may not at first relish the indoor life. A slight refurbishing of the nursery or playroom can do wonders to help acclimate them once again to romping within four walls. A fall redecoration program in your home should certainly include children's quarters, because, like their parents, they tire of the same surroundings and respond noticeably to fresh, new colors and patterns. Here are furniture and decorative accessories to brighten children's rooms; some of the articles help develop habits of neatness, too, and teach the youngest set the advantages of a well-ordered room.

1. Sitting comfortably is no problem in chairs of contemporary design shaped to fit small forms. Of molded plastic, chairs ($4.98 each) are lightweight and durable. Mar-resistant-topped companion table ($5.98) has rounded edges. Both pieces in related colors (Fun-iture)

2. Curtains lend a room a warm feeling, provide pattern which children enjoy. *Summertime*, an outdoor motif, is white and rose on cotton drapery fabric ($1.98 per yard, Golding Decorative Fabrics)

[Continued on page 148]

The difference between this...

and this...

is often this...

Brush away those ugly cracks with

Dramex

it replasters as it paints

Cracks, gouges, blemishes vanish under one decorative coat of Dramex . . . No streaking . . . No dripping, even when painting ceiling . . . No odor . . . Dries in a few hours. Also perfect for all types of wall board. Your paint store has color chart and free how to do it book.
Ask for Dramex wherever you buy your paint and solve your cracked plaster problem. Your choice in washable Ready Mix or the more economical powder form.

. . . And for wet cellar walls or outside stucco walls, ask for Bondex concrete cement. It stops water penetration, assures dry, bright finish for years to come—At your paint store in colors, too.

THE BEARDOW COMPANY
St. Louis • Chicago
Los Angeles • Kearny, N. J.

The youngest set

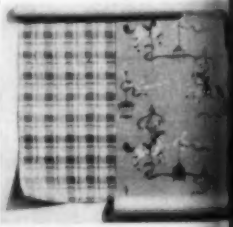
[Continued from page 147]

3. To amuse a child and perk up his room, there are entrancing, bright pin-ups for the wall (each circus group, $2.29; elephant and dog; or clown, duck and pig. Dolly Toy Company)

4. For comfortable indoor living, *TV Diner* with *Melamine* plastic tray insert plays many parts—as chair or seat and table (red, yellow, tweed or black upholstery, colored frame, $7.95. By Ironmasters)

SCOTT HYDE

5. Children welcome walls patterned with exciting scenes: *Carnival* (15c a square foot, $5.40 a roll: *Varlar*)



6. It's fun to play when four walls are covered with gay, scrubbable paper (*Carousel*, $4.50, *Gingham*, $3.60 a roll: *Varlar* by United)

[Continued on page 150]

Beignet and fritot [Continued from page 146]

CHICKEN AND ALMOND FRITOTS

2 cups water
4 tablespoons butter
1 teaspoon chicken concentrate or 2 chicken bouillon cubes
1 teaspoon salt
2 cups flour
4 eggs
1 cup ground, cooked chicken
½ small onion, minced
1 cup finely slivered blanched almonds
salt to taste

- Boil water, butter, bouillon cubes and salt together.
- Add flour when the mixture is boiling.
- Stir very vigorously until the mixture leaves the sides of the pan.
- Cool for two or three minutes.
- Add the eggs one at a time, beating well after each addition until the egg is incorporated completely.
- Add chicken, onion and almond mixture and salt to taste.
- Form into medium-sized balls.
- Fry in deep fat at 375°F. for a few minutes, then increase to 390°F. and fry until golden.
- Drain and serve hot with a parsleyed mayonnaise.

SARDINE FRITOTS

With cocktails at seven, with lettuce at noon, with fried parsley at eight—without trouble, without regrets, and never without pleasure.

1 can skinless, boneless sardines
1 lemon
1 tablespoon mustard
salt and pepper
½ cup fine bread crumbs

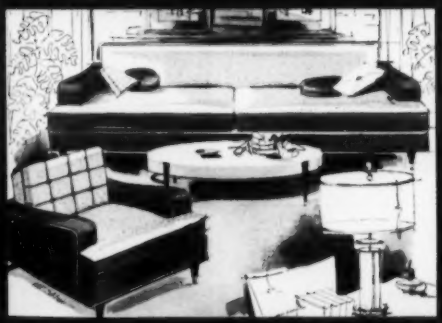
- Drain can of sardines and mash into a dry paste.
- Grate lemon rind over paste.
- Add the mustard and salt and pepper.
- Form the paste, which must be dry, into small balls and roll in bread crumbs.
- Dip in batter.
- Fry in deep fat at 375°F.
- Serve hot with lemon butter sauce with lots of chopped parsley.

LEMON BUTTER SAUCE

¼ pound butter

[Continued on page 151]

decorator beauty
in your living room by **Diamond**

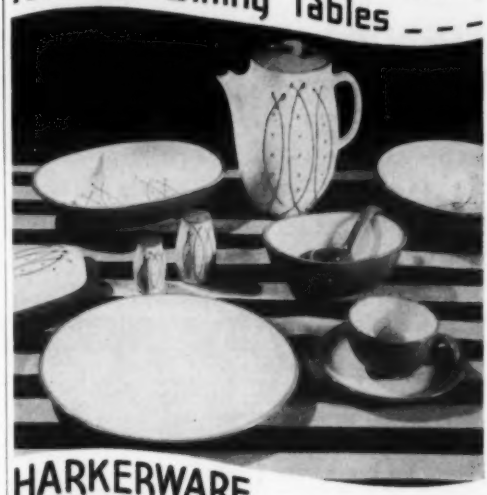


Glamour group with extra-deep seating, 100% foam rubber ultra-comfort cushions. Covered in your choice of 60 fashion-fabrics . . . the chair from $89, the sofa from $169, depending on fabric chosen. Available from $109.50 each, matching one-arm love sofas.

Write for free folder and name of nearest dealer.
DIAMOND BROS., Trenton 8, N. J. or Coal City, Ill.

Rust. L-60

Here's the Bright New Look for Your Dining Tables - - -



HARKERWARE STONE CHINA

- **SAFE IN YOUR HOTTEST OVEN**
- **SAFE FROM HARSH DETERGENTS**
- **GUARANTEED FOR ONE FULL YEAR AGAINST CHIPPING OR BREAKING***

At last, a modern, beautiful, practical, almost indestructible dinnerware! *Harkerware Stone China* is genuine vitrified china, with the beautiful colors permanently in the clay (not in the glaze). Stunningly styled in these smart mix-or-match colors: GOLDEN DAWN—speckled lemon yellow on gray; WHITE CAP—speckled white on gray; BLUE MIST—speckled sky blue on gray; SHELL PINK—speckled pink on gray; SEAFARE—pink, blue and yellow hand-painted abstract fish on gray. 16-piece starter sets low, low priced: In Seafare, $9.95; other colors, $7.95. (Slightly higher in the West.)

You'll Want This Wonderful New Utility Dish!

Foil-Cover Casserole

Genuine vitrified china. Just clamp on foil for cooking, Saran wrap for refrigerator food storage, or waxed paper for food transport for outings, etc. In *Stone China* colors. Complete with clamp: 12" size, $5.95; 10" size, $4.95. (Higher in the West.)

*Every piece of *Harkerware Stone China* is guaranteed for one year against chipping or breaking, in accordance with the guarantee registration certificate packed with the ware.

THE HARKER POTTERY CO.
EAST LIVERPOOL, OHIO

Anne Davis says...

Send for my

NEW BOOK

on Window Decoration

Anne Davis, Judd's consultant on interior decorating

HOW TO:

- Select the best window styling for each room
- Treat "problem" windows
- Pick the right colors
- Choose the right drapery fabrics
- Make your own pleated draperies

Yes, these and other important decorating problems are answered in Judd's authoritative new book entitled "Exciting Ideas for Window Decoration."

Thirty-two pages of smart suggestions for every type of window . . . more than 100 room illustrations in color! Easy "how-to-do-it" instructions.

This brand new decorating guide can help you have professional style and beauty throughout your home . . . easily, quickly, inexpensively. Send for your copy today . . . and see the complete line of Judd quality Drapery Fixtures at your favorite store.

Mail this Coupon Now!

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The Stanley Works
Wallingford, Connecticut

Please send me your new book on window decoration. I enclose 25¢ in coin.

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JUDD *drapery fixtures*

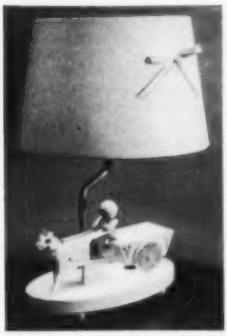
H. L. JUDD DIVISION, The Stanley Works
WALLINGFORD, CONN.

7. Parents can keep an eye on room temperature by accurate thermometer on decorated electric switch cover ($1.00, Richard G. Krueger)

9. Uncluttered room is the object of whimsical *Tidee-Up* elephant tacked on nursery wall to teach neatness ($2.98, Dolly Toy Co.)

The youngest set

[Continued from page 148]



8. Lighting in a child's room is furnished by lamp with interesting base—night light, regular illumination ($7.95, Bo-Kay Designs)

10. An orderly closet is an important step to a tidy room. Plastic *Model Home* accessories help parents find and put things away quickly—and may spur children to imitate (5-drawer storage unit, $16.95; garment bag with 6 shoe pockets, $4.95; shoe bag, $1.79; 29-inch garment bag, $3.95; quilted blanket box, $4.95; 12-inch hatbox, $2.98; set 4 hangers, $1.00; hamper bag, $2.98; edging, 29c a yard; 36-inch colorful quilted fabric, $1.69 a yard: Henry A. Enrich)

LIVING For Young Homemakers
Dept. YS9
575 Madison Ave., New York 22, N.Y.

For the store in your locality featuring any of the items shown, circle the corresponding number below. This information will be forwarded to you without obligation.

1 2 3 4 5 6 7 8 9 10

Name_____

Address_____

City_____ Zone_____ State_____

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16 color pages! Kitchens, living rooms, bathrooms, terraces . . . made beautiful, livable with permanently colorful ceramic tile by Mosaic, America's largest ceramic tile manufacturer. Tells you how to select colors and textures for all home areas! Send 25c in coins for your copy today!

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Over 5000 Tile Contractors
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THE MOSAIC TILE COMPANY
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Here's 25c in coins for my copy of "The Mosaic Tile Book of Beautiful Homes."

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CLIP AND MAIL TODAY

Beignet and fritot [Continued from page 149]

½ cup finely chopped parsley
1 large lemon

- Melt butter and brown very lightly.
- Add parsley and lemon juice to taste.

POTATO FRITTERS WITH CHIVES

With a salad at noon, with a roast on Sunday, the ever-present potato can be a new production. Make a batter of the first five ingredients.

1 cup water
1 teaspoon salt
3 tablespoons butter
1 cup flour
3 eggs
1 cup mashed potatoes
1 egg yolk
¼ cup chopped chives
salt

- Boil water, salt and butter together.
- Add flour when mixture is boiling, and stir vigorously until the mixture leaves the sides of the pan.
- Cool for two or three minutes.
- Add eggs, one at a time, beating well after each addition until the egg is incorporated completely.
- Mix mashed potatoes, egg yolk and chopped chives.
- Add potato mixture to batter.
- Drop by tablespoonfuls into deep fat.
- Fry at 375°F. until brown.
- Drain and salt to taste.
- Serve with a butter sauce mixed with chives.

APPLE BEIGNETS

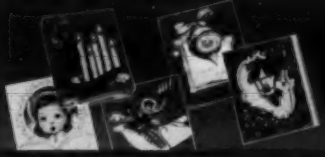
Apples dipped in batter and fried in deep fat are apple fritters. Add jelly, raisins and brandy and you will soar, hand in hand, with your *beignets*, into the highest school of cooking.

3 apples
2 tablespoons sugar
1 cup wine
¼ cup raisins
½ cup apple jelly
4 tablespoons brandy

- Peel and core the apples and cut them into half-inch slices.
- Poach them in a sirup of sugar and wine until just tender.
- Remove from sirup carefully before they become soft.

[Continued on page 153]

21 Lovely CHRISTMAS CARDS WITH ENVELOPES



25¢

AMAZING INTRODUCTORY OFFER JUST TO SHOW YOU $100 $200
HOW TO EARN EASILY AND MORE

Free 36 PERSONAL CHRISTMAS CARDS
32 PAGE FULL-COLOR CATALOG
Samples of Personal Notes and Stationery

We make this astonishing offer (priced $1.00, worth $2.25 in retail stores) to acquaint you with a new adventure in making easy spare-time money. Just a few hours with friends and neighbors showing W/S greeting cards can make you BIG CASH PROFIT.

You need no experience—no car—no fancy house parties. These wonderful new and different Christmas cards sell themselves—EXCLUSIVE Christmas personal cards, notes, stationery, holiday gifts, gift wrappings, all-occasion cards.

FREE—Sales plan for your organization's fund raising projects

Guaranteed by Good Housekeeping

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SEND TODAY No obligation. Nothing to return. Nothing further to buy.

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Gentlemen: Enclosed find 25c. Please rush me my box of 21 Christmas cards plus FREE samples of personal cards, notes and stationery and full color catalog.

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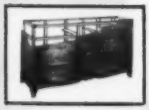
Fine Bedroom and Dining Room Furniture by RWAY IS A LIFETIME INVESTMENT!



RWAY adds many more happy years to the life of your Bedroom and Dining Room furniture. The Metal Chassis*, now used in all RWAY suites, acts as an extra warp preventive. Excessive drawer loads hold firm because of the strong support of the steel framework.

*Patents Pending

Whether you prefer the clean, simple lines of modern, or the graceful sweep of traditional, you will enjoy browsing through an RWAY showroom.

Consultants are available for your convenience.

Sales made through dealers and decorators.

Consult your telephone book for the local address.

RWAY
BALTIMORE • BOSTON • CHICAGO • CINCINNATI • CLEVELAND • DALLAS • DETROIT • KANSAS CITY
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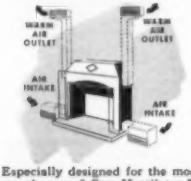
This
FIREPLACE
warms all the room, will not smoke, damper seals air-tight!



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1. Circulates Warm Air Cool air from floor level is warmed in the double walled firebox—then circulates gently to every corner of the room, even adjoining rooms.

2. Will Not Smoke A scientifically designed steel form, the Heatilator unit does away with guess-work and rule-of-thumb construction methods. Adds little to cost of finished fireplace.

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Ideal for every purpose...homes, basement rooms, camps or cabins. Ask your building material dealer or mail coupon for free booklet.

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Send free booklet on new 3-Star Heatilator Fireplace.

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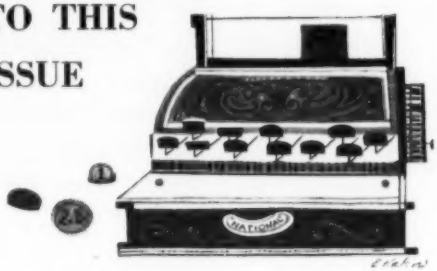
YOUR GUIDE TO THIS ISSUE



The following items appear in special features in this issue. ALL PRICES QUOTED ARE APPROXIMATE AND SUBJECT TO CHANGE.

ON THE COVER

Sofa $399.95
Cocktail table $45.00
End tables (each) $45.00
Table lamps (each) $40.00

THIS IS A LIVING-CONDITIONED HOME

Pages 84-95

Terrace Pages 85-86
Sunburst chairs (each) $35.00
End table $18.00
Dining table $55.00
Dining armchairs (each) $29.95
Portable brazier $32.50

Living room Page 88
Square cocktail table $50.00
Lamp table $45.00
Armchairs (each—in muslin) $129.00
Open armchairs (each—in muslin) $110.00
Buffet $150.00
Lucca drapery fabric (per yd.) $2.29
Sumptuous carpet throughout house (per sq. yd.) $10.95
Brass table lamps (each) $22.00

Family room Page 89
Game table $119.00
Benches (each) $26.00
Fiberglas chairs (each) $29.95

Master bedroom Page 90
Panel bed $65.00
Night tables (each) $59.50
Double dresser $168.00
Fontana Forsith drapery fabric (per yd.) $1.69
Brass table lamps (each) $24.00

Bedroom #2 Page 91
Panel bed $69.50
Night table $59.50
Table lamp $22.00

Study-den Page 91
Slide-A-Bed $269.00
Five-drawer chest $139.00
Wrought-iron armchairs (each) $24.95
Square coffee table $33.00
Desk-table $44.00
Plaza drapery fabric (per yd.) $2.69
Gooseneck desk lamp $14.00
Brass table lamp $40.00

Automobile accessories Page 94
Port-O-Fold high chair—Peters Stamping Co. $15.95
Shwayder Bros.:
Ultralite Samsonite ladies' wardrobe $35.00
Ultralite Samsonite ladies' O'Nite $25.00
Car-Sac plaid garment bag—Atlantic Products $19.95
Baby-Traveler auto-bed—Dennis Mitchell $8.98
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Surf-Club bamboo-frame bag $4.95
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Imaginator Creative toy $1.00
Car-Jonn—Travel Aids $1.98
Auto-Trav-Ler Kit with Scotch plaid zipper bag—American Electrical Appliance $19.95
Big Beam beacon lamp—U.C. Lite $10.50
Jolly Jug and Bag (king-size)—Hamilton Metal Products $10.95
Outdoor *Disposa-Pan* with 8 inserts—Disposa-Ware $2.98
Easy Way auto bottle warmer—Apollo $1.95
Faribo blankets:
Pak-A-Robe plaid blanket with carrying case $12.95
Flight-Lite yellow baby blanket $5.95

[Continued on page 154]

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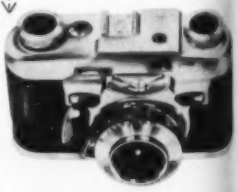
prize winning cameras...

the aluminum parts are "alodized" with "alodine"®
for extra protection



Its handsome scuff-proof silver-gray covering, satin-chrome finish and diamond-turned knobs give this beautiful new Graflex camera a real luxury look. And the fine appearance is there to stay because the all-aluminum die-cast body is Alodized. By providing high corrosion-resistance and an ideal bond for the finish "Alodine" assures enduring beauty for the Graphic 35.

CHEMICALS ACP PROCESSES

AMERICAN CHEMICAL PAINT COMPANY *Ambler, Pa.*

Beignet and fritot [Continued from page 151]

- Fill the center of each slice with the raisins and jelly mixed with the brandy.
- Dip in sweet batter and fry at 375°F. until golden.
- Serve hot.
- Serves 4 to 6.

ORANGE BEIGNETS WITH CHOCOLATE SAUCE

If you have a little sauce left, have another *beignet* and vice versa, until there are no more.

3 large oranges
confectioners' sugar
¼ cup curaçao
3 teaspoons grated orange rind

- Cut oranges into half-inch slices.
- Remove seeds and cut off the rind, leaving only enough white pith to hold each slice firmly in shape.
- Dip the orange slices into the batter and fry in deep hot fat at 375°F. until they are golden.
- Drain and sprinkle with sugar, curaçao and the grated orange rind.
- Serves 4 to 6.

CHOCOLATE SAUCE

2 squares milk chocolate
1 teaspoon butter
½ pint cream
4 tablespoons confectioners' sugar
½ teaspoon vanilla

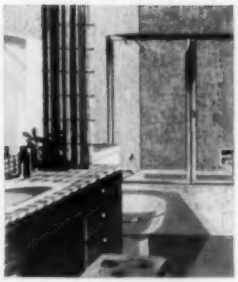
- Melt chocolate and butter and set aside.
- Whip cream.
- Add sugar and vanilla to whipped cream.
- Carefully add melted chocolate mixture.
- Chill sauce.

PINEAPPLE BEIGNETS

The difference between extremes are often very slight—things may lie poles apart or be as different as day and night. In the case of pineapple fritters, just a touch of brandy and a hazelnut make them into *beignets d'ananas.*

1 fresh pineapple or 1 No. 2½ can of pineapple
½ cup sugar
½ cup brandy
1 cup dry macaroon crumbs

[Continued on page 155]



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Consoweld 10 is the new, thicker plastic laminate that you can install on counters or walls—over sheathing-grade plywood, old plaster, over gypsum lath—even over masonry. It's put on with easy-to-use mastic adhesive, and the job is good for a colorful lifetime. Consoweld Twin-Trim* matched mouldings give you large areas of unbroken color.

Consoweld comes in both Consoweld 10—1/10 inch thick, and in the standard Consoweld 6—1/16 inch, which is used on furniture tops and where self-edging is desired.

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Shows the range of beautiful Consoweld patterns, color-tuned by Color Research Institute of America, and gives helpful suggestions on where to use Consoweld.
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Included in the "Elegance" Group: end sectionals, curved center sectional, upholstered table, sofa, and lounge chair with loose foam cushion back. Choose from a brilliant collection of covers and colors.

Karpen Konvertible also available in this new "Elegance" design.

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As far as your personal activities are concerned, Tampax always makes you feel nicer . . . daintier. You don't have to remove it before you take your shower or tub; you're completely protected. Both the Tampax and the applicator flush away easily; no disposal problems. The package is hardly bigger than a cosmetic case . . . can be "hidden" anywhere.

Choice of 3 absorbencies (Regular, Super, Junior) at any drug or notion counter. Tampax Incorporated, Palmer, Mass.

Your guide to this issue

[Continued from page 152]

HOW A STORE BECAME AN INTEGRAL PART OF ITS COMMUNITY

Pages 96-105
Pages 98-100

Living room Page 98
Single armless chairs (each)....$69.50
Curved sectional....$139.50
Twin sectional sofa....$229.50
Armchairs (each)....$75.00
Round coffee table....$79.95
Chairside table....$39.95
Drop-leaf lamp table....$59.95
Lamp table....$39.95
Aragon drapery fabric (per yd.) $1.98
Dining chairs (each)—Lexington
Chair....$11.95
Cordalon carpet (per sq. yd.)....$9.95
Lamps—Phil-Mar

Master bedroom Page 99
Panel bed....$56.00
Night tables (each)....$40.00
Three-drawer commode....$44.00
Dresser....$140.00
Bogata drapery fabric (per yd.) $1.89
Illusion screen fabric (per yd.) $1.98
Lamps—Rembrandt

Guest-room study Page 100
Sofa-bed....$249.50
Side chairs (each)....$24.95
Bench with box cushion....$24.00
Drop-leaf lamp table....$59.95
Cedar chest....$79.95
Urban drapery fabric (per yd.) $2.98
Wakiki carpet (per sq. yd.)....$10.50
Brassware—*Peerage*
Brass tray—
Government of India Trade Center

Pages 101-105

Recreation room Page 101
Two-piece sectional sofa....$159.50
Club chair....$45.00
Wood armchair....$39.95
Student desk....$35.00
Two-door cabinet....$69.95
End tables (each)....$19.95
Coffee table....$19.95
Desk chair....$15.95
Rectangular coffee tables (each)....$39.95
Circles and Squares drapery fabric (per yd.)....$1.60
End table lamps (each)—
Phil-Mar....$9.98
Table lamp—Argo....$10.98
Desk lamp—Mobilite....$10.98

Master bedroom Page 102
Bed....$64.95
Night tables (each)....$24.95
Chests (each)....$69.95
Writing table....$39.50
Drum table....$31.50
Side chair....$27.50
Armchair....$29.95
Francisca Damask drapery fabric (per yd.)....$2.50
Solaire glass curtain fabric (per yd.)....$1.75
Alexandra Stripe wallpaper (per single roll)....$2.25
Miratuft carpet (per sq. yd.)....$6.95
Lamps—Quoizel
Syroco mirror—Syracuse
Ornamental....$25.00
Dressing table accessories—Page & Biddle

Girl's room Page 103
Bed....$57.50
Three-drawer chests (each)....$79.00
Corner desk....$64.95
Bookcase....$29.95

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. . . has solid wood inserts that aid rigidity, insure compact stacking and muffle noise

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CLOSURES, INC.,
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Your guide to this issue

Side chair....$15.95
Wood armchair....$54.95
Melissa drapery fabric (per yd.)....$1.60
Cord Du Laine bedspread fabric (per yd.)....$2.50
Trinidad wallpaper (per single roll)....$3.95
Viscuf carpet (per sq. yd.)....$6.95
Table lamp—Salexe....$17.50
Desk accessories—Blue Star Leather
Portable typewriter—Royal....$115.50

Living-dining room
Pages 104-105
Sofa....$195.00
Club chair....$99.50
Wing chair....$109.50
Open armchair....$29.50
Side chairs (each)....$28.50
Welsh cabinet....$159.95
Cocktail table....$19.95
Candlestick lamp table....$15.95
Spoon-foot table....$119.00
Deacon's bench....$49.95
Doughbox end table....$24.95
Step end table....$24.95
Marigold drapery fabric (per yd.)....$1.60
Townley carpet (per sq. yd.)....$6.95
Pineapple table lamps (each)—
Westwood....$14.98
Table lamp—Roselle....$9.98

Boy's room Page 105
Bookcase headboard....$59.00
Shutter door cabinet....$64.95
Double dresser....$115.00
Writing table....$39.50
Desk chair....$17.50
Drum table....$29.95
Armchair....$29.95
Grosse Confetti drapery fabric (per yd.)....$1.60
Balloon Adrift wallpaper (per single roll)....$2.95
Lamps—Salexe
Yachtsman clock—
G.E. Telechron....$9.98

THE INTERPRETATION OF A BASIC PLAN CAN EXTEND ITS FLEXIBILITY

Pages 108-117

Living-dining room
Pages 110-111
Sofa....$239.50
Right facing sectional....$159.50
Open armchair....$99.50
Lamp tables (each)....$44.50
Coffee table....$49.50
Drop-leaf dining table....$99.50
Side chairs (each)....$39.50
Armchairs (each)....$42.50
Buffet....$139.50
Hutch top....$89.00
Luxury Satin draperies (per pair)....$13.95
Wanda Plush cotton carpet (per sq. yd.) in dining area....$9.95
Wanda Weve cotton carpet in living area (per sq. yd.)....$7.95
Brass table lamps (each)—
Rite-Glo....$17.00
Framed pictures throughout both houses—Catalda Fine Arts
Oak ice bucket—Henry & Miller....$25.00
Iron pictures (per set)—
Fan Co....$25.00
Tea set—Waertsila

[Continued on page 157]

Beignet and fritot [Continued from page 153]

½ cup chopped hazelnuts

- Peel and slice the pineapple, or drain the canned pineapple.
- Cut into 4 wedges per slice and place in a shallow dish.
- Mix sugar and brandy and pour over slices; let the fruit marinate for about 2 hours.
- Drain the fruit and roll in the combined mixture of macaroon crumbs, chopped hazelnuts.
- Dip in batter and fry at 375°F. until golden.
- Serve with a hazelnut-brandy sauce.
- Serves 4 to 6.

BEIGNET SOUFFLÉ

A specialty of the house in exclusive restaurants and worth its rather light weight in gold. This is the same *beignet* that may be filled, after it is drained, with flavored pastry cream or chocolate cream.

1 pint milk or 2 cups water
½ pound butter
½ teaspoon salt
4 tablespoons sugar
2 cups flour
1 teaspoon grated lemon rind
8 whole eggs

- Combine milk (or water), butter, salt and sugar in a saucepan and bring to a boil.
- Add the flour and stir until it has been incorporated.
- Stir until paste is thick and no longer sticks to side of pan.
- Remove from heat.
- Add lemon rind and set aside for a few minutes.
- Beat the eggs into the paste, one egg at a time. Beat until each egg is completely incorporated before adding the next egg. Use an electric beater if you have one.
- Form small balls, about one and a half inches in diameter.
- Drop in hot fat at 375°F.
- Fry until they are light brown, about five minutes.
- Drain and sprinkle sugar on them.
- Keep hot until all are cooked and serve at once.
- Serve plain or with *Sabayon* sauce.
- Serves 6 to 8.

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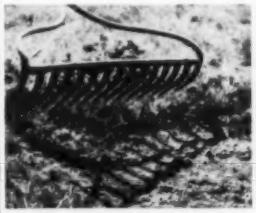
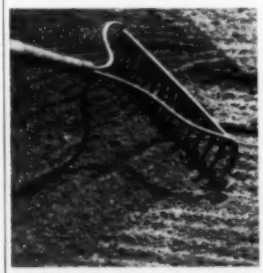
AUTUMN CARE WILL YIELD A HEALTHY LAWN IN SPRING

Comes end of summer and many a happy home gardener, pleased with the results of his attentive efforts in promoting a good stand of grass, is likely to forget that lawns require nourishment in early fall as well as in spring if they are to withstand next summer's heat and weed invasion. Conditions for healthy grass growth are best at this time of year, and it's a wise gardener who applies sufficient fertilizer now to sustain this growth. Recent research has resulted in the development of complete plant foods which are clean and odorless, and do not "burn" the turf. *Golden Vigoro*, to cite one of the improved products of benefit to the home gardener, is high in the nitrogen content so vital to lawn nourishment, and if applied in the fall and again in the spring, will retain 40 to 50 percent of its nutrients for the critical midsummer days when heat plus starvation can demolish a lawn. Fall is also the best time for renovating old lawns beset with weeds and bare spots; one treatment involves the application of *Lawn and Garden Cyanamid* which is used only in spots where you plan to reseed—there is no need to dig up the entire lawn. Applied three weeks prior to seeding, the *Cyanamid* kills off existing weeds and weed seeds. It then undergoes a chemical change and becomes a highly effective nitrogen and lime fertilizer throughout the entire growing season, assuring the home gardener a handsome lawn free from the competition of weeds the following summer.



A sparse lawn in the fall can be transformed into weed-free turf the following spring by raking off weeds and grass in thin areas, scratching surface well

Scatter *Lawn and Garden Cyanamid* at rate of 5 pounds per 100 square feet. Since it kills grass as well as weeds, apply only where you plan to reseed



After waiting three weeks, during which soil should be kept moist, rake thoroughly to remove dead matter and to break surface to a half-inch depth

Sow grass seed and rake lightly to bring seeds in contact with soil, then water frequently until grass is up. Now a fertilizer, *Cyanamid* is no longer toxic

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ADHESIVE VENEER — newest Marvalon miracle decorative material. Colors and patterns can be matched in Marvalon Shelf and Drawer Lining for complementary decorating. Adhesive Veneer is easier to apply — no overlapping. Just remove the paper backing. Sticks to any flat surface from table tops to wastebaskets.

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Your guide to this issue

[Continued from page 154]

Master bedroom — Page 112
Bookcase bed $89.00
Double dresser $159.00
Open armchair $99.50
Tabriz bedspread $25.00
Café curtains (per pair) $10.95
Lamps—Rite-Glo

Bedroom #3 — Page 112
Panel bed $79.50
Desk $99.50
Desk chair $29.50
Kerry Plaid café curtains (per pair) $8.95
Kerry Plaid coverlet $15.95
Brass table lamp $35.00

Bedroom #2 — Page 113
Captain's chair $39.50
Desk chair $29.50
Lamp table $14.50
Step table $14.50
Brass table lamp $21.00
Ranger 12" globe—
Rand McNally $24.95

Living room — Pages 114-117
Sofa $369.00
Armchair $150.00
Occasional chairs (each) $89.00
Two-door buffet $150.00
Coffee table $55.00
End table $65.00
White square table $24.50
Luxury Satin draperies (per pair) $13.95
Celebrity carpet (per sq. yd.) $10.95
Floor lamp $25.50
Brass table lamp $40.00
Black cranes (per pair)—
Sogani $9.00

Kitchen — Page 115
Dining table $169.00
Side chairs (each) $49.00
Spinnaker café curtains (per pair) $6.50
Continental Porcelainware 8" covered skillet—Belmont $5.00
Copperama chromium canisters (set of 4)—Heller $10.00

Master bedroom — Page 116
Double bed $105.00
Storage headboard unit $130.00
Three-drawer chest $99.00
Dressing table $150.00
Armchair $149.00
Square table (cushion extra) $24.50
Luxury Satin café curtains (per pair) $6.50
Bedspread $19.95
Pillows (each) $4.95
Imperial Chenille carpet (per sq. yd.) $12.95
Brass table lamp $18.50
Swinging table lamps (each) $20.00

Bedroom #3 — Page 117
Bed $105.00
Desk $144.00
Open armchair $59.00
Square table $24.50
Corduroy bedspread $17.95
Flexible desk lamp $21.50
Desk accessories throughout—
Laura Lee Linder

Bedroom #2 — Page 117
Day-bed $85.00
Storage backboard $100.00
Four-drawer chest $150.00
Occasional chair $49.00
Table lamp $27.50

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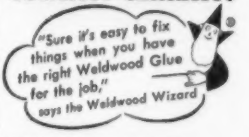

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COMPLETE PLANS *FOR THE* LIVING-CONDITIONED HOME *OF YOUR CHOICE*

This month LIVING For Young Homemakers highlights one of four outstanding HOTPOINT LIVING-CONDITIONED HOMES (see page 84). Designed by leading architects, these homes set the pace for all that is convenient and comfortable in modern living. Plans for all four houses are available.

The LIVING-CONDITIONED Midwest House

Architect—Norman C. Nagle, A.I.A., Minneapolis, Minnesota

LIVING For Young Homemakers Building and Remodeling Kits are provided to give complete information about these four outstanding homes. Arranged on an index system are the working drawings—the floor plans, elevations, sections and details—and building specifications covering materials and workmanship and building products specified. The kits are covered in a durable material and make a valuable reference file for building and remodeling plans.

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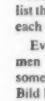

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See page 73

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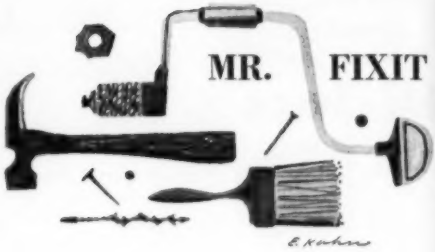

LIVING For Young Homemakers' building and home repair experts will help you solve your problems on this page every month. If you have an immediate emergency, a stamped, self-addressed envelope will bring you a prompt reply. Questions about equipment and building materials will be answered frankly and honestly according to the results of our research. Mail inquiries to Mr. Fixit, LFYH, 575 Madison Ave., New York 22, N.Y.

Q. We had our kitchen extended several feet last November and the new foundation was made of concrete blocks. These were plastered with cement. Late this spring the cement plaster began cracking and the outline of each concrete block shows through. Must all this be chipped off and the job done over again? C.M.

A. This is not unusual with concrete blocks. I believe the surface can be restored if you wet it thoroughly and give it a light wash of cement and water. This will fill the cracks and eliminate outlining of each block.

Q. We own a beach cottage which has concrete steps leading from the dune down to the beach. The risers are not of uniform height—varying from eight to ten inches—which makes it very difficult to walk on. Can this be corrected or do we have to entirely rebuild the steps? A.S.J.

A. You can fix the steps. Rough-en tread surfaces with an old axe or hammer for bonding surface. Place boards across each tread, parallel to and one inch from the riser faces. Set the top of each board to form uniform riser height when troweled full with new concrete. Wet down old concrete before applying new.

Q. Across one end of our house there is a rather large concrete terrace which is slightly cracked. It could be raised without interfering with outdoor levels and we would like to lay flagstones right over concrete. Please tell us if this is practical. R.C.L.

A. You can lay the flagstones over the concrete. First, however, lay one or two inches of sand on the concrete and sift a coating of dry cement over it. Level off this layer and sprinkle it with water. Lay the flagstones on the sand bed, leaving about two-inch spaces between edges. Fill these spaces with regular cement mortar.

Q. There is a small window on each side of our fireplace which we would like to remodel. How can we make shadow boxes from them? F.H.

A. First fit a piece of plywood into the window recess as close to the sash as possible. Then insert shelves of the proper width in the recess. The plywood back piece should be painted a contrasting color, preferably dark, to give the effect of greater depth to the shadow box. We suggest you cover the windows from the outside with shutters.

Q. Our house has heavy wood gutters all around the edge of the roof. As these have been neglected for several years, there are bad cracks in many places which putty or lead will not set in. Is there any effective way to repair this? T.W.

A. The following method of repair will last for ten years or more. Give the inside of the gutters a good, heavy coat of lead paint and lay strips of heavy canvas in the gutter so that they bed into the paint. After they have set, apply two more heavy coats of paint.

Calendar of events for the traveling homemaker

NORTH AMERICA

September 2-5: Fiesta, Sante Fe, New Mexico.

September 2-11: Provincial Exhibition, Quebec, Canada.

September 10-18: Music Festival, Santa Barbara, California.

September 15-16: Mexican Independence Day celebrations.

September 15-17: Pendleton Roundup, Pendleton, Oregon.

September 21: Garden Club Flower Show, New Canaan, Connecticut.

September 22-23: Cotton Festival, Aiken, South Carolina.

October 1-2: Fall Foliage Outing, Veteran Motor Car Club of America, Peterborough, New Hampshire.

October 1-9: Danbury Fair, Danbury, Connecticut.

October 1-8: Cherokee Indian Fair, Cherokee, North Carolina.

If you are in North Carolina the first week in October, don't miss the Cherokee Indian Fair in their village nestled in the foothills of the Great Smoky Mountains. And, if you are in Cherokee, be sure to see Oconaluftee Indian Village, the recreation of a Cherokee town as it was two hundred years ago. It is near the Mountainside Theater where the history of the Cherokee nation is being enacted in the drama *Unto These Hills* through September 5.

The Cherokee Historical Association that produces the drama has built the village as an exact replica of Cherokee life two centuries ago and staffed it with Indians of today, who carry on the arts and crafts of their ancestors—basket-making, pottery, weaving, woodcarving, even dug-out canoe construction. Your guide may be one of the leading actors in the drama. The village is open seven days a week through October.

ABROAD

August 20-September 20: Scandinavian Design Cavalcade, Oslo, Norway. Exhibits, lectures on Norwegian handicrafts; visits to artists' workshops and homes.

August 29-September 24: Modern Design Cavalcade, Helsinki, Finland.

September 8: Royal Highland Gathering, Braemar, Scotland.

September 17-October 8: Scandinavian Design Cavalcade, Stockholm, Sweden.

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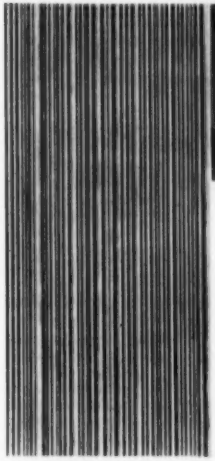

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SPADE AND TROWEL

If you have a gardening problem LIVING *For Young Homemakers' garden experts will help solve it for you. Queries of general interest will appear on this page every month. For a prompt reply to more specific and individual problems, send us a stamped, self-addressed envelope.*

Q. Are there any annual flower seeds that can be planted sometime in the fall? M.B.S.

A. Yes, the following will usually come through if you plant them just before freezing weather so that they do not sprout before spring: larkspur, portulaca, salvia, alyssum, petunia, coreopsis, cosmos, candytuft and poppy are a few.

Q. Which season is the better time, spring or fall, to enrich the garden soil? What inexpensive crop do you suggest sowing this fall in a vegetable garden that can be spaded under in the spring to make the other plantings grow better? V.R.

A. Both seasons are suitable periods for enriching the soil. In the spring, apply plant food shortly before planting time. Or, sow rye—which is excellent for the purpose—in September or early October, two to three pounds of seed per 1,000 square feet. This is spaded under completely in early spring, two weeks before vegetable planting time.

Q. My tall bearded iris bed has become so crowded that it needs replanting. Can this be done in September? M.S.A.

A. Yes. Take up all the clumps and discard the old, unproductive portions after cutting loose as many vigorous young sections as you need for replanting. Each of the latter should have roots and three leaf clusters or "fans."

Q. We plan to do a considerable amount of grading on our property this fall. How much additional soil can be placed over the root area of established trees without damaging them? D.S.

A. This will depend on the character of the soil and species of tree. If the fill soil is porous, six to eight inches can generally be safely added. Much more can be used if the tree is surrounded by a "dry well" to maintain the present grade in a five-foot circle around the trunk.

Q. I need a bush to serve as a screen for a first-floor window, which will thicken with pruning. What do you recommend for this? R.T.H.

A. If you want a dense and somewhat formal effect, I suggest privet. Forsythia would be good for a more informal appearance, but its old trunks must be removed periodically at the ground level to keep the bush from becoming too large.

Q. Some of my friends, whose knowledge of gardening exceeds mine, disagree as to the advisability of spreading lime on the lawn every fall. What is your opinion? A.J.L.

A. Regular liming each fall is likely to make the soil too alkaline. As most lawn grass does best in ground that is slightly acid, you should have soil tested for acidity at your State Agricultural Experiment Station before following one course or the other.

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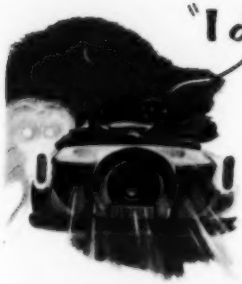
"I don't care for a yellow kitchen"...



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